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IVD Medical
華檢醫療 (1931.HK)

Innovation . Verification . Development

IVD Medical Holding Limited
華檢醫療控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1931)

VOLUNTARY ANNOUNCEMENT

RENEWAL OF "IVD" BRAND SLOGAN, CHANGE OF COMPANY LOGO (NEW LOGO) AND LAUNCH OF NEW OFFICIAL WEBSITE

This announcement is made by IVD Medical Holding Limited (the "**Company**" or "**IVD Medical**", together with its subsidiaries, collectively the "**Group**") on a voluntary basis to disclose the latest progress of the Group's brand image upgrade and digital portal renewal to the shareholders (the "**Shareholders**") and potential investors of the Company.

I. STRATEGIC BACKGROUND AND KEY UPGRADE POINTS

To align with the Group's "NewCo + RWA" Web3 exchange ecosystem strategy (IVDNewCo Exchange and IVDD stablecoin program) announced on 17 and 20 July 2025, and to highlight the strategic transformation towards becoming a "Global Medical Innovation Value Chain – Decentralized Scientific Ecosystem Builder", the board of directors of the Company (the "**Board**") is pleased to announce the following significant brand upgrade initiatives:

1. Strategic Connotation Renewal for the Core Brand "IVD" Slogan

Based on the holistic view of IVD Medical's new strategy, the Board has announced the adoption of "Innovation (創新), Verification (驗證), Development (發展)" as the slogan to redefine the core of the Group's "IVD" brand.

2. Official Launch of the New Company Logo (New Logo) on the Date of This Announcement

The Company has adopted a new logo to align with the Company and its subsidiaries' new corporate identity, with effect from 30 July 2025. The Company's old and new logos are set out below for identification purpose:

Old Logo

New Logo

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The new logo will be printed on the relevant corporate documents (including but not limited to interim and annual reports, announcements, circulars, notices, share certificates and press releases) of the Company and will be displayed on the Company's website.

3. Simultaneous Launch of New Official Website (ivd.xyz)

II. REDEFINING THE "IVD" BRAND SLOGAN

Based on the accelerated implementation and deepened construction of the new strategy, the Company now redefines the core of the "IVD" brand as Innovation, Verification and Development:

- I-Innovation-創新
- V-Verification-驗證
- D-Development-發展

(I) From "開發(Development)" to "發展(Development)"

Based on the holistic perspective of IVD Medical's new strategy, the Board recommends optimizing the Chinese interpretation of the "D" (Development) in IVD to "發展(Development)", to more precisely align with the long-term strategy centered on decentralized scientific ecosystem building.

The complete interpretation system and strategic alignment analysis are as follows:

Definition of the New Core of the "IVD" Brand –

Letters	English Keywords	Chinese Definition	Strategic Connotation Positioning
I	Innovation	創新	Technological disruption and model restructuring
V	Verification	驗證	Asset compliance and value confirmation
D	Development	發展	Ecological prosperity and value circulation

(II) In-depth Analysis of the Strategic Alignment of the New Slogan

1. I (Innovation –創新) – Driving the Restructuring of Industry Rules

- Technological Integration and Innovation: Deeply integrate medical innovative drug IP assets with Web3 (RWA, exchange, stablecoin) to break the closed system of traditional pharmaceutical R&D and achieve a decentralized scientific paradigm revolution in "R&D – Financing – Circulation".

- Disruptive Model: Through the world's first medical NewCo asset Web3 exchange ecosystem (IVDNewCo Exchange), efficiency was improved across the entire process, including drug R&D, commercialization, financing, and IP asset liquidity, addressing industry liquidity pain points and financing efficiency bottlenecks.

2. V (Verification –驗證) – Building the Cornerstone of Trust

- Asset Credible Verification: Leveraging the immutable nature of blockchain, NewCo's patents, pipeline interests, and other assets are authenticated on-chain, enabling transparent verification of Real World Assets (RWA).

- Compliance Verification: The Company will adopt dual-track approach to promote stablecoin license applications in Hong Kong and the United States, establishing a cross-jurisdictional compliance firewall to provide regulatory endorsement for the ecosystem.

