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ASIA TELEVISION HOLDINGS LIMITED

亞洲電視控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 707)

APPOINTMENT OF DIRECTOR AND CHAIRMAN OF THE BOARD

The Board hereby announces that with effect from 24 July 2025, Mr. Lu Zhiqiang has been appointed as an executive Director of the Company and the Chairman of the Board.

The board (the “**Board**”) of directors (the “**Directors**”) of Asia Television Holdings Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) is pleased to announce that Mr. Lu Zhiqiang (“**Mr. Lu**”) has been appointed as an executive Director of the Company and Chairman of the Board with effect from 24 July 2025.

Biographical details of Mr. Lu are summarised as follows:

Mr. Lu Zhiqiang (盧志強), aged 50, obtained a master degree of Business Administration from Central State University of the United States of America in February 2002. He was an Rajawali Foundation Institute for Asia Fellow of Harvard University of the United States of America from August 2018 to July 2020. He has extensive experience in corporate management and investment. Currently, He is an independent non-executive Director of Leoch International Technology Limited (stock code: 842), the shares of which are listed on the Main Board of the Stock Exchange. He had been an independent non-executive director of the Company from December 2023 to June 2024.

Mr. Lu will enter into a service contract with the Company for an initial term of two years commencing on 24 July 2025. The appointment will be renewable automatically for successive term of one year each commencing from the next date after the expiry of the then current term of his appointment unless terminated by either party by giving not less than three (3) month prior notice in writing to the other. Pursuant to the service contract, Mr. Lu's remuneration shall be HK\$1,200,000 per annum, which was determined by the Board with the recommendation of the remuneration committee of the Board and after taking into account the prevailing market situation and his duties and responsibilities within the Company.

As at the date of this announcement, save as disclosed above, Mr. Lu does not hold any directorships in any listed public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years prior to the date of this announcement or any other position with the Company and other members of the Group or other major appointments and professional qualifications and does not have any relationships with any Directors, senior management or substantial or controlling shareholders of the Company, nor any interest in the shares of the Company which are required to be disclosed pursuant to Part XV of the SFO.

Save as disclosed above, Mr. Lu confirmed that there is no other information which is discloseable pursuant to the requirements under Rules 13.51(2)(h) to (v) of the Listing Rules and there are no other matters concerning his that need to be brought to the attention of the shareholders of the Company.

The Board would also like to take this opportunity to express its warmest welcome to Mr. Lu for joining the Company.

By order of the Board
Asia Television Holdings Limited
Tang Po Yi
Executive Director

Hong Kong, 24 July 2025

As at the date of this announcement, the board of directors comprises Mr. Liu Minbin, Ms. Tang Po Yi, Ms. Zha Mengling and Mr. Lu Zhiqiang as executive Directors, Ms. Han Xingxing, Mr. Li Yu and Mr. Lau Jing Yeung William as independent non-executive Directors.