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Dmall Inc.

多点数智有限公司

(Incorporated in the British Virgin Islands with limited liability)

(Stock Code: 2586)

**INTERIM RESULTS ANNOUNCEMENT
FOR THE SIX MONTHS ENDED JUNE 30, 2025**

The board (the “**Board**”) of directors (the “**Director(s)**”) of Dmall Inc. (the “**Company**”) hereby announces the unaudited interim results of the Company and its subsidiaries (collectively referred to as the “**Group**”) under IFRS Accounting Standards for the six months ended June 30, 2025 (the “**Reporting Period**”), together with the comparative figures for the corresponding period in 2024. These interim results have been reviewed by the audit committee of the Board (the “**Audit Committee**”) and discussed with our management.

FINANCIAL HIGHLIGHTS

	Six months ended June 30,		
	2025	2024	Change (%)
	<i>(RMB in thousands, except percentages)</i>		
Revenue	1,078,425	939,162	14.8%
Cost of revenue	(664,496)	(579,908)	14.6%
Gross profit	413,929	359,254	15.2%
Profit/(loss) for the period	62,174	(249,072)	N/A
Non-IFRS measure:			
Adjusted profit from continuing operations for the period	77,012	30,497	152.5%

GENERAL NOTES

In this announcement: (i) “we”, “us”, and “our” refer to the Company and where the context otherwise requires, the Group; (ii) numbers may be subject to rounding and approximations to one or two decimal places; (iii) unless otherwise stated, the exchange rates used are Renminbi (“**RMB**”) 1 to Hong Kong Dollars (“**HK\$**”) 1.10; and (iv) except as otherwise indicated, “revenue” and “customer” refer to our revenue and customer from continuing operations, excluding the revenue and customer from discontinued operations, respectively.

CONSOLIDATED STATEMENT OF PROFIT OR LOSS*for the six months ended June 30, 2025**(Expressed in Renminbi)*

	<i>Notes</i>	Six months ended June 30, 2025 RMB'000	2024 RMB'000
Continuing operations			
Revenue	2	1,078,425	939,162
Cost of revenue		<u>(664,496)</u>	<u>(579,908)</u>
Gross profit		413,929	359,254
Other net income/(loss)		42,337	(59,134)
Research and development expenses		(190,342)	(203,527)
Selling and marketing expenses		(63,443)	(42,965)
General and administration expenses		(139,116)	(133,251)
Impairment loss on trade and other receivables		<u>(3,220)</u>	<u>(1,533)</u>
Profit/(loss) from operations		60,145	(81,156)
Net finance income/(costs)		1,834	(5,740)
Share of losses of associates		(30)	(200)
Fair value change of convertible redeemable preferred shares		<u>—</u>	<u>(397,118)</u>
Profit/(loss) before taxation from continuing operations		61,949	(484,214)
Income tax benefit	3	<u>225</u>	<u>2,008</u>
Profit/(loss) for the period from continuing operations		62,174	(482,206)
Discontinued operations			
Profit for the period from discontinued operations		<u>—</u>	<u>233,134</u>
Profit/(loss) for the period		<u>62,174</u>	<u>(249,072)</u>

CONSOLIDATED STATEMENT OF PROFIT OR LOSS*for the six months ended June 30, 2025 (continued)**(Expressed in Renminbi)*

		Six months ended June 30,	
	<i>Notes</i>	2025	2024
		<i>RMB'000</i>	<i>RMB'000</i>
Attributable to:			
Equity shareholders of the Company		67,526	(234,875)
– Continuing operations		67,526	(468,009)
– Discontinued operations		–	233,134
Non-controlling interests		(5,352)	(14,197)
– Continuing operations		(5,352)	(14,197)
Profit/(loss) for the period		62,174	(249,072)
Earnings/(loss) per share (<i>RMB</i>)	<i>4</i>		
Basic		0.08	(0.45)
Diluted		0.08	(0.45)
Earnings/(loss) per share – Continuing operations			
(<i>RMB</i>)	<i>4</i>		
Basic		0.08	(0.89)
Diluted		0.08	(0.89)

CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

for the six months ended June 30, 2025

(Expressed in Renminbi)

	Six months ended June 30,	
	2025	2024
	RMB'000	RMB'000
Profit/(loss) for the period	62,174	(249,072)
Other comprehensive income for the period (after tax and reclassification adjustments):		
<i>Item that will not be reclassified to profit or loss:</i>		
Exchange difference on translation of financial statements of the Company	(641)	(44,297)
<i>Item that may be reclassified subsequently to profit or loss:</i>		
Exchange difference on translation of financial statements of subsidiaries with functional currencies other than RMB	(62)	(884)
Other comprehensive income for the period	(703)	(45,181)
Total comprehensive income for the period	61,471	(294,253)
Attributable to:		
Equity shareholders of the Company	66,823	(280,131)
– Continuing operations	66,823	(513,265)
– Discontinued operations	–	233,134
Non-controlling interests	(5,352)	(14,122)
– Continuing operations	(5,352)	(14,122)
Total comprehensive income for the period	61,471	(294,253)

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

as at June 30, 2025

(Expressed in Renminbi)

