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GOLDEN THROAT HOLDINGS GROUP COMPANY LIMITED **金嚜子控股集團有限公司**

(Incorporated under the laws of the Cayman Islands with limited liability of its members)

(Stock Code: 6896)

PROFIT WARNING

This announcement is made by Golden Throat Holdings Group Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) hereby announces that, based on a preliminary assessment of the Group’s unaudited interim consolidated financial statements for the six months ended 30 June 2025 and the information currently available to the Board, the Group expects to record a decrease of approximately 37% in the profit for the six months ended 30 June 2025 as compared with the corresponding period in 2024. Such decrease in profit was primarily due to the changes in industry landscape in the first half of 2025, and the adjustment of marketing strategy for the Group’s product, which led to a reduction in purchases from distributor customers in the first half of 2025, resulting in a decrease in sales and profit of the Group for the first half of 2025.

The Company is in the process of finalizing the Group’s unaudited interim condensed consolidated financial results for the six months ended 30 June 2025. The information contained in this announcement is only a preliminary assessment by the Board based on the information currently available, which has not been audited or reviewed by the auditors or the audit committee of the Company. Shareholders and potential investors of the Company are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2025, which is expected to be published by the end of August 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Golden Throat Holdings Group Company Limited
JIANG Peizhen
Chairman

Guangxi, the People's Republic of China
11 August 2025

As at the date of this announcement, the Board consists of Ms. JIANG Peizhen as non-executive director, Mr. ZENG Yong, Mr. HUANG Jianping, Mr. ZENG Kexiong and Mr. HE Jinqiang as executive directors, and Mr. LI Hua, Mr. ZHU Jierong, Mr. CHENG Yiqun and Mr. QIN Jiesheng as independent non- executive directors.