Yinsheng Digifavor Company Limited
銀盛數惠數字有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3773)

PROFIT WARNING

This announcement is made by Yinsheng Digifavor Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders and potential investors of the Company that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2025 and other information currently available, the Board expects that the profit attributable to shareholders of the Company for the six months ended 30 June 2025 will be in the range of approximately RMB11.7 million to RMB12.8 million, representing a decrease of approximately 40% to 45% as compared to the profit attributable to shareholders of the Company for the six months ended 30 June 2024 of approximately RMB21.3 million. Such decrease in profit is primarily attributable to the following reasons:

(a) the Group continued to invest resources in digital equity products and services in the first half of 2025 to build a comprehensive product and service matrix covering the digital equity field; at the same time, the Group also accelerated the ecological construction of the digital system platform, actively built the Digifavor Master (數惠Master) intelligent middle system, and launched the integrated procurement mall for digital equity products (the Digifavor Jucai Mall (數惠聚採商城)) to promote efficient operation and continuous upgrading of the digital equity trading ecosystem. As a result of these measures for business transformation and layout and operation model innovation, the Group's investment in research and development expenses and manpower costs increased in the first half of 2025 as compared to the first half of 2024; and

(b) the decrease in transaction volume and increase in cost rate of mobile charges and mobile data usage top-up business for the six months ended 30 June 2025 as compared to the corresponding period of previous year resulted in a decrease in the overall gross profit margin of the Group.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the information currently available, including the unaudited consolidated management accounts of the Group for the six months ended 30 June 2025. Such information has not been audited or reviewed by the auditor of the Company and has not been confirmed or reviewed by the audit committee of the Company. The detailed financial results of the Group for the six months ended 30 June 2025 will be disclosed in the interim results announcement of the Group, which is expected to be published in late August 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Yinsheng Digifavor Company Limited
Dr. Zhou Jinhuang
Chairman and Executive Director

Hong Kong, 28 July 2025

As at the date of this announcement, Dr. Zhou Jinhuang, Mr. Guan Heng and Mr. Huang Junmou are the executive directors; Mr. Fan Weiguo and Mr. Yu Zida are the non-executive directors; and Mr. Zhang Mingqun, Dr. Li Yao and Ms. Hong Ting are the independent non-executive directors.