		As at June 30, 2025 <i>RMB'000</i>	As at December 31, 2024 <i>RMB'000</i>
	<i>Notes</i>		
Non-current assets			
Property and equipment		69,026	69,811
Intangible assets		132,207	144,070
Interest in associates		555	585
Goodwill		151,993	151,993
Prepayments, deposits and other receivables		11,316	4,933
Deferred tax assets		4,072	4,260
		<u>369,169</u>	<u>375,652</u>
Current assets			
Other financial assets		57,241	87,095
Inventories and other contract costs		13,681	4,657
Contract assets		7,294	2,508
Trade receivables	5	308,326	248,242
Prepayments, deposits and other receivables		77,116	83,388
Restricted bank deposits		498	56,598
Cash and cash equivalents		565,864	801,046
		<u>1,030,020</u>	<u>1,283,534</u>
Current liabilities			
Trade payables	6	114,888	98,533
Accrued expenses and other payables		125,954	261,975
Bank loans and other borrowings		324,958	445,296
Contract liabilities		115,896	88,679
Lease liabilities		22,027	23,582
Current taxation		166	200
		<u>703,889</u>	<u>918,265</u>
Net current assets		<u>326,131</u>	<u>365,269</u>
Total assets less current liabilities		<u>695,300</u>	<u>740,921</u>

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

as at June 30, 2025 (continued)

(Expressed in Renminbi)

		As at June 30, 2025 <i>RMB'000</i>	As at December 31, 2024 <i>RMB'000</i>
	<i>Notes</i>		
Non-current liabilities			
Bank loans and other borrowings		44,350	84,350
Lease liabilities		7,291	3,865
Deferred tax liabilities		9,980	10,821
Other non-current liabilities		681	856
		<u>62,302</u>	<u>99,892</u>
NET ASSETS		632,998	641,029
CAPITAL AND RESERVES			
Share capital	8	593	592
Reserves		576,457	565,083
Total equity attributable to equity shareholders of the Company		577,050	565,675
Non-controlling interests		55,948	75,354
TOTAL EQUITY		632,998	641,029

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(Expressed in Renminbi unless otherwise indicated)

1 CHANGES IN ACCOUNTING POLICIES

The Group has applied the amendments to International Accounting Standard 21 *The Effects of Changes in Foreign Exchange Rates – Lack of Exchangeabilities* issued by the International Accounting Standard Board to this interim financial report for the current accounting period. The amendments do not have a material impact on the interim report as the Group has not entered into any foreign currency transactions in which the foreign currency is not exchangeable into another currency.

The Group has not applied any new standard or interpretation that is not yet effective for the current accounting period.

2 REVENUE AND SEGMENT REPORTING

(a) Revenue

The principal activities of the Group are the provision of Artificial Intelligence (“AI”) retail core solution and AI retail value added service to customers.

The Group positions Generative AI (“GenAI”) at the core of strategic priorities. Driven by technological iteration and business evolution, the Group reorganized revenue structure into two core segments: AI retail core solution (formerly operating system), and AI retail value added service (formerly AIoT solutions and other businesses).

Revenue of the Group are all from contracts with customers within the scope of IFRS 15. The amount of each significant category of revenue is as follows:

	Six months ended June 30,	
	2025	2024
	RMB'000	RMB'000
Revenue from contracts with customers within the scope of IFRS 15		
– AI retail core solution	487,868	419,838
– AI retail value added service	590,557	519,324
	<u>1,078,425</u>	<u>939,162</u>

Disaggregation of revenue from contracts with customers by the timing of revenue recognition is as follows:

	Six months ended June 30,	
	2025	2024
	RMB'000	RMB'000
Disaggregated by timing of revenue recognition		
– Point in time	160,124	108,270
– Over time	918,301	830,892
	1,078,425	939,162

The Group's revenue from customers individually contributing over 10% of the total revenue of the Group during the Reporting Period is as below.

	Six months ended June 30,	
	2025	2024
	RMB'000	RMB'000
Customer A*	743,283	706,770

* Customer A is considered as a group of entities known to be under common control.

(b) Geographic information

The following table sets out information about the geographical location of (i) the Group's revenue from external customers and (ii) the Group's property and equipment, intangible assets, goodwill, investments in associates, non-current prepayments, deposits and other receivables (the “**Specified non-current assets**”). The geographical location of customers is based on the location at which the services were provided or the goods delivered. The geographical location of the Specified non-current assets is based on the physical location of the asset, in the case of property and equipment, the location of the operation to which they are allocated, in the case of intangible assets and goodwill, and the location of operations, in the case of investments in associates.

	Revenues from external customers	
	Six months ended June 30,	
	2025	2024
	RMB'000	RMB'000
The Chinese Mainland	1,002,180	864,121
Overseas	76,245	75,041
	1,078,425	939,162

	Specified non-current assets	
	As at June 30, 2025 RMB'000	As at December 31, 2024 RMB'000
The Chinese Mainland	362,901	368,433
Overseas	2,196	2,959
	<u>365,097</u>	<u>371,392</u>

(c) Segment reporting

The Group has presented the following two reportable segments. No operating segments have been aggregated to form the following reportable segments.

- AI retail core solution
- AI retail value added service

Segment results

For the purposes of assessing segment performance and allocating resources among segments, the Group's senior executive management monitors the revenue and gross profit attributable to each reportable segment. Other items in profit or loss are not allocated to reportable segments.

Revenue and costs are allocated to the reportable segments with reference to sales generated by those segments and the costs incurred by those segments.

