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Be Friends Holding Limited

交個朋友控股有限公司

(Incorporated under the laws of the Cayman Islands with limited liability)

(Stock Code: 1450)

RESIGNATION OF EXECUTIVE DIRECTOR

The Board announces that with effect from 19 June 2025, Mr. Lo resigned as an executive Director of the Company and will continue to serve as the chief executive officer of Vision Technology.

RESIGNATION OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”) of Be Friends Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that with effect from 19 June 2025, Mr. Lo Chi Sum (“**Mr. Lo**”) resigned as an executive Director of the Company in order to devote more time for other business commitments and personal affairs. Mr. Lo will continue to serve as the chief executive officer of Hangzhou Be Friends Vision Technology Co., Ltd. (“**Vision Technology**”) (“杭州交個朋友傳視科技有限公司”), a subsidiary of the Company.

Mr. Lo has confirmed that he has no disagreement with the Board and that there is no any other matter that need to be brought to the attention of the shareholders of the Company in relation to his resignation.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Lo for his valuable contribution to the Company during his tenure of office.

By order of the Board
Be Friends Holding Limited
Li Jun
Chairman

Hong Kong, 19 June 2025

As at the date of this announcement, the executive directors of the Company are Mr. Li Jun, Mr. Li Liang and Ms. Zhao Hui Li and the independent non-executive directors of the Company are Mr. Kong Hua Wei, Mr. Ma Zhan Kai and Dr. Yu Guo Jie.