STEVE LEUNG DESIGN GROUP LIMITED
梁志天設計集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2262)

POSITIVE PROFIT ALERT
IMPROVEMENT IN INTERIM RESULTS

This announcement is made by STEVE LEUNG DESIGN GROUP LIMITED (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company is pleased to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary assessment of the unaudited condensed consolidated management accounts of the Group for the six months period ended 30 June 2025 (the "**Period**") and the other information currently available to the Board, the Group is expected to have significant improvement in the condensed consolidated results for the Period and it is expected the condensed consolidated result for the Period attributable to the owners of the Company will range from a condensed consolidated net loss of approximately HK$3.0 million to a condensed consolidated net profit of approximately HK$2.0 million (subject to further adjustments and impairment assessments), as compared to the condensed consolidated net loss attributable to the owners of the Company of approximately HK$6.1 million for the six months period ended 30 June 2024.

Based on the information currently available, the Board considers that the significant improvement of the financial performance of the Group for the Period is mainly attributable to (i) increase in revenue as well as the gross profit resulting from the continuous improvement of the market; (ii) increase in other gains and other income due to the increase in membership fee income from Design Hub and the reduction in the provision for litigation; and (iii) decrease in finance costs as a result of the decrease in average bank borrowings during the Period. The increase in profit is partially offset by (i) the increase in impairment losses on trade receivables and contract assets under expected credit loss model due to increase in trade receivables balance as a consequence of increase in revenue; and (ii) increase in selling and administrative expenses due to the general increase in staff costs during the Period.

The information contained in this announcement represents a preliminary estimation and assessment by the Board with reference to the unaudited condensed consolidated management accounts, financial information of the Group and other information currently available to the Board. Such information as well as the unaudited condensed consolidated management accounts of the Group have not been reviewed by the auditor of the Company or the audit committee of the Board. As the Company is still in the process of finalising its interim results for the Period, the actual interim results for the Period may be different from the information set out in this announcement. Further details of such interim results will be included in the Company's interim results announcement, which is expected to be published before end of August 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Steve Leung Design Group Limited
梁志天設計集團有限公司
Xu Xingli
Chairman

Hong Kong, 18 July 2025

As at the date of this announcement, the executive Directors are Mr. Leung Chi Tien Steve, BBS, Mr. Siu Man Hei (Chief Executive Officer) and Mr. Yip Kwok Hung Kevin (Chief Financial Officer), the non-executive Directors are Mr. Xu Xingli (Chairman), Mr. Ding Jingyong and Mr. Wong Man Hei, and the independent non-executive Directors are Mr. Tsang Ho Ka Eugene, Mr. Liu Yi and Ms. Wang Wanjun.