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中煙國際(香港)有限公司

China Tobacco International (HK) Company Limited

(incorporated in Hong Kong with limited liability)

(Stock code: 6055)

Voluntary Announcement
Entering Into the Exclusive Distribution Agreement for "Great Wall" Cigars in Global Market With China Tobacco Sichuan

This is a voluntary announcement made by China Tobacco International (HK) Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") for the purpose of informing our shareholders (the "**Shareholders**") and potential investors of the business development update of the Group.

Reference is made to the announcement of the Company dated 8 April 2024 (the "**Announcement**"). Unless otherwise specified, the capitalised terms used in this announcement shall have the same respective meanings as those defined in the Announcement.

The board of directors of the Company (the "**Board**") is pleased to announce that in order to deepen the strategic cooperation between the Company and China Tobacco Sichuan Industrial Co., Ltd*(四川中煙工業有限責任公司)("**China Tobacco Sichuan**") and jointly develop the "Great Wall" cigar brand, on the basis of the Framework Agreements on Cigarettes Export to New Regions, the Company entered into the Exclusive Distribution Agreement for "Great Wall" Cigars in Global Market ("**Exclusive Distribution Agreement**") with China Tobacco Sichuan on 23 July 2025.

Pursuant to the Exclusive Distribution Agreement, the scope of the Company's exclusive distribution in respect of "Great Wall" cigars has been extended from the original duty-free markets in Thailand, Singapore, Hong Kong and Macau, as well as the Chinese domestic duty-free market, to the global market (excluding Chinese Mainland), which marks an important step forward in broadening the space for development and generating new revenue streams for the Company, thereby building a global sales platform for Chinese cigars.

Accordingly, the Board is of the view that the entering into of the Exclusive Distribution Agreement is in the interests of the Company and its Shareholders as a whole.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the board of directors of
China Tobacco International (HK) Company Limited
Shao Yan
Chairman

Hong Kong, 25 July 2025

As at the date of this announcement, the board of directors comprises Mr. Shao Yan, as chairman and non-executive director, Mr. Dai Jiahui, Mr. Wang Chengrui, Mr. Xu Zengyun and Ms. Mao Zilu as executive directors, and Mr. Chow Siu Lui, Mr. Wang Xinhua, Mr. Qian Yi and Ms. He Junhua as independent non-executive directors.

In this announcement, the English translation of a name in Chinese which is marked with "" is for identification purpose only. If there is any inconsistency between the Chinese names and their English translations, the Chinese names shall prevail.*