Beijing Geekplus Technology Co., Ltd.
北京極智嘉科技股份有限公司
(A joint stock company controlled through weighted voting rights and incorporated in the People's Republic of China with limited liability)
(Stock Code: 2590)

PROFIT ALERT ESTIMATED INTERIM RESULTS FOR THE SIX MONTHS ENDED JUNE 30, 2025

This announcement is made pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "**Board**") of Beijing Geekplus Technology Co., Ltd. (the "**Company**", together with its subsidiaries, the "**Group**") hereby informs shareholders and potential investors of the Company that, based on the preliminary estimate on the unaudited consolidated management accounts of the Group for the six months ended June 30, 2025 (the "**Reporting Period**") and the assessment on the latest information currently available, the Group is expected to record revenue of approximately RMB995 million to RMB1,030 million for the Reporting Period, representing an increase of approximately 27% to 32% compared with the same period in 2024 and is expected to record net loss of approximately RMB45 million to RMB55 million for the Reporting Period, representing a narrowing of approximately 90% to 92% compared with the same period in 2024. It is expected that adjusted net loss (non-IFRS measure)[i] of approximately RMB10 million to RMB20 million for the Reporting Period will be recorded, representing a narrowing of approximately 90% to 95% compared with the same period in 2024.

The increase in revenue is mainly due to the increase in delivery of warehouse fulfillment AMR solutions during the Reporting Period.

The significant narrowing in the adjusted net loss (non-IFRS measure) is mainly due to:

(i) the remarkable increase in the revenue and corresponding increase in the gross profit as a result of the increase in delivery of warehouse fulfillment AMR solutions during the Reporting Period;

(ii) the significant increase in foreign exchange gain as a result of the appreciation of Euro against RMB during the Reporting Period.

i Adjusted net loss (non-IFRS measure) is defined as loss for the Reporting Period, adjusted for share-based compensation, listing expenses, and changes in the carrying amount of redemption liabilities. Share-based compensation relates to the share-based awards that we grant to participants of our share incentive schemes and is a non-cash expense. Listing expenses relate to our Global Offering. Changes in the carrying amount of redemption liabilities arise from the shares with special rights that we issued to certain pre-IPO investors in the past. Such special rights have been automatically terminated upon the Listing. Changes in the carrying amount of redemption liabilities are non-cash in nature.

The information set out in this announcement is only based on a preliminary assessment of the unaudited consolidated management accounts and relevant revenue estimates of the Group for the Reporting Period available as of the date of this announcement, which have not been audited or reviewed by the Company's auditors nor reviewed by the audit committee of the Company, and the actual financial results of the Group for the Reporting Period may be subject to adjustments. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the Reporting Period, which is expected to be published by the end of August 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Beijing Geekplus Technology Co., Ltd.
Zheng Yong
Chairman of the Board, Executive Director and Chief Executive Officer

Beijing, August 4, 2025

As at the date of this announcement, the Board comprises (i) Mr. Zheng Yong, Mr. Li Hongbo, Mr. Chen Xi and Mr. Liu Kai as executive Directors; (ii) Mr. Xia Zhijin, Mr. Chan Wo Kong, Mr. Bai Jin and Mr. Li Ke as non-executive Directors; and (iii) Ms. Chen Chen, Mr. Liu Dacheng, Mr. Chen Shaohua and Mr. Han Yu as independent non-executive Directors.