The measure used for reporting segment profit is gross profit. No inter-segment sales have occurred during the Reporting Period. The Group's other net income/(loss) and expense items, such as other net income/(loss), selling and marketing expenses, general and administration expenses, research and development expenses, and assets and liabilities are not measured under individual segments. Accordingly, neither information on segment assets and liabilities nor information concerning capital expenditure, operating expenses, interest income and interest expenses is presented.

Information regarding the Group's reportable segments as provided to the Group's senior executive management for the purposes of resource allocation and assessment of segment performance for the Reporting Period is set out below.

Six months ended June 30, 2025			
	AI retail core solution RMB'000	AI retail value added service RMB'000	Total RMB'000
Segment revenue	487,868	590,557	1,078,425
Segment gross profit	<u>333,316</u>	<u>80,613</u>	<u>413,929</u>

Six months ended June 30, 2024			
	AI retail core solution RMB'000	AI retail value added service RMB'000	Total RMB'000
Segment revenue	419,838	519,324	939,162
Segment gross profit	<u>322,233</u>	<u>37,021</u>	<u>359,254</u>

3 INCOME TAX IN THE CONSOLIDATED STATEMENT OF PROFIT OR LOSS

Six months ended June 30,		
	2025	2024
	RMB'000	RMB'000
Current tax		
Provision for the period	432	389
Deferred tax		
Origination and reversal of temporary differences	<u>(657)</u>	<u>(2,397)</u>
	<u>(225)</u>	<u>(2,008)</u>

4 EARNINGS/(LOSS) PER SHARE

(a) Basic earnings/(loss) per share

The following table sets forth the basic earnings/(loss) per share computation and the numerator and denominator for the periods presented:

	Six months ended June 30,	
	2025	2024
Net profit/(loss) attributable to equity shareholders of the Company (RMB'000)		
– Continuing operations	67,526	(468,009)
– Discontinued operations	–	233,134
	<u>67,526</u>	<u>(234,875)</u>
Weighted average number of ordinary shares	892,749,239	525,150,000
Basic earnings/(loss) per share (RMB)		
– Continuing operations	0.08	(0.89)
– Discontinued operations	–	0.44
	<u>0.08</u>	<u>(0.45)</u>

Basic earnings/(loss) per share is calculated by dividing the net profit/(loss) attributable to equity shareholders of the Company by weighted average number of ordinary shares in issue during the Reporting Period.

(b) Weighted average number of shares

Weighted average number of ordinary shares outstanding:

	Six months ended June 30,	
	2025	2024
Ordinary shares at January 1	899,257,733	525,150,000
Effect of exercise of options and restricted share units (“RSUs”)	367,284	–
Repurchase of ordinary shares	(6,875,778)	–
	<u>892,749,239</u>	<u>525,150,000</u>

(c) ***Diluted earnings/(loss) per share***

The Company has two categories of dilutive potential ordinary shares during the Reporting Period: share options and RSUs. Diluted earnings/(loss) per share is calculated by adjusting the weighted average number of ordinary shares (denominator) outstanding to assume conversion of all potential dilutive ordinary shares arising from share options and RSUs granted by the Company.

The following table sets forth the diluted earnings/(loss) per share computation and the numerator and denominator for the periods presented:

	Six months ended June 30,	
	2025	2024
Net profit/(loss) attributable to equity shareholders of the Company (<i>RMB'000</i>)		
– Continuing operations	67,526	(468,009)
– Discontinued operations	<u>–</u>	<u>233,134</u>
	67,526	(234,875)
Weighted average number of ordinary shares	892,749,239	525,150,000
Adjustments for share options and share award scheme	<u>3,677,850</u>	<u>–</u>
Weighted average number of ordinary shares used as the denominator in calculating diluted earnings/(loss) per share	896,427,089	525,150,000
Diluted earnings/(loss) per share (<i>RMB</i>)		
– Continuing operations	0.08	(0.89)
– Discontinued operations	<u>–</u>	<u>0.44</u>
	<u>0.08</u>	<u>(0.45)</u>

5 TRADE RECEIVABLES

	As at June 30, 2025 <i>RMB'000</i>	As at December 31, 2024 <i>RMB'000</i>
Trade receivables	317,092	255,089
Less: loss allowance	<u>(8,766)</u>	<u>(6,847)</u>
	<u>308,326</u>	<u>248,242</u>

All of the trade receivables are expected to be recovered within one year.

Aging analysis

As of the end of the Reporting Period, the aging analysis of the trade receivables, based on the invoice date and net of loss allowance, is as follows:

	As at June 30, 2025 RMB'000	As at December 31, 2024 RMB'000
Within 3 months	211,729	171,477
3 to 6 months	22,259	5,224
7 to 12 months	10,035	73,430
More than 1 year but less than 3 years	71,822	3,643
Over 3 years	1,247	1,315
Less: loss allowance	(8,766)	(6,847)
	<u>308,326</u>	<u>248,242</u>

6 TRADE PAYABLES

	As at June 30, 2025 RMB'000	As at December 31, 2024 RMB'000
Intelligent product and service fee payable	106,349	88,659
Customer service fee and other procurement cost payable	8,539	9,874
	<u>114,888</u>	<u>98,533</u>

The aging analysis of the trade payables, based on the invoice date, is as follows:

	As at June 30, 2025 RMB'000	As at December 31, 2024 RMB'000
Within 3 months	108,172	91,472
3 to 6 months	134	2
7 to 12 months	270	120
Over 1 year	6,312	6,939
	<u>114,888</u>	<u>98,533</u>

All trade payables are expected to be settled within one year or are repayable on demand.

