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Marketingforce Management Ltd
邁富時管理有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2556)

VOLUNTARY ANNOUNCEMENT

VOLUNTARY LOCK-UP UNDERTAKING MADE BY THE CONTROLLING SHAREHOLDERS

This announcement is made by Marketingforce Management Ltd (the "**Company**") on a voluntary basis.

The board of directors (the "**Director**") of the Company (the "**Board**") hereby announces that, on May 15, 2025, the Company received letters of undertaking (the "**Letters of Undertaking**") from Mr. ZHAO Xulong ("**Mr. ZHAO**"), the chairman of the Board, chief executive officer and a controlling shareholder of the Company, and Ms. ZHU Shuina ("**Ms. ZHU**"), being the spouse of Mr. Zhao and a controlling shareholder of the Company. Pursuant to the Letters of Undertaking, each of Mr. ZHAO and Ms. ZHU voluntarily undertook to the Company that they will not dispose of any shares of the Company held by them as of the date of this announcement, for a period of 12 months commencing from May 16, 2025 on account of their confidence in the long-term value of the Company and protection for the interests of investors.

Shareholders of the Company and potential investors should exercise caution when dealing with the shares of the Company.

By order of the Board
Marketingforce Management Ltd
ZHAO Xulong
Chairman of the Board and Chief Executive Officer

Hong Kong, May 15, 2025

As at the date of this announcement, the Directors of the Company are: Mr. ZHAO Xulong as chairman, executive Director and chief executive officer, Mr. XU Jiankang as executive Director, Ms. ZHAO Fangqi as non-executive Director and Mr. YANG Tao, Mr. QIN Ci and Mr. CHEN Chen as independent non-executive Directors.