SAINT BELLA

SAINT BELLA Inc.
聖貝拉有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2508)

POSITIVE PROFIT ALERT SUPPLEMENTAL ANNOUNCEMENT

Reference is made to the announcement of SAINT BELLA Inc. (the "**Company**" together with its subsidiaries, the "**Group**") dated July 30, 2025 in relation to the positive profit alert for the six months ended June 30, 2025 (the "**Announcement**"). Unless otherwise stated, terms used in this supplemental announcement shall have the same meaning as those defined in the Announcement.

The Board hereby supplements the following information to the positive profit alert as disclosed in the Announcement:

(i) The expected increase in the Group's revenue for the Reporting Period as compared to that for the corresponding period in 2024 (the "**2024 Period**") was mainly attributable to:

(a) the brand effect of the Group's postpartum business continues to enhance, the comprehensive offerings of our brand portfolio cater different needs of the customers, which in turn motivate the continuous growth of the Group's business scale; and

(b) the Group adheres to the strategy of diversified services and products portfolio, while the synergy among our postpartum business and other value-added business continues to increase, which in turn promote the growth of the Group's value-added business.

(ii) The expected turnaround from net loss for the 2024 Period to net profit for the Reporting Period was mainly attributable to increase in the Group's revenue (which led to the corresponding increase in gross profit) and the turnaround from negative fair value changes in financial instruments issued to investors for the 2024 Period to positive fair value changes in financial instruments issued to investors for the Reporting Period.

Save as disclosed above, all other information set out in the Announcement remains unchanged. This supplemental announcement is for supplemental purpose and should be read in conjunction with the Announcement.

As of the date of this supplemental announcement, the Company is still in the process of finalizing the results of the Group for the Reporting Period. The information contained in the Announcement and this supplemental announcement is only the preliminary assessment conducted by the Board based on information currently available to the Group, including the unaudited consolidated management account for the Reporting Period. Such information have not been audited or reviewed by auditors of the Company and/or the audit committee of the Company which may subject to adjustment upon further review. Shareholders and potential investors are advised to read carefully the half year results announcement of the Group for the Reporting Period which is expected to be published before the end of August 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
SAINT BELLA Inc.
Mr. Xiang Hua
Chairman of the Board, Executive Director
and Chief Executive Officer

Hong Kong, August 11, 2025

As of the date of this announcement, the Board comprises Mr. Xiang Hua as executive director, Mr. Liang Jun as non-executive director and Ms. Wu Annie Suk Ching, Mr. Rainer Josef Bürkle and Mr. Sim Koon Yin Edmund as independent non-executive directors.