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C.banner International Holdings Limited

千百度國際控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1028)

PROFIT WARNING

This announcement is made by C.banner International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors of the Company that, based on the Board’s preliminary assessment of the Group’s unaudited consolidated management accounts and other information currently available to the Board, the Group is expected to record a net loss attributable to Shareholders of approximately RMB140,000,000 to RMB145,000,000 for the six months ended 30 June 2025, as compared with a profit attributable to Shareholders of RMB52,414,000 for the six months ended 30 June 2024. Such net loss is mainly attributable to (i) the provision for impairment loss in respect of the trade debt owed by Mayflower (Nanjing) Enterprises Limited; and (ii) the decrease in revenue from the Group’s fashion footwear business due to the impact of tariffs and weak domestic consumer demand.

The Company is still in the process of finalising the Group’s interim results for the six months ended 30 June 2025, which are expected to be announced on or before 31 August 2025. The information contained in this announcement is only based on the Board’s preliminary assessment of information currently available to it, has not been reviewed or confirmed by the Company’s auditor or audit committee, and may be subject to adjustments.

Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.

By order of the Board
C.banner International Holdings Limited
CHEN Yixi
Chairman

PRC, 8 August 2025

As at the date of this announcement, the executive directors of the Company are Mr. CHEN Yixi, Mr. YUAN Zhenhua, Mr. WU Weiming and Mr. ZHANG Baojun; the non-executive director of the Company is Ms. CHENG Xuanxuan; and the independent non-executive directors of the Company are Mr. KWONG Wai Sun Wilson, Mr. XU Chengming and Mr. ZHENG Hongliang.