7 DIVIDENDS

No dividends have been paid or declared by the Company during each of the six months ended June 30, 2025 and June 30, 2024. There is no interim dividend proposed after the end of the Reporting Period.

8 SHARE CAPITAL

Authorised share capital

The Company was incorporated in the British Virgin Islands in 2015 with authorised share capital of USD250,000 divided into 2,500,000,000 ordinary shares with par value of USD0.0001 each.

Issued share capital

	No. of shares	Share capital <i>RMB'000</i>
Ordinary shares, issued and fully paid:		
As at January 1, 2025	899,257,733	592
Exercise of share options and vesting of RSUs	<u>1,513,050</u>	<u>1</u>
As at June 30, 2025	<u><u>900,770,783</u></u>	<u><u>593</u></u>

MANAGEMENT DISCUSSION AND ANALYSIS

1. Business Review

2025 Interim Business Highlights

In the first half of 2025, the Group achieved a breakthrough in high-quality growth by continuously optimizing its business architecture and deepening technology driven innovation. During the Reporting Period, the Group's total revenue reached approximately RMB1,078 million, representing a year-on-year increase of 15%, profit for the period amounted to approximately RMB62 million, the adjusted profit from continuing operations for the period reached approximately RMB77 million. While maintaining sustainable revenue growth, the Group simultaneously improved operational efficiency and significantly enhanced its financial fundamentals, laying a solid foundation for long-term future development.

During the Reporting Period, the Group comprehensively advanced product upgrades and innovation with AI technology as its core driving force. The AI retail core solution achieved full-link intelligence, assisting retailers in their transformation. In the Reporting Period, the Group successfully launched its first overseas AI-powered Transportation Management System (“**TMS**”) and, building upon the integration of all local life service platforms, utilized AI to optimize public domain operational strategies. Additionally, the Group continued to iterate on solutions like intelligent inspection and intelligent clearance, expanding application scenarios and comprehensively enhancing client competitiveness and market service levels. Beyond empowering clients with advanced AI technology, the Group deeply integrated AI coding into its internal research and development (“**R&D**”) processes, applying new generative AI coding tools like Cursor across the entire R&D team for scenarios such as code generation, BUG localization and analysis, code optimization, and intelligent code completion. This effectively drove continuous improvement in R&D efficiency and code quality, accelerated product iteration cycles, and injected strong momentum into the Group's technological innovation and business development.

During the Reporting Period, the Group has served 438 customers. In the first half of 2025, the Group continued to acquire benchmark clients in the retail industry. Specifically, the AI retail core solution business newly signed several clients, including Shanghai Tangjiu (Group) Co., Ltd. (上海市糖業煙酒(集團)有限公司) (“**Shanghai Tangjiu Group**”), Xinjiang Wuika Times (新疆匯嘉時代) (Stock Code: 603101) (“**Xinjiang Wuika Times**”), and Ningxia Xiaoren Fruit Industry (寧夏小任果業), etc. The AI retail value added service business achieved comprehensive cooperation with Xinjiang Aijia Supermarket Group (新疆愛家超市集團) (“**Xinjiang Aijia**”). In the first half of 2025, the Group continued to deepen its engagement with existing clients, successfully signing new contracts and expanding cooperation with long-standing clients

such as Xuchang Pangdonglai Commerce & Trade Co., Ltd. (許昌市胖東來商貿集團有限公司) (“**Pangdonglai**”), Lawson (China) Investment Co., Ltd. (“**Lawson**”), Shandong Shenghao Commercial Co., Ltd. (山東聖豪商業有限公司) (“**Shandong Shenghao**”), and Sichuan Hongyuan Shangcheng Supermarket Co., Ltd. (四川宏遠上誠超市有限公司) (“**Sichuan Hongyuan**”). Internationally, the Group continued to expand its cooperation with DFI Retail Group Holdings Limited and its subsidiaries (“**DFI Retail Group**”) and SM Investments Corporation and its subsidiaries (“**SM Group**”), continuously deepening the scope of cooperation. In the twelve months ended by June 30, 2025, the client net revenue retention rate was 107%^{Note}, maintaining a healthy level of above 100% for multiple consecutive periods. At the market expansion level, the Group deeply implemented a dual-driven strategy of “China + International” and “Existing Clients + New Clients”, achieving breakthrough progress in key market areas through establishment of deep cooperation with leading domestic retail enterprises and large international retail groups, further solidifying its industry-leading position.

	Six months ended June 30,	
	2025	2024
Number of customers⁽¹⁾		
AI retail core solution	319	283
AI retail value added service	160	200
Total number of customers⁽²⁾	438	444

- (1) Number of customers that have contributed revenue to us in a given period. The number of customers does not include those from our tax invoice management system services, which generated immaterial revenue. However, the number of customers from tax invoice management system services exceeded 1,000 in the Reporting Period.
- (2) Many customers use more than one of our services. Therefore, eliminations are made to avoid double counting.

