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## **SINCERE WATCH (HONG KONG) LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 444)**

### **DATE OF BOARD MEETING**

Reference is made to the announcement of the Company (the “**Announcement**”) dated 16 June 2025 in relation to, among others, the delay in publication of the Annual Results. Unless the context requires otherwise, capitalized terms used herein shall bear the same meaning as defined in the Announcement.

Due to the delay in publication of the Annual Results, the Board meeting for the purpose of considering and approving, among others, the Annual Results will be postponed and the Company will publish further announcement(s) to inform its shareholders about the date of the Board meeting approving the Annual Results as and when appropriate. A Board meeting will be held on 30 June 2025 for the purpose of, *inter alia*, the current progress of preparation of the Annual Results.

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board  
**Sincere Watch (Hong Kong) Limited**  
**Zhang Xiaoliang**  
*Chairman and Chief Executive Officer*

Hong Kong, 18 June 2025

*As at the date of this announcement, the Executive Directors of the Company are Mr. Zhang Xiaoliang (Chairman and Chief Executive Officer), Mr. Yang Guangqiang and Mr. An Muzong; the Non-executive Director of the Company is Ms. Lu Weina; and the Independent Non-executive Directors of the Company are Mr. Yu Zhenxin, Mr. Zong Hao, and Mr. Hong Sze Lung.*