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MINISO Group Holding Limited

名創優品集團控股有限公司

(A company incorporated in the Cayman Islands with limited liability)

(Stock Code: 9896)

VOLUNTARY ANNOUNCEMENT CLARIFICATION RELATING TO MEDIA ARTICLES REGARDING POTENTIAL SPIN-OFF LISTING

This is a voluntary announcement made by MINISO Group Holding Limited (the “**Company**”) to provide its shareholders (the “**Shareholders**”) and potential investors with information in relation to the latest developments regarding the Company.

The Company noticed certain media articles regarding the Company’s potential plan to spin-off certain business of the Company for a separate listing.

The Company is making preliminary assessment on the possibility of a potential spin-off listing of its pop toy business operated under the brand “TOP TOY” with a view to optimizing the value of Shareholders.

The proposed plan is preliminary in nature and may or may not proceed subject to various factors including the market conditions. There is no assurance as to the timing, listing venue or other details of such proposed plan. Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
MINISO Group Holding Limited
Mr. YE Guofu
Executive Director and Chairman

Hong Kong, June 6, 2025

As of the date of this announcement, the Board comprises Mr. YE Guofu as executive Director, Ms. XU Lili, Mr. ZHU Yonghua and Mr. WANG Yongping as independent non-executive Directors.