In February 2025, the Group signed a strategic cooperation agreement with HashKey Group, committing to deep collaboration in key areas such as digital asset trading, Web3 technology development and application, and blockchain ecosystem construction, fully leveraging their respective professional capabilities and resource advantages. In accordance with the relevant agreement, the Group has now completed opening a trading account on HashKey Exchange and made investments in Bitcoin. Simultaneously, considering that the Group serves numerous retail clients with significant crossborder procurement and local retail payment needs, stablecoin payment methods can significantly improve payment efficiency and reduce payment costs. The Group has

Note: Revenues generated in the given period by recurring customers (excluding consumers) with the prior period divided by revenues generated by all customers (excluding consumers) in the prior period.

initiated preparations to apply for a stablecoin license, firmly optimistic about the future development of cryptocurrency, and actively seeking synergistic effects with its main business to provide comprehensive services to retail clients. For details, please refer to the Company's announcement dated July 3, 2025. In July 2025, the Group signed a memorandum of strategic cooperation with Hailstone Labs Limited, under which the two parties will work together to explore cooperation opportunities in the field of stablecoin and related blockchain technologies to enhance their respective business capabilities, market competitiveness and brand influence.

Interim Business Progress 2025

I. AI retail core solution

1. AI Technology Empowerment for Continuous Product Upgrades

The AI retail core solution, deeply empowered by cutting-edge AI technology, provides a comprehensive intelligent operational solution for the retail industry. The system features a core architecture that digitalizes the entire process from supply chain management to store operations, helping retailers achieve a transformational leap from traditional models to intelligent operations, thereby enhancing both operational efficiency and customer experience. During the Reporting Period, the Group closely integrated with the forefront of retail industry practices, continuously advancing product iteration and technological upgrades to ensure the system consistently maintains an industry-leading standard of intelligent service.

Launched the First Overseas TMS Benchmark System To Deeply Empower Overseas Customers' Supply Chain Management

During the Reporting Period, the Group successfully launched its first overseas AI-powered TMS system at DFI Retail Group's Wellcome Supermarket Hong Kong (香港惠康超級市場) Fresh Food Warehouse. The TMS system primarily involves core modules such as dispatch scheduling, vehicle loading and dispatch, in-process tracking, labor management, and warehouse-store collaboration. AI intelligent scheduling technology deeply empowers the TMS system, innovatively restructuring transportation dispatch processes to bring significant benefits. The AI intelligent scheduling system leverages deep learning technology to rapidly generate optimal transportation routes. Compared to traditional manual scheduling, efficiency is largely improved, significantly shortening dispatch time. Furthermore, precise route planning has increased on-time delivery rates, reducing customer complaints, optimizing transportation resource allocation, decreasing trip frequency, saving operational costs, and achieving green and efficient transportation.

In addition to its application in the TMS system, AI technology has also been tested in the Warehouse Management System (“**WMS system**”) for training the shelving recommendation function. This function is trained based on data such as the driving routes and time consumption of forklift drivers when performing shelving operations, so as to screen and recommend optimal solutions. The WMS system features a high degree of automation, encompassing functions such as automatic shelving, automatic generation of receiving orders and delivery orders, automatic inventory freezing, and electronic fencing, all of which are realized through the system’s highly independent logic. Meanwhile, the real-time monitoring screens of TMS and WMS enable tracking of the supply chain operation status. The Group has integrated the TMS system and WMS system into the same platform, realizing real-time information exchange between distribution centers and fleets, thereby achieving a high level of collaboration among warehouses, distribution teams, and stores in the supply chain.

Innovatively Launched Fresh Produce Procurement System

During the Reporting Period, leveraging its existing supply chain system advantages and combining deep research into fresh produce procurement business for retail chain enterprises with pilot merchant collaboration practices, the Group innovatively launched the Dmall Fresh Produce Procurement System. This system significantly enhances the operational efficiency of merchants’ self-sourced fresh produce supply chains through five core functional modules: a tiered supplier management system, an intelligent operation management platform (smart replenishment, intelligent order consolidation, task assignment), a mobile procurement work platform (enabling “one mobile phone to complete the entire procurement process”), a refined cost control system, and a full-link loss monitoring system. The fresh produce procurement system has been validated through pilot programs, helping partners reduce fresh produce procurement costs by an average of 15% and improve operational efficiency by 40%, providing a mature and reliable one-stop solution for the digital transformation of retail enterprises’ fresh produce businesses.

Douyin “Suixin Tuan” (抖音隨心團) was Innovatively Implemented, and AI Deeply Drives Public Domain Operations for Efficiency

The Group has completed the full integration of local life services, building a closed loop for retail clients from public domain platform voucher purchases to offline store traffic conversion, through technical integration with thirdparty platforms such as Meituan, Ele.me, and Kuaishou, further expanding into the instant retail sector. By centralizing management of various delivery platforms, retail clients no longer need to deploy across multiple platforms, significantly optimizing their operational efficiency. Simultaneously, through the open capabilities of membership connectivity on third-party platforms like Douyin, retailers are empowered to efficiently accumulate a comprehensive membership pool. During the Reporting Period, as one of the first technical service providers to integrate with Douyin “Suixin Tuan” (抖音隨心團), the Group developed a Douyin mini-program for retail clients, realizing a “Douyin group voucher – instant verification within the Douyin APP + convenient add-on purchases of other goods” model. Users verifying group purchase vouchers through the Group’s developed Douyin mini-program can simultaneously add items to their cart and schedule delivery, shortening the group purchase voucher verification path to increase redemption rate of group purchase vouchers, while simultaneously boosting average transaction value and fulfillment efficiency. Additionally, the Group utilizes AI tools to optimize discount voucher strategies for merchants, based on private domain voucher verification data analysis and group voucher user profiles, thereby improving verification conversion rates. Through historical data modeling, it anticipates verification peaks, assisting merchants with precise inventory preparation and capacity scheduling. By leveraging interconnected memberships across third-party platforms, it accurately analyzes merchants’ new and old members, outputting tiered and customized marketing strategies.