3. D (Development –發展) – Ecological Value Circulation Engine

- Platform Ecosystem Development: Centered on the exchange, it extends to modules such as stablecoin payment (IVDD), DAO governance, and cross-chain clearing, forming a self-reinforcing decentralized scientific medical Web3 ecosystem closed-loop.

- Capital Synergy Development: The "token-equity linkage" mechanism (e.g., IVDD holders may enjoy priority subscription rights for US stock listings) connects traditional capital with crypto capital, activating the multiplier effect of cross-border liquidity.

- Industry Paradigm Development: Through a terminal network covering 1,674 Class III hospitals in China, it promotes the rapid commercialization of NewCo-RWA assets, achieving an upgrade from "one single drug development" to "a medical innovation value network".

(III) Key Evidence of Strategy Implementation

- Ecological Development Path: From the establishment of the US subsidiary (IVD GROUP INC.) to the application for a "Hong Kong + US" dual-hub stablecoin license compliant framework, and to promote the implementation of the IVDNewCo Exchange strategy, all efforts are aligned with the decentralized scientific global ecological development framework.

- Value Circulation Design: IVDD stablecoin is not only used for payment, but also embedded in DeFi protocols (lending and pledging), forming a closed-loop development model of "asset tokenization – transaction circulation – revenue feedback", which directly echoes the core of circular growth in development.

Summary: IVD Medical's "IVD" brand redefines its journey from "Innovation" to "Verification" and ultimately to "Development", precisely reflecting IVD Medical's strategic leap toward becoming a "Global Medical Innovation Value Chain – Decentralized Scientific Ecosystem Builder" in the new era. This evolution integrates technological breakthrough (I), compliance trust (V), and ecological prosperity (D) into a three-pronged value moat, providing the ultimate solution for the capitalization of global medical innovation assets.

III. STRATEGIC ANALYSIS OF THE NEW COMPANY LOGO (NEW LOGO)

The new logo reconstructs the value coordinates of the medical innovation ecosystem with the "Four ✓" ("**Four 'Rights'**"): "Do The Right Things, Do The Things Right, The Right Mechanisms, and The Right People".

(I) Design Philosophy: Strategic Elevation in Geometric Color Blocks

The new logo features a dynamic geometric assembly of four primary colors (blue, yellow, red and green), embedded with four "✓" symbols to create a visual metaphor of "verification passed". The four color blocks symbolize the Group's four strategic pillars – medical innovation (blue), fintech (yellow), global compliance (red), and ecological synergy (green) – demonstrating the organic interconnection of business units through modular composition. Meanwhile, the recurring sequence of "✓" signifies IVD Medical's revolutionary paradigm grounded in the value cornerstone of the "Four 'Rights'":

(II) Deep Alignment of the Four "Rights" with Strategic Practice

1. Blue ✓ • Do The Right Things: Building a decentralized scientific practice to establish the foundation for the future of human health

"Reconstructing the Logic of Value Creation with Altruism"

- The blue block carries the genetic code of medical technology, aligning with the core strategy of NewCo's innovative drug asset tokenization (RWA) within the IVDNewCo Exchange ecosystem. The Four "✓" prioritize value alignment – by focusing on high-potential IP assets in the global medical innovation drug field, the Company aims to build an altruistic value chain spanning R&D, financing and commercialization, embodying the industrial revolution of "taking responsibility for human health" with decentralized scientific approaches.

2. Yellow ✓ • Do The Things Right: Leveraging Exponential Growth

"Multiplying Efforts on Strategic Focus"

- The yellow block symbolizes the empowerment of fintech, pointing to the disruptive path of "24-hour global asset circulation" in the new strategy. The Four "✓" sub-strategic levers – leveraging a Web3 exchange ecosystem centered on "NewCo + RWA + Stablecoin" and a dual-listing plan on Nasdaq – simplify the traditional pharmaceutical R&D and asset turnover cycle, achieving the exponential effect of "Web3 technology × medical assets × globalized capital".

