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COME SURE GROUP (HOLDINGS) LIMITED
錦勝集團（控股）有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 00794)

POSITIVE PROFIT ALERT

This announcement is made by Come Sure Group (Holdings) Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

POSITIVE PROFIT ALERT

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary review of the Group's latest unaudited consolidated management accounts for the year ended 31 March 2025 and based on the information currently available to the Board, the Group is expected to record a decrease in net loss before taxation of no less than 40% for the year ended 31 March 2025 as compared with the net loss before taxation of approximately HK$14.65 million for the year ended 31 March 2024.

Based on the information currently available to the Board, the decrease in net loss before taxation was mainly attributable to, inter alia, (a) the increase in other income by over 500% for the year ended 31 March 2025 (2024: other income of approximately HK$2.90 million) primarily due to the increase in other rental income resulting from rent consession, the one-off VAT refund under the tax policy arrangements in the People's Republic of China and the one-off relocation compensation from the landlord regarding the evacuation arrangement as a result of government-led redevelopment of Tangxiayong Community (please refer to the Company's announcement made on 2 September 2024

* *for identification purposes only*

for details), which is offset by the decrease in other gains and losses by approximately 100% for the year ended 31 March 2025 (2024: other gain and losses of approximately HK$24.97 million) primarily due to the fair value gain on investment properties from the transfer of the former Huizhou production base into investment property during the year ended 31 March 2024; (b) the decrease in selling expenses and administrative expenses by approximately 10% (2024: selling expenses of approximately HK$59.07 million and administrative expenses of approximately HK$77.58 million) due to the effective cost control measures implemented by the Group including the integration of production lines in the Dongguan factories and decrease in delivery expenses; and (c) the decrease in finance cost by approximately 20% (2024: finance cost of approximately HK$27.71 million) due to decrease in bank borrowing.

As at the date of this announcement, the Company is still in the process of finalising the audit of the financial results of the Group for the year ended 31 March 2025 (the "**2025 Annual Results**"). The information contained in this announcement is only based on the Board's preliminary assessment of the latest unaudited consolidated management accounts of the Group and the information currently available, which are subject to finalisation and other potential adjustments (if any), and have not been confirmed or reviewed by the audit committee nor the auditors of the Company. Further details of the 2025 Annual Results will be disclosed in the annual results announcement of the Company, which is expected to be published by the end of June 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Come Sure Group (Holdings) Limited
CHONG Kam Chau
Chairman

Hong Kong, 19 June 2025

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. CHONG Kam Chau, Mr. CHONG Wa Pan and Mr. CHONG Wa Ching; and three independent non-executive Directors, namely Ms. TSUI Pui Man, Mr. LAW Tze Lun and Mr. CHEUNG Wang Ip.