Vitasoy International Holdings Ltd.
維他奶國際集團有限公司

(Incorporated in Hong Kong with limited liability)
(Stock code: 345)

POSITIVE PROFIT ALERT

This announcement is made by Vitasoy International Holdings Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance, Chapter 571, of the Laws of the Hong Kong Special Administrative Region of the People's Republic of China ("Hong Kong SAR").

The board of directors of the Company (the "Board") wishes to inform shareholders of the Company (the "Shareholders") and potential investors that based on preliminary assessment of information currently available to the Board for the financial year ended 31st March 2025 (the "Current Financial Year"), the Group is expected to record a profit attributable to the Shareholders in the range of HK$225 million to HK$245 million, as compared to the profit attributable to the Shareholders of HK$116 million for the year ended 31st March 2024, representing a year-on-year increase of approximately 94% to 111% .

The increase is mainly attributable to a significant increase in profit from operations from both the Mainland China and Hong Kong SAR businesses and a reduction in operating loss in the Australia business, and was partly offset by an increase in tax expense for the Current Financial Year. In particular,

- Mainland China: Revenue grew moderately via better execution and product innovation. Profitability continued to improve due to production rationalisation, lower commodity costs, and enhanced sourcing and operational efficiencies.

- Hong Kong SAR: Another year of revenue growth was achieved by leveraging robust brand equity, a wide market presence and product innovation, despite a challenging local retail environment. Main drivers for operating profit growth included increased sales volume, higher product pricing, improved production efficiency and lower commodity costs.

- Australia: The business has reduced operating losses by restoring revenue and stabilising manufacturing to meet strong market demand.

This profit alert announcement is based solely on the preliminary assessment made by the Board with reference to the management's estimates after considering the information currently available (including the unaudited consolidated management accounts of the Company for the Current Financial Year which have not been reviewed or audited by the Company's Audit Committee or auditor and may be subject to adjustments). The Company is in the process of finalising the annual results for the Current Financial Year. Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for the Current Financial Year, which is expected to be published before the end of June 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Vitasoy International Holdings Limited
Winston Yau-lai LO
Executive Chairman

Hong Kong SAR, 26th May 2025

As at the date of this announcement, Mr. Winston Yau-lai Lo, Mr. Roberto Guidetti and Mr. Eugene Lye are executive directors. Ms. Yvonne Mo-ling Lo, Mr. Peter Tak-shing Lo and Ms. May Lo are non-executive directors. Mr. Anthony John Liddell Nightingale, Mr. Paul Jeremy Brough, Dr. Roy Chi-ping Chung and Ms. Wendy Wen-yee Yung are independent non-executive directors.