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Moon Inc.
恆月控股有限公司

(previously known as HK Asia Holdings Limited
港亞控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1723)

**(1) CHANGE OF CHIEF FINANCIAL OFFICER, COMPANY SECRETARY,
AUTHORISED REPRESENTATIVE AND CHIEF INVESTMENT OFFICER;
(2) APPOINTMENT OF CHIEF STRATEGY OFFICER; AND
(3) CHANGE IN COMPOSITION OF THE NOMINATION COMMITTEE**

The board (the “**Board**”) of directors of Moon Inc. (the “**Company**”) announces that:

- (i) due to personal business engagement that requires more dedication, Ms. Wong Fung Yee Mary (“**Ms. Wong**”) has tendered her resignation as the chief financial officer (the “**Chief Financial Officer**”) and the company secretary (the “**Company Secretary**”) of the Company with effect from 11 June 2025, but remained as an executive Director of the Company, an authorised representative of the Company under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) (the “**Authorised Representative**”), the authorised representative for accepting service of process and notices on behalf of the Company in Hong Kong as required under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) and a member of the Environmental, Social and Governance Committee of the Company;
- (ii) due to personal business engagement that requires more dedication, Mr. Fang Jason Kin Hoi (“**Mr. Fang**”) has tendered his resignation as an Authorised Representative with effect from 11 June 2025, but remained as an executive Director of the Company, the Chairman of the Board and the Chairman of the Nomination Committee of the Company;
- (iii) due to redesignation of responsibilities within the Company, Ms. Tsang Karen Ka Yan (“**Ms. Tsang**”) has tendered her resignation as the chief investment officer of the Company (the “**Chief Investment Officer**”) with effect from 11 June 2025; and

- (iv) due to personal business engagement that requires more dedication, Mr. Wong Yun Pun (“**Mr. Wong**”) has tendered his resignation as a member of the Nomination Committee of the Company with effect from 11 June 2025, but remained as an independent non-executive Director of the Company and the Chairman of the Audit Committee, the Chairman of the Remuneration Committee and a member of the Environmental, Social and Governance Committee of the Company.

Each of Ms. Wong, Mr. Fang, Ms. Tsang and Mr. Wong confirmed that she/he has no disagreement with the Board, and is not aware of any matter that needs to be brought to the attention of the Stock Exchange and the shareholders of the Company in relation to her/his resignation.

APPOINTMENT OF NEW CHIEF FINANCIAL OFFICER, COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

Following the resignation of Ms. Wong and Mr. Fang, Mr. Chan Ming Kei (“**Mr. Chan**”) has been appointed as the Chief Financial Officer, the Company Secretary and the Authorised Representative, all with effect from 11 June 2025.

Mr. Chan obtained a degree of Bachelor of Business Administration majoring in Accounting from The Hong Kong University of Science and Technology in 2005. He is a member of The Hong Kong Institute of Certified Public Accountants and an associate member of The Chartered Governance Institute in the United Kingdom and The Hong Kong Chartered Governance Institute. Mr. Chan has extensive experiences in accounting, audit, financial management and company secretarial work.

APPOINTMENT OF NEW CHIEF INVESTMENT OFFICER

Following the resignation of Ms. Tsang, Mr. Jesse Austin Myers (“**Mr. Myers**”) has been appointed as the Chief Investment Officer with effect from 11 June 2025.

Mr. Myers obtained a degree of Bachelor of Arts in Neuroscience from The University of Southern California in 2010, Master of Professional Accounting from The University of Texas at Austin in 2011 and Master of Business Administration from The Leland Stanford Junior University in 2016. Mr. Myers has extensive experiences in investment and consulting and the crypto industry. He was a consultant at Bain & Company, a top management consulting firm advising companies on strategy, marketing, organization, operations, information technology and mergers and acquisitions across all industries from 2011 to 2017. He was a fund manager at Protocol Capital providing capital placement and strategic advisory services from 2017 to 2022. Mr. Myers was the co-founder, the chief operation officer and the chief investment officer of Onramp Bitcoin providing Bitcoin financial services built on multi-institution custody from 2022 to 2024.

APPOINTMENT OF NEW CHIEF STRATEGY OFFICER

Ms. Tsang has been appointed as the chief strategy officer (the “**Chief Strategy Officer**”) of the Company with effect from 11 June 2025. For her biographical details, please refer to the announcement of the Company dated 14 March 2025.

APPOINTMENT OF NEW NOMINATION COMMITTEE MEMBER

Following the resignation of Mr. Wong, Ms. Yen Jung-Hui (“**Ms. Yen**”) has been appointed as a member of the Nomination Committee of the Company with effect from 11 June 2025. For her biographical details, please refer to the announcement of the Company dated 14 March 2025. Following the appointment of Ms. Yen, the Nomination Committee of the Company has one director of a different gender. This appointment is in response to the amended Corporate Governance Code and the Rules Governing the Listing of Securities on the Stock Exchange which will come into effect on 1 July 2025. The Board believes that the character, interpersonal relationships and frontline work experience of Ms. Yen will bring new insights and innovations to the Nomination Committee of the Company.

The Board would like to take the opportunity to express its sincere gratitude to (i) Ms. Wong for her valuable contribution to the Company during her tenure of service as the Chief Financial Officer and the Company Secretary; (ii) Mr. Fang for his valuable contribution to the Company during his tenure of service as the Authorised Representative; (iii) Ms. Tsang for her valuable contribution to the Company during her tenure of service as the Chief Investment Officer; (iv) Mr. Wong for his valuable contribution to the Company during his tenure of service as a member of the Nomination Committee, and express its warmest welcome to Mr. Chan, Mr. Myers, Ms. Tsang and Ms. Yen on their appointment.

By order of the Board
Moon Inc.
Mr. Fang Jason Kin Hoi
Chairman and Executive Director

Hong Kong, 11 June 2025

As at the date of this announcement, the Board comprises Mr. David Forrest Bailey, Mr. John Edwin Riggins, Mr. Jason Kin Hoi Fang and Ms. Wong Fung Yee Mary as executive Directors; Mr. Sit Hon as non-executive Director; and Ms. Yen Jung-Hui, Mr. Chen Xiaobing and Mr. Wong Yun Pun as independent non-executive Directors.