3. Red ✓ • The Right Mechanisms: Forging a Moat of Institutional Competitiveness

"Using Rules to Reduce Ecosystem Friction Costs"

- The red block underscores compliance as the foundation, directly highlighting the core advantages of applying for a stablecoin license in Hong Kong/the United States. Four "✓" three-dimensional focus mechanism designs – formulate transparent rules for balances of power, risk management and control, and value distribution, attracting top global talent, industries and institutional capital to jointly build the ecosystem.

4. Green ✓ • The Right People: Gathering Pioneers Who Change the Industry

"Values Are the Ultimate Talent Filter"

- The green block represents ecological prosperity, reflecting a collaborative network covering 1,674 tertiary hospitals in China. Four "✓" ultimate empowerments for talent – attracts like-minded individuals to participate in NewCo asset governance through IVDNewCo Exchange, based on the standard of "medical innovation + Web3" composite capabilities, allowing "The Right People" to drive the decentralized scientific medical democratization revolution.

(III) Strategic Vision Behind the Logo: From Symbol to Strategic Ecosystem System

The Four "✓" are not only visual symbols, but also IVD Medical's declaration of reconstructing the paradigm of medical innovation:

✓ Do the Right Things → Building the future of human health with decentralized scientific practices

✓ Do the Things Right → Achieving exponential growth through a Web3 exchange ecosystem centered on "NewCo + RWA + Stablecoin"

✓ The Right Mechanisms → Optimizing resource allocation and achieving a mutually beneficial situation for all parties through a top-tier value distribution system

✓ The Right People → Building a decentralized scientific medical innovation value community with top cross-disciplinary talent as the hub

As the four primary color blocks flow on the blockchain, IVD Medical is turning the dynamic structural primitives of its LOGO into reality – allowing each "✓" to become a stamp of trust verifying the value of decentralized scientific medical innovation, eventually realizing the ultimate vision of "allowing top medical innovation drug IPs to circulate freely like digital currency".

IV. DIGITALIZATION STRATEGY CARRIER: LAUNCH OF NEW OFFICIAL WEBSITE

To realize the visualization, interactivity and verifiability of the brand strategy, the following website is formally launched on the date of this announcement: ivd.xyz, which serves as the Company's official website. Please visit for any inquiries.

The Board considers that the redefinition of the core of the "IVD" brand, the change of the Company's logo and the launch of new official website will not affect any of the rights of the existing Shareholders of the Company. All existing share certificates of the Company in issue bearing the old logo will continue to be effective as documents of title to such shares of the Company and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for the free exchange of the existing share certificates of the Company for new share certificates bearing the Company's new logo as a result of the adoption of the new logo. The Company will continue to issue the existing share certificates with the old logo which are still in inventory until all such existing share certificates have been used up, and thereafter, new share certificates bearing the new logo will be issued.

The Group will continue to disclose the progress of its strategic implementation through the Hong Kong Stock Exchange Limited. Please stay tuned for the official announcements.

By Order of the Board
IVD Medical Holding Limited
Lin Xianya
Executive Director

Hong Kong, 30 July 2025

As at the date of this announcement, the Board comprises three executive directors, namely, Mr. Lin Xianya, Mr. Chan Siu Kei Ken and Mr. Law Kim Fai, two non-executive directors, namely, Ms. Yao Haiyun and Mr. Liu Fei and six independent non-executive directors, namely, Dr. Zhong Renqian, Dr. Leung Ka Sing, Dr. Wong Sze Lok, Ms. Tai Yang, Mr. Xu Da and Mr. Zhang Jianlei.

This announcement contains forward-looking statements that reflect the Company's beliefs, plans or expectations about the future or future events. These statements are based on a number of assumptions, current estimates and projections, and are subject to risks, uncertainties and factors which may be beyond control. Actual outcomes may differ. These statements are not, and shall not be, relied upon as any assurance or representation as to the future or as a representation or warranty otherwise. Neither the Company nor its directors, officers, employees, agents, affiliates, advisers or representatives assume any responsibility to update these statements or to adapt them to future events or developments or to provide supplemental information in relation thereto or to correct any inaccuracies.

If there is any inconsistency between the Chinese and English versions of this announcement, the Chinese version shall prevail.