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## **OURGAME INTERNATIONAL HOLDINGS LIMITED**

**聯眾國際控股有限公司\***

*(a company incorporated under the laws of the Cayman Islands with limited liability)*

**(Stock Code: 6899)**

### **VOLUNTARY ANNOUNCEMENT**

This is a voluntary announcement made by Ourgame International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”).

The Group recently signed a formal cooperation agreement with the Management Office of Huanxin Yingwan Construction under the People’s Government of Danzhou City, Hainan Province and Huanxin Yingwan (Hainan) Industrial Operation Management Co., Ltd., in an effort to bring the Group’s “Intellectual Master Event” to Danzhou, stimulate the regional development momentum for the Hainan Free Trade Port and jointly establish a new benchmark for sports and culture in the digital era through the mode of “event + industry + culture and tourism”.

As the core area for the development of western central city in Hainan, Danzhou Huanxin Yingwan region is accelerating the construction of a “International Smart Bay and New Engine for Free Trade Port”. Huanxin Yingwan (Hainan) Industrial Operation Management Co., Ltd., a flagship enterprise under the Haishang Newspaper Group, has deep focus on the integrated development and operation of the Huanxin Yingwan region, and has made significant investments in managing the construction and operations of the Danzhou Huanxin Yingwan tourism pilot zone.

Through the cooperation, all three parties will integrate government resources, industrial operation expertise, and digital sports event IP to host the “Intellectual Master Event” series in the Huanxin Yingwan region. Such event as a core vehicle will enrich the local cultural and sports life and enhance regional cultural soft power on the one hand; and leverage nationwide event promotion and digital operations with integration of the tourism pilot zone policy to precisely attract domestic and international visitors, drive consumption upgrades in Huanxin Yingwan’s tourism sector, and empower the development of the regional digital economy and industry through the event online live broadcasting, big data analysis, and other applications of digital technology to finally realise cross-sector convergence of “sports + tourism + digital economy” and achieve dual enhancement in economic and social benefits on the other hand.

The Huanxin Yingwan region serves as the core zone of the Danyang Economic Circle and a pioneering demonstration area for the integrated development of the port, industry, and urban sectors in the Hainan Free Trade Port. In this cooperation, the Group will fully leverage its own competitive resources and work in synergy with all parties to drive the large-scale and high quality development and construction of Huanxin Yingwan across multiple dimensions, including the introduction of event IP, incubation of supporting industries, and synergistic cultural-tourism scenarios, making joint efforts to build Huanxin Yingwan into a benchmark for the integrated development of the port, industry, and urban sectors in the Hainan Free Trade Port.

## **CONTINUED SUSPENSION OF TRADING**

At the request of the Company, trading in the shares of the Company on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) has been suspended with effect from 9:07 a.m. on Thursday, 28 March 2024, and will remain suspended until the Company meets all resumption guidance, remedies the issues causing its trading suspension and fully complies with the Rules Governing the Listing of Securities on the Stock Exchange to the Stock Exchange’s satisfaction. The Company will keep the public informed of the latest developments by making further announcement(s) as and when appropriate.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.**

By Order of the Board  
**Ourgame International Holdings Limited**  
**Xu Jin**  
*Executive Director and Chief Executive Officer*

Beijing, 16 June 2025

*As at the date of this announcement, the Board comprises Mr. Lu Jingsheng and Ms. Xu Jin as executive directors; Ms. Gao Liping and Ms. Yu Bing as non-executive directors; and Mr. Ma Shaohua, Mr. Zhang Li and Mr. Dai Bing as independent non-executive directors.*

\* *For identification purpose only*