Building an AI-powered Next-Gen Retail Benchmark Case

Through in-depth research on industry-leading retailers such as Pangdonglai, the Group systematically learned advanced experiences and, through longterm training and practical operations, formed a mature methodology for transformation and improvement. Combined with the Group’s advanced AI digital intelligence system, and utilizing core technologies such as AI intelligent customer flow, cold chain intelligent control, and intelligent inspection, we successfully assisted many Wumart Supermarket stores, including Wumart Supermarket Xueqing Road Store (物美超市學清路門店),

in their digital and intelligent upgrade, further improving in-store operational efficiency. Since the renovated store opened, sales have achieved leapfrog growth, with daily average sales reaching 4 to 8 times that of pre-renovation levels and showing continuous growth. Reforms have been achieved in six major areas, including category adjustment and updates, breakthroughs in traditional weak areas like baking and on-site processing, public image innovation, business model reshaping, younger customer base transformation, and team system upgrades. This transformation fully validates the Group's technological and solution empowerment for traditional retail, including merchandise supplier solutions, marketing communication solutions, and store efficiency improvement and operations, successfully creating an AI-powered Next-Gen retail model.

2. ***Deepening Vertical Retail Client Engagement, and Dual Focus on Domestic and International Markets***

During the Reporting Period, leveraging deep insights into industry trends and leading technological advantages, the Group continued to gain recognition from new retail clients while deepening cooperation with existing clients, fostering more profound and scaled business partnerships.

In the domestic market: The Group established closer strategic partnerships with long-standing clients, extensively expanding the scope of cooperation. Building on a strong foundation of prior collaboration, and based on market trends and business pain points, we jointly explored new areas of partnership. During the Reporting Period, the Group continued to deepen its cooperation with Pangdonglai. In the first half of 2025, the Group's strategic cooperation with Pangdonglai achieved breakthrough progress, with both parties engaging in deep synergy around full-link digital upgrade, successfully completing the intelligent upgrade of its membership system, and launching a realname authentication system for members. Concurrently, a TMS system was successfully signed, laying the foundation for building a smart logistics network. In the future, the Group will continue to output digital solutions to help Pangdonglai build a benchmark smart retail system and jointly explore new paths for the digital upgrade of physical commerce. Furthermore, during the Reporting Period, the Group's cooperation with Shandong Shenghao (山東聖豪), a "China's Top 100 Fast-Moving Consumer Goods Chain Enterprise", has expanded the collaboration from online modules system to a full operating system. We also successfully entered into a price comparison system cooperation with Sichuan Hongyuan (四川宏遠), a "Regional Leading Enterprise in Meishan City, Sichuan Province". The examples listed above

are just a typical snapshot of numerous long-standing clients deepening their cooperation and making continuous incremental purchases. The Group has achieved multiple incremental purchase cooperations with many longstanding clients, demonstrating clients' recognition of our capabilities and witnessing the continuous advancement and upgrade of our partnership.

During the Reporting Period, the Group also achieved excellent results in acquiring new clients, including but not limited to cooperation with the following new customers.

- Strategic Cooperation with Shanghai Tangjiu Group, a “Leading Enterprise in China’s Food Industry”: Shanghai Tangjiu Group is a comprehensive food industry group wholly-owned by the Shanghai SASAC through Bright Food Group. The Group’s core businesses are sugar and alcohol, with operations covering logistics and distribution, retail chains, brand agency, food processing, and e-commerce. It owns well-known brands such as “Yutang (玉棠)”, “Shikumen (石庫門)” and “Jinfeng (金楓)”. Leveraging its OS system and best practices in the retail industry, the Group provides comprehensive support for the full digital and intelligent transformation of Shanghai Tangjiu Group. Both parties will take technology as the engine and innovation as the driving force to help Shanghai Tangjiu Group further improve efficiency and enhance scientific management, and strive to build a digital and intelligent lighthouse case of a “Benchmark Enterprise in the East China Retail Industry”, setting new models and leading new directions for the high-quality development of the retail industry.
- Strategic Cooperation with Xinjiang Wuika Times (新疆匯嘉時代), a “Xinjiang Retail Benchmark Enterprise”: Xinjiang Wuika Times (新疆匯嘉時代) operates with a “department store + supermarket” dual-core model, covering over 10 prefectural-level cities and prefectures across Xinjiang. The core competitiveness lies in “high-cost-performance products + comfortable environment + quality service”. In this strategic cooperation, the Group will leverage its advanced digital intelligence products and industry best practices to provide comprehensive support for Xinjiang Wuika Times’ full digital and intelligent transformation, and continuously assist its high-quality development with “accompanying services”. Both parties will jointly create a “Western Region Oasis” digital intelligence lighthouse case, leading the high-quality development of the retail industry and making commerce better.

