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Under our weighted voting rights structure, our share capital comprises Class A ordinary shares and Class B ordinary shares. Each Class A ordinary share entitles the holder to exercise one vote, and each Class B ordinary share entitles the holder to exercise 10 votes, respectively, on all matters subject to the vote at general meetings of the Company. Shareholders and prospective investors should be aware of the potential risks of investing in a company with a weighted voting rights structure. Our American depositary shares, each representing eight of our Class A ordinary shares, are listed on Nasdaq in the United States under the symbol BIDU.



Baidu, Inc.

百度集團股份有限公司

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(Stock Codes: 9888 (HKD counter) and 89888 (RMB counter))

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

Baidu, Inc. (the “**Company**”) is pleased to announce that an annual general meeting of shareholders (the “**General Meeting**”) will be held at the following time and location:

Time: 9:00 a.m. on Friday, June 27, 2025 (Beijing/Hong Kong time)

Location: Baidu Campus, No. 10 Shangdi 10th Street, Haidian District, Beijing, 100085, The People’s Republic of China

We hereby attach the Notice of the Annual General Meeting (the “**Attachment**”), which serves as the notice required under Rule 13.71 and the circular required under Rule 13.73 of the Hong Kong Listing Rules.

No proposal will be submitted for shareholder approval at the General Meeting.

Our Board announces that the record date for the purpose of determining the eligibility of the holders of our ordinary shares, par value US\$0.000000625 per share (the “**Ordinary Shares**”), to attend the General Meeting will be as of close of business on Tuesday, May 27, 2025, Beijing/Hong Kong time (the “**Ordinary Shares Record Date**”). In order to be eligible to attend the General Meeting, all valid documents for the transfers of shares accompanied by the relevant share certificates must be lodged with the Company’s Hong Kong branch share registrar and transfer office, Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen’s Road East, Hong Kong, not later than 4:30 p.m. on Tuesday, May 27, 2025, Beijing/Hong Kong time. All persons who are registered holders of the Ordinary Shares on the Ordinary Shares Record Date will be entitled to attend the General Meeting.

The Company refers to the copy of its annual report for the fiscal year ended December 31, 2024 (the “**Annual Report**”), which was published on website of The Stock Exchange of Hong Kong Limited (the “**Hong Kong Stock Exchange**”) on March 28, 2025.

You may obtain an electronic copy of this notice, the Attachment, and the Annual Report, free of charge, from the Company’s website at <https://ir.baidu.com>, and the Hong Kong Stock Exchange’s website at <http://www.hkexnews.hk>. The full text of the Form 20-F referred to in the Annual Report is also available for download, free of charge, on the U.S. Securities and Exchange Commission’s website at <http://www.sec.gov>.

By order of the Board
Baidu, Inc.
Mr. Robin Yanhong Li
*Chairman of the Board
and Chief Executive Officer*

Hong Kong, May 8, 2025

As at the date of this announcement, the board of directors of the Company comprises Mr. Robin Yanhong Li as director, and Mr. James Ding, Mr. Yuanqing Yang, Mr. Jixun Foo, Ms. Sandy Ran Xu and Ms. Xiaodan Liu as independent directors.

Baidu, Inc.
(incorporated in the Cayman Islands with limited liability)
(Nasdaq: BIDU; HKEX: 9888 (HKD Counter) and 89888 (RMB Counter))

NOTICE OF ANNUAL GENERAL MEETING

To be held on June 27, 2025

(or any adjourned or postponed meeting thereof)

NOTICE IS HEREBY GIVEN that an annual general meeting (the “**AGM**”) of Baidu, Inc. (the “**Company**”) will be held at Baidu Campus, No. 10, Shangdi 10th Street, Haidian District, Beijing 100085, People’s Republic of China on June 27, 2025 at 9:00 a.m. (Beijing/Hong Kong time).

No proposal will be submitted for shareholder approval at the AGM.

SHARES RECORD DATE

The Board of Directors of the Company has fixed the close of business on May 27, 2025, Hong Kong time, as the record date (the “**Shares Record Date**”) of our Class A ordinary shares with a par value of US\$0.000000625 each (the “**Class A Ordinary Shares**”) and Class B ordinary shares with a par value of US\$0.000000625 each (the “**Class B Ordinary Shares**”, and together with the Class A Ordinary Shares, the “**Shares**”). Holders of record of the Company’s Shares (as of the Shares Record Date) are entitled to receive notice of and attend at the AGM and any adjourned meeting thereof.

ATTENDING THE AGM

Only holders of record of Shares as of the Shares Record Date are entitled to attend the AGM. Holders of record of the Company’s Shares on the Company’s Register of Members as of the Shares Record Date are cordially invited to attend the AGM in person. Please note that holders of the Company’s American Depositary Shares (“**ADSs**”) are not entitled to attend the AGM. Any ADS holder who appears at the venue of the AGM will not be allowed to attend the AGM.

Shareholders and ADS holders may obtain a copy of the Company’s annual report on Form 20-F and/or Hong Kong annual report, free of charge, from the Company’s website at <https://ir.baidu.com>, from SEC’s website at www.sec.gov (for the annual report on Form 20-F) or the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk (for the Hong Kong annual report).

By Order of the Board of Directors,
Baidu, Inc.

/s/Robin Yanhong Li

Mr. Robin Yanhong Li

Chairman of the Board and Chief Executive Officer

Beijing, China
May 8, 2025