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S-Enjoy Service Group Co., Limited

新城悅服務集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1755)

**APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR
AND
APPOINTMENT OF MEMBER OF
INDEPENDENT INVESTIGATION COMMITTEE**

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”) of S-Enjoy Service Group Co., Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that, after considering the recommendation of the nomination committee of the Company, Mr. Jiang Xuzhi (姜旭之) (“**Mr. Jiang**”) has been appointed as an independent non-executive Director with effect from 8 May 2025.

The biographical details of Mr. Jiang are set out below:

Mr. Jiang, aged 63, has over 40 years of experience in the legal field. Mr. Jiang is currently the partner of Changlian Law Firm of Jiangsu (江蘇常聯律師事務所) (“**Changlian Law Firm**”), which he was one of the founding partners and founded the law firm in August 1988 and has served as the chairman of lawyers’ conference and the director of the firm. Prior to founding Changlian Law Firm, during the period from July 1984 to July 1985, Mr. Jiang engaged in legal works at the legal counsellor’s office of Changzhou (常州法律顧問處) and practised as lawyer at Changzhou First Law Firm (常州市第一律師事務所) from August 1985 to August 1988. Mr. Jiang served as an external supervisor of Jiangnan Rural Commercial Bank (江南農村商業銀行) during the period from April 2013 to April 2020. Mr. Jiang also served as the director of the 1st Changzhou Professional Committee for Defense of Criminal-Offence Crime (常州刑事辯護專業委員會主任) from 2006 to 2012.

Mr. Jiang graduated from East China University of Politics and Law, now known as East China University of Political Science and Law with a bachelor's degree in law in July 1984. Mr. Jiang obtained the lawyer qualification certificate in August 1984.

Mr. Jiang has entered into a letter of appointment with the Company with a term of three years with effect from 8 May 2025 and will be subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Company's articles of association. Mr. Jiang is entitled to a Director's emolument of RMB200,000 per annum, as determined by the Board with reference to his job responsibility and prevailing market rate.

Mr. Jiang has confirmed (i) his independence as regards each of the factors referred to in Rule 3.13(1) to (8) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**"); (ii) that he has no past or present financial or other interest in the business of the Company or its subsidiaries or any connection with any core connected person (as defined under the Listing Rules) of the Company; and (iii) that there are no other factors that may affect his independence at the time of his appointment.

To the best knowledge of the Directors, save as disclosed above, as at the date of this announcement, (i) Mr. Jiang does not have any relationship with any other Directors, senior management, substantial shareholders or controlling shareholders of the Company; (ii) Mr. Jiang does not hold any position within the Company or other members of the Group; (iii) Mr. Jiang does not hold any directorship in any public companies which are listed in Hong Kong or overseas in the past three years and other major appointments and professional qualifications; (iv) there is no other information required to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Listing Rules, nor are there any other matters that need to be brought to the attention of the shareholders of the Company; and (v) Mr. Jiang does not have any interest in or is deemed to be interested in any shares or underlying shares of the Company or its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The Board would like to extend its warm welcome to Mr. Jiang to the Board.

APPOINTMENT OF MEMBER OF INDEPENDENT INVESTIGATION COMMITTEE

Reference is made to the announcement of the Company dated 31 March 2025 in relation to the delay in publication of 2024 annual results and 2024 annual report and the postponement of board meeting.

An independent investigation committee (the “**Independent Investigation Committee**”) has been established for the purpose of conducting an investigation on the fund transactions with related parties. Mr. Jiang, an independent non-executive Director, has been appointed as a member of the Independent Investigation Committee with effect from 8 May 2025.

By order of the Board
S-Enjoy Service Group Co., Limited
Qi Xiaoming
Chairman
Executive Director
Chief Executive Officer

The PRC, 8 May 2025

As at the date of this announcement, the Board comprises Mr. Qi Xiaoming, Mr. Yang Bo and Ms. Wu Qianqian as executive Directors; Mr. Wang Xiaosong, Mr. Lv Xiaoping and Mr. Lu Zhongming as non-executive Directors; and Ms. Zhang Yan, Mr. Zhu Wei, Mr. Xu Xinmin and Mr. Jiang Xuzhi as independent non-executive Directors.