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Beisen Holding Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9669)

**POSITIVE PROFIT ALERTS
REDUCTION IN LOSS**

This announcement is made by Beisen Holding Limited (the “**Company**” and together with its subsidiaries and consolidated affiliated entities, the “**Group**”) pursuant to Rule 13.09(2) (a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company wishes to announce that, based on the information currently available to the Company, the Group is expected to record (i) a revenue in the range of approximately RMB923.1 million to approximately RMB965.9 million for the year ended 31 March 2025 (“**FY2025**”), representing an increase of approximately 8.0%-13.0%, as compared to the revenue of approximately RMB854.7 million for the year ended 31 March 2024 (“**FY2024**”); (ii) an annual recurring revenue (“**ARR**”) in the range of approximately RMB890.1 million to approximately RMB926.5 million for FY2025, representing an increase of approximately 17.7%-22.5%, as compared to the ARR of approximately RMB756.5 million for FY2024; (iii) a subscription revenue retention rate is expected to achieve approximately 105.0%-107.0% for FY2025; and (iv) a loss attributable to the owners of the Company in the range of approximately RMB130.5 million to approximately RMB195.7 million for FY2025, as compared to a loss attributable to the owners of the Company of approximately RMB3,208.6 million for FY2024. The decrease in loss attributable to the owners of the Company was mainly due to the decrease in loss from changes in fair value of the Company’s redeemable convertible preferred shares and the decrease in share-based payments in the range of approximately RMB2,955.5 million to approximately RMB3,015.2 million compared to those of FY2024.

After excluding fair value changes of redeemable convertible preferred shares, share-based payments, amortization of acquisition-related intangible assets and relevant tax impact, the Group is expected to record an adjusted net loss (non-IFRS measure) for FY2025 in the range of approximately RMB23.8 million to approximately RMB55.5 million, representing a decrease of approximately 47.3%-77.4% as compared to an adjusted net loss (non-IFRS measure) of approximately RMB105.4 million for FY2024;

Operating cash flow of the Group for FY2025 is expected to turn positive, reaching approximately RMB65.6 million to approximately RMB84.9 million as compared to a net operating cash outflow of approximately RMB82.5 million for FY2024.

The Company is still in the process of finalizing its annual results of the Group for FY2025. The information contained in this announcement is solely based on a preliminary assessment by the Board with reference to the unaudited consolidated management accounts and information currently available, which have not been audited or reviewed by the auditor or the audit committee of the Company, and are subject to adjustments where necessary. Shareholders and potential investors of the Company should refer to and carefully read the annual results announcement of the Group for FY2025, which is expected to be published by the end of June 2025. There may be differences between the information in the annual results announcement and the estimated financial information set out above.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Beisen Holding Limited
WANG Zhaohui
Chairman and Executive Director

PRC, 12 May 2025

As of the date of this announcement, the executive Directors are Mr. WANG Zhaohui, Mr. JI Weiguo and Ms. LIU Xianna, and the independent non-executive Directors are Mr. DU Kui, Mr. ZHAO Hongqiang and Mr. GE Ke.