Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

ALLEGRO CULTURE LIMITED 律 齊 文 化 有 限 公 司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability) (Stock code: 550)

(1) DELAY IN DESPATCH OF CIRCULAR IN RELATION TO CONTINUING CONNECTED TRANSACTIONS; AND (2) CONTINUED SUSPENSION OF TRADING

References are made to the announcements (the "Announcements") of Allegro Culture Limited (the "Company") dated 15 April 2025 and 23 April 2025 respectively in relation to the Promotion Cooperation Framework Agreement and the transactions contemplated thereunder. Unless otherwise defined, capitalised terms used herein shall have the same meanings as defined in the Announcements.

As disclosed in the Announcements, a circular (the "**Circular**") containing, among other matters, (i) further information on the Promotion Cooperation Framework Agreement and the transactions contemplated thereunder; (ii) a letter from the Independent Board Committee; (iii) a letter from the Independent Financial Adviser; and (iv) the notice convening the SGM and a form of proxy was expected to be despatched to the Shareholders on or before 15 May 2025.

As additional time is required to finalise certain information to be included in the Circular, the date of despatch of the Circular is expected to be postponed to a date on or before 12 June 2025.

CONTINUED SUSPENSION OF TRADING

Trading in the shares of the Company on the Stock Exchange of Hong Kong Limited has been suspended with effect from 9:00 a.m. on Tuesday, 2 April 2024 and will remain suspended until further notice.

Shareholders and potential investors should accordingly exercise caution when dealing in the securities of the Company.

By order of the Board Allegro Culture Limited Yiu Sze Wai Executive Director

Hong Kong, 15 May 2025

As at the date of this announcement, the Board comprises Ms. Yiu Sze Wai as executive Director; Ms. Chung Anita Mei Yiu and Ms. Sun Jing as non-executive Directors; and Ms. Tang Po Lam Paulia, Mr. Chan Chiu Hung, Alex, Mr. Li Chaobo and Ms. Yang Wanning as independent non-executive Directors.