- Strategic Cooperation with Ningxia Xiaoren Fruit Industry (寧夏小任果業), a “National Agricultural Industrialization Leading Enterprise”: Since its establishment in 2005, Ningxia Xiaoren Fruit Industry (寧夏小任果業) has deeply cultivated the entire fruit and vegetable industry chain and has now become a leading national agricultural industrialization enterprise. As of 2025, Ningxia Xiaoren Fruit Industry (寧夏小任果業) operates 31 chain supermarkets, 3 wholesale stores, and 2 warehouse membership stores, selling over 500 varieties of premium fruits and vegetables. It has consecutively won “Top 100 Private Enterprises in Ningxia” and “Top 100 Fruit Dealers Nationwide” for many years. Its brands “Xiaoren Fruit Industry (小任果業)” and “Xiaoren Fruit and Vegetable (小任果蔬)” firmly hold the leading position in Ningxia’s fruit and vegetable industry. In this cooperation signing, the Group will leverage its advanced OS system and best practices to assist Ningxia Xiaoren Fruit Industry’s comprehensive digital and intelligent transformation.

In the international market: The Group continued to deepen its cooperation with leading international retail group clients, DFI Retail Group and SM Group. The Group collaborates with DFI Retail Group across multiple business segments, assisting its successful digital and intelligent transformation in the Asian market. In the first half of 2025, the Group successfully completed the full launch of the WMS system for 7-Eleven Singapore, providing it with an efficient and stable warehouse management solution, and further deepening the Group’s business footprint in the Southeast Asian market. Concurrently, the Group successfully launched TMS system in Hong Kong in cooperation with Wellcome (惠康), providing efficient support for its intelligent management of the entire transportation process in Hong Kong through algorithm-driven dispatch scheduling.

During the Reporting Period, SM Group further promoted the use of the Group’s system to improve the management efficiency of its store terminals, with nearly 60 large supermarket stores completing the deployment of the new system in the first half of 2025. SM Group continued to intensify its cooperation with the Group, initiating Phase II system construction projects in the first half of 2025 involving multiple core retail modules such as supply chain management, warehouse management, and master data. This move will enable a deep integration of SM Group’s business with the Group’s systems, accelerating the overall digitalization level of SM Group. Under the good cooperation between SM Group and the Group, it is expected that over a hundred stores will complete new system deployment in 2025, and the construction and implementation of more modules will be advanced.

II. AI retail value added service

1. AI Technology Leads, Multi-Dimensional Product Matrix Upgrades and Expands

AI retail value added service encompasses multiple value added offerings developed using AI technology, covering products such as intelligent cashier systems, intelligent cleaning, intelligent replenishment, and intelligent loss prevention. These value added services fully leverage the powerful advantages of AI to provide retailers with more flexible and innovative solutions, meeting diverse needs across different scenarios. Through these value added services, retailers are further empowered to enhance customer satisfaction and market competitiveness.

Continuous Advancement in Technological Innovation

During the Reporting Period, the Group continuously upgraded its existing product lines to align with the latest retail developments, iterating on products such as intelligent loss prevention and remote monitoring, achieving excellent results. Among these, the intelligent loss prevention solution covers several key modules: intelligent loss prevention, intelligent security, intelligent inspection, and self-service night collection. During the Reporting Period, we continued to iterate on the automatic intelligent loss prevention light pole, linking security cameras, improving algorithm accuracy, and launching multilanguage versions. After the Group launched the intelligent loss prevention light pole module at a renowned retailer, it helped the client recover over RMB3 million in merchandise losses within one year of launch, saved 30% in labor costs, and increased loss recovery efficiency by 60 times. The remote monitoring system deeply integrates AI algorithms and intelligent hardware, enabling unattended store operations through interconnected device scenarios. In the first half of 2025, AI camera monitoring capabilities and AI customer service capabilities were further strengthened, cumulatively serving over 400 stores, including Wumei Technology Group, Inc. (物美科技集團有限公司) and its subsidiaries (“**Wumei Group**”), Yinchuan Xinhua Commercial (Group) Co., Ltd. (銀川新華百貨商業集團股份有限公司) (Shanghai Stock Exchange: 600785) (“**Yinchuan Xinhua**”), Sichuan Hongyuan (四川宏遠), Sichuan Laolinju Commercial Chain Co., Ltd. (四川省老鄰居商貿連鎖有限責任公司), and Guangdong Sai Yi Convenience Stores Limited (廣東賽壹便利店有限公司) (“**Guangdong SaiYi**”). After the system was launched, it precisely reached potential consumer groups, deeply expanded the boundaries of merchant client circles, and effectively broadened the market reach, bringing 1.86 million night-time unattended service orders and an additional RMB28.13 million in night-time sales, and contributing 510,000 new customers.

During the Reporting Period, the Group conducted multi-dimensional innovative explorations of its existing AI Agent product system. Among these, the AI inspection solution's business scenarios further extended to warehouse logistics and customer flow monitoring, iterating on basic capabilities and strengthening online AI inspection. The AI clearance solution further expanded from daily clearance products to short-shelf-life products and then to bulk products, evolving from daily-unit clearance to hourly-unit clearance, maintaining clearance accuracy while increasing clearance difficulty.

