BitStrat Holdings Limited
比特策略控股有限公司

(formerly known as UTS MARKETING SOLUTIONS HOLDINGS LIMITED)
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 6113)

PROFIT WARNING

The announcement is made by the board (the "**Board**") of directors (the "**Directors**") of BitStrat Holdings Limited (the "**Company**", which together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules (the "**Listing Rules**") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group and information currently available to the Company, the Group is expected to record a decrease in net profit to not less than approximately RM4.67 million for the six months ended 30 June 2025 (the "**Interim Period**") as compared to that of approximately RM6.95 million recorded for the six months ended 30 June 2024 (the "**Preceding Period**"). The decrease was mainly attributable to i) the decrease in the Group's revenue to approximately RM45.22 million for the Interim Period (Preceding Period: approximately RM46.48 million); and ii) the increase in the Group's other operating expenses to approximately RM8.70 million (Preceding Period: approximately RM5.81 million) primarily due to the increase in consultation costs associated with the analytical review for the purpose of enhancing the telemarketing services performance and workforce deployment of the Group.

The information contained in this announcement is subject to finalization and review by the Company's auditors and the audit committee of the Company. The results of the Group for the Interim Period are expected to be released by the end of August 2025. Shareholders and potential investors are advised to read the interim results announcement and interim report of the Company when it is published.

Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

By Order of the Board
BitStrat Holdings Limited
Luo Zuchun
Chairman and Executive Director

Hong Kong, 6 August 2025

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Luo Zuchun (Chairman), Mr. Chen Jiajun and Mr. Lee Koon Yew; three independent non-executive Directors, namely, Ms. Liu Mei, Mr. Cheuk Ho Kan and Mr. Cai Runjia.