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Li Auto Inc. 理想汽車

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability) (Stock Code: 2015)

VOLUNTARY ANNOUNCEMENT APRIL 2025 DELIVERY UPDATE

On May 1, 2025, Li Auto Inc. ("Li Auto" or the "Company") (Nasdaq: LI; HKEX: 2015), a leader in China's new energy vehicle market, announced that the Company delivered 33,939 vehicles in April 2025, representing a year-over-year increase of 31.6%. As of April 30, 2025, Li Auto's cumulative deliveries reached 1,260,675.

Li Auto has remained the sales champion for SUVs priced above RMB200,000 over the past three consecutive quarters, maintaining the highest market share in both the RMB200,000 to RMB300,000 and RMB300,000 to RMB400,000 large SUV markets as well as the RMB400,000 to RMB500,000 full-size SUV market. This achievement was driven by the segment-leading sales performance of its Li L series models.

Li Auto officially launched Li MEGA Home, the new Li MEGA Ultra, and the new Li L6 at Auto Shanghai 2025. Li MEGA Home features rotatable zero-gravity second-row seats that create a "living room" mode, allowing family users to relax, entertain, and dine face-to-face, complemented by a 45-degree entry and exit mode for enhanced accessibility. This trim currently accounts for over 90% of all order intake for Li MEGA models, highlighting strong user endorsement of its innovative spatial experience. Additionally, Li Auto plans to host a dedicated launch event in May 2025 for the new Li L series models, showcasing their comprehensive product strengths.

As of April 30, 2025, the Company had 500 retail stores in 151 cities, 500 servicing centers and Li Auto-authorized body and paint shops operating in 223 cities. The Company also had 2,267 super charging stations in operation equipped with 12,340 charging stalls in China.

About Li Auto Inc.

Li Auto Inc. is a leader in China's new energy vehicle market. The Company designs, develops, manufactures, and sells premium smart electric vehicles. Its mission is: Create a Mobile Home, Create Happiness (創造移動的家, 創造幸福的家). Through innovations in product, technology, and business model, the Company provides families with safe, convenient, and comfortable products and services. Li Auto is a pioneer in successfully commercializing extended-range electric vehicles in China. While firmly advancing along this technological route, it builds platforms for battery electric vehicles in parallel. The Company leverages technology to create value for users. It concentrates its in-house development efforts on proprietary range extension systems, innovative electric vehicle technologies, and smart vehicle solutions. The Company started volume production in November 2019. Its current model lineup includes Li MEGA, a high-tech flagship family MPV, Li L9, a six-seat flagship family SUV, Li L8, a six-seat premium family SUV, Li L7, a five-seat flagship family SUV, and Li L6, a five-seat premium family SUV. The Company will continue to expand its product lineup to target a broader user base.

For more information, please visit: https://ir.lixiang.com.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board Li Auto Inc. Li Xiang Chairman

Hong Kong, May 1, 2025

This announcement contains statements that may constitute "forward-looking" statements pursuant to the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "aims," "future," "intends," "plans," "believes," "estimates," "targets," "likely to," "challenges," and similar statements. Li Auto may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the "SEC") and The Stock Exchange of Hong Kong Limited (the "HKEX"), in its annual report to shareholders, in press releases and other written materials, and in oral statements made by its officers, directors, or employees to third parties. Statements that are not historical facts, including statements about Li Auto's beliefs, plans, and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Li Auto's strategies, future business development, and financial condition and results of operations; Li Auto's limited operating history; risks associated with extended-range electric vehicles and high-power charging battery electric vehicles; Li Auto's ability to develop, manufacture, and deliver vehicles of high quality and appeal to customers; Li Auto's ability to generate positive cash flow and profits; product defects or any other failure of vehicles to perform as expected; Li Auto's ability to compete successfully; Li Auto's ability to build its brand and withstand negative publicity; cancellation of orders for Li Auto's vehicles; Li Auto's ability to develop new vehicles; and changes in consumer demand and government incentives, subsidies, or other favorable government policies. Further information regarding these and other risks is included in Li Auto's filings with the SEC and the HKEX. All information provided in this announcement is as of the date of this announcement, and Li Auto does not undertake any obligation to update any forward-looking statement, except as required under applicable law.

As of the date of this announcement, the board of directors of the Company comprises Mr. Li Xiang, Mr. Ma Donghui, and Mr. Li Tie as executive directors, Mr. Wang Xing and Mr. Fan Zheng as non-executive directors, and Prof. Xiao Xing, Mr. Zhao Hongqiang and Mr. Jiang Zhenyu as independent non-executive directors.