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iDreamSky Technology Holdings Limited

创梦天地科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1119)

POSITIVE PROFIT ALERT

This announcement is made by iDreamSky Technology Holdings Limited (the “**Company**”, together with its subsidiaries and its PRC consolidated affiliated entities, collectively referred to as the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company hereby informs the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment of the Group’s unaudited consolidated management accounts for the six months ended June 30, 2025 (the “**First Half of 2025**”), the Group expects that the net profit for the First Half of 2025 will range from approximately RMB20 million to RMB50 million, as compared to a net loss of RMB109 million for the same period last year, and the net profit records a turnaround from loss to profit mainly due to the launch of self-developed products and new products of the Group leading to an increase in the Group’s profit margin.

The Group expects that the net cash generated from operating activities for the First Half of 2025 will range between approximately RMB30 million and RMB60 million, as compared to the Group’s net cash generated from operating activities of RMB34 million for the same period last year, which represents a stable operating cash flow of the Company.

The Company is in the process of finalizing the Group's interim results for the First Half of 2025. The data set out in this announcement are based only on the Board's preliminary assessment of the Group's unaudited consolidated management accounts for the First Half of 2025 and the information currently available to the Board, and have not been reviewed by the Company's audit committee and/or the independent auditors. Therefore, the actual results for the First Half of 2025 may be different from the information disclosed in this announcement. Shareholders and potential investors are advised to refer to the details set out in the Group's interim results announcement for the First Half of 2025, which is expected to be published by the end of August 2025.

The Company will keep the Shareholders and potential investors informed of any material developments in connection with the above matters by way of periodic announcement(s) and/or further announcement(s) as and when appropriate. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
iDreamSky Technology Holdings Limited
Chen Xiangyu
Chairman

Shenzhen, PRC, 17 July 2025

As at the date of this announcement, the Board comprises Mr. Chen Xiangyu as chairman and executive Director, Mr. Guan Song and Mr. Yang Jialiang as executive Directors, Mr. Zhang Han and Mr. Yang Ming as non-executive Directors, and Ms. Yu Bin, Mr. Li Xintian, Mr. Zhang Weining and Mr. Mao Rui as independent non-executive Directors.