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**Town Ray Holdings Limited**

**登輝控股有限公司**

(Incorporated in the Cayman Islands with limited liability)

**(Stock Code: 1692)**

## **PROFIT WARNING**

This announcement is made pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of Town Ray Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2025 (the “**Period**”) and the information currently available to the Board, the Company is expected to record an unaudited net profit attributable to owners of the Company of approximately HK\$30.1 million for the Period, as compared with an unaudited net profit attributable to owners of the Company of approximately HK\$48.5 million for the six months ended 30 June 2024, representing a decrease of approximately 38.0%. The Board believes that the decrease in the unaudited net profit attributable to owners of the Company during the Period was primarily due to the Company’s initiatives to optimize its product line-up by offering products at lower gross profit margins during the Period to better suit consumer demand.

The Company has not yet finalised the unaudited consolidated financial results of the Group for the Period. The information contained in this announcement is only based on the information currently available to the Company and the preliminary assessment by the Board on the unaudited consolidated management accounts of the Group for the Period, which have not been reviewed by the audit committee of the Board nor reviewed or audited by the auditor of the Company and may be subject to adjustments. The actual unaudited consolidated financial results of the Group for the Period may differ from the information disclosed in this announcement. Shareholders and potential investors of the Company are advised to pay attention to and read carefully the interim results announcement of the Company for the Period, which is expected to be published in late August 2025 according to the Listing Rules.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Town Ray Holdings Limited**  
**Chan Kam Kwong Charles**  
*Chairman and non-executive Director*

Hong Kong, 25 July 2025

*As at the date of this announcement, the Board comprises Mr. Chan Wai Ming, Mr. Chiu Wai Kwong, Ms. Tang Mei Wah and Dr. Yu Kwok Wai as executive Directors; Dr. Chan Kam Kwong Charles and Ms. Cheng Yuk Sim Connie as non-executive Directors; and Mr. Choi Chi Leung Danny, Mr. Chan Shing Jee, Ms. Chan Tak Yi and Ms. Leung Lai Yee Edwina as independent non-executive Directors.*