SMART GLOBE HOLDINGS LIMITED
竣球控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1481)

POSITIVE PROFIT ALERT

This announcement is made by Smart Globe Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules (the "**Listing Rules**") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2025 (the "**2025H1**") and information currently available, the board (the "**Board**") of directors of the Company (the "**Directors**") is pleased to inform its shareholders and potential investors that the Group is expected to record net profit between HK$10 million to HK$12 million, as compared to a net loss of approximately HK$5.7 million for the six months ended 30 June 2024 ("**2024H1**") as a result of the improved financial performance for the Group's business segments as follows:

– the Group's supply chain management service business segment is expected to generate revenue of approximately HK$47.3 million during 2025H1 (2024H1: Nil), and is expected to record a segment profit of not more than HK$15 million (2024H1: Nil); and

– the Group's printing business is expected to record a slight increase in revenue to approximately HK$55.1 million during 2025H1 (2024H1: HK$50.5 million) and is expected to report a segment profit of not more than HK$3 million (2024H1: loss of HK$5.7 million).

The expected turnaround in financial performance of the Group was primarily attributable to:

(i) the Group succeeded in tapping into the Sub-Saharan Africa market and the demand for the Group's supply chain management service, in particular logistics services, was overwhelming during 2025H1; and

(ii) the financial performance of the Group's printing business stabilised during 2025H1 as the cost control measure contributes a slight increase in the gross profit margin of the Group's printing business.

As at the date of this announcement, the Company is in the process of finalizing the consolidated financial results of the Group for 2025H1. The information contained in this announcement is only based on the information currently available to the Company and the preliminary review by the Board on the unaudited management accounts of the Group for 2025H1, which has not been audited by the Group's auditor or reviewed by the audit committee of the Company. The actual financial results of the Group for 2025H1 may differ from the information disclosed in this announcement. Shareholders and potential investors are advised to read carefully the announcement of the Company in relation to the interim results of the Group for 2025H1 which is expected to be published in late August 2025 in accordance with the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Smart Globe Holdings Limited
NG Ho Lun
Chairman

Hong Kong, 12 August 2025

As at the date of this announcement, the executive Directors are Mr. NG Ho Lun, Mr. CHU Lok Fung Barry, Mr. CHEN Kun and Mr. LAM Tak Ling Derek; and the independent non-executive Directors are Dr. WU Ka Chee Davy, Mr. YIU Ho Chi Stephen and Ms. LAW Ying Wai Denise.