2. ***Business Expansion has Achieved Remarkable Results, Effectively Addressing Customer Pain Points***

As one of the core strategic business segments of the Group in recent years, AI retail value added service has achieved phased breakthroughs. Characterized by flexible cooperation models and convenient implementation, this business system has built an efficient client cooperation link. During the Reporting Period, the Group continued to deepen its cooperation with industry benchmark clients in the AI retail value added service sector. In addition to expanding cooperation with leading enterprises such as Guangdong SaiYi Convenience Stores Ltd. (廣東賽壹便利店有限公司), Shoukang Yongle Commerce Group (壽康永樂商貿集團), and Yinchuan Xinbai (銀川新百) in areas like intelligent loss prevention, remote monitoring, and intelligent cashier systems, we also successfully signed new client Xinjiang Aijia (新疆愛家). Through the deep integration of technology empowerment and scenario-based solutions, we continuously solidify our industry-leading service matrix and further expand the application scope of AI retail value added service in retail scenarios.

During the Reporting Period, the Group reached comprehensive cooperation in AI retail value added service with Xinjiang Aijia (新疆愛家), one of the top three chain supermarkets in the Xinjiang region. Xinjiang Aijia officially signed a smart store cooperation agreement with the Group. The Group will provide services such as intelligent loss prevention, intelligent inspection, and smart cashier system upgrades, along with comprehensive solutions covering consulting, systems, services, operations, and training. Both parties will work together to build a new benchmark for AI smart stores.

2025 Business Outlook

Looking ahead, we will embrace AI with unwavering commitment, driven by technological innovation as our core engine, to create smarter and more efficient solutions. Concurrently, the Group remains confident in the future development of the Web3 industry, believing that virtual assets will bring immense opportunities. The Group will continuously actively explore a potential new business in stablecoin and blockchain payments. This new business use case is expected to serve the Company's potential retail clients.

The Group will remain client-centric, establishing a full-channel, full-lifecycle service system to lead the digital and intelligent transformation of the retail industry in China and globally, creating broader and more profound social value.

2. Financial Review

Revenue by Operating Segment

We position GenAI at the core of our strategic priorities. Through continuous technological advancement and innovation, we are deeply exploring GenAI's application potential across retail scenarios. This has enabled deep integration of GenAI technology throughout the entire retail value chain, empowering retailers to build efficient management systems and precise decision-making mechanisms. Driven by technological iteration and business evolution, we reorganized our revenue structure into two core segments: AI retail core solution (formerly operating system), and AI retail value added service (formerly AIoT solutions and other businesses).

During the Reporting Period, the Group's revenue increased by 14.8% from RMB939.2 million for the six months ended June 30, 2024 to RMB1,078.4 million for the Reporting Period. This increase in our revenue was mainly driven by our continuous business expansion of our AI retail core solution and AI retail value added service described below.

The following table sets forth a breakdown of our revenue by operating segment both in absolute amount and as a percentage of our revenue for the periods presented:

	Six months ended June 30,			
	2025		2024	
	<i>RMB in</i>		<i>RMB in</i>	
	<i>thousands</i>	<i>%</i>	<i>thousands</i>	<i>%</i>
AI retail core solution	487,868	45.2	419,838	44.7
AI retail value added service	590,557	54.8	519,324	55.3
Revenue	<u>1,078,425</u>	<u>100.0</u>	<u>939,162</u>	<u>100.0</u>

AI retail core solution

During the Reporting Period, we primarily provided Dmall OS system which incorporated AI technology to introduce cutting-edge applications under our AI retail core solution business segment. For Dmall OS system, we offer the option to either charge a percentage of the customers' gross merchandise volume (the total value of merchandise sold in a given period, regardless of whether the goods are settled or returned) ("GMV") processed by our system or provide a subscription fee tailored to suit customers' individual needs or financial situation. In addition, for customers requiring customization, implementation, software development, and maintenance services, we offer tailored solutions.

The Group's revenue from AI retail core solution increased by 16.2% from RMB419.8 million for the six months ended June 30, 2024 to RMB487.9 million for the Reporting Period, primarily due to additional revenue from expansion of service scope to a larger customer base.

The following table sets forth our revenues from our AI retail core solution by pricing model in absolute amount and as a percentage of our revenues from our AI retail core solution for the periods indicated:

	Six months ended June 30,			
	2025		2024	
	<i>RMB in thousands</i>	<i>%</i>	<i>RMB in thousands</i>	<i>%</i>
– Take rate ⁽¹⁾	98,583	20.2	240,119	57.2
<i>Related Entities</i>	17,760	3.6	184,879	44.0
<i>Independent Customers</i>	80,823	16.6	55,240	13.2
– Subscription ⁽¹⁾	219,399	45.0	86,160	20.5
<i>Related Entities</i>	196,849	40.4	49,603	11.8
<i>Independent Customers</i>	22,550	4.6	36,557	8.7
– Customization, implementation, software development and maintenance and others ⁽²⁾	169,886	34.8	93,559	22.3
<i>Related Entities</i>	27,368	5.6	10,419	2.5
<i>Independent Customers</i>	142,518	29.2	83,140	19.8
Total revenue for AI retail core solution	487,868	100.0	419,838	100.0

Notes:

- (1) The decrease in take rate revenue and increase in subscription fee in the Reporting Period, as compared to the six months ended June 30, 2024, was primarily due to the charging model having shifted from take rate to subscription of certain customers.
- (2) Our customization, implementation, software development and maintenance and others revenue increased from RMB93.6 million for the six months ended June 30, 2024 to RMB169.9 million for the Reporting Period, mainly attributable to additional revenue from expansion of service scope to a larger customer base.

AI retail value added service

We mainly offer intelligent solutions under AI retail value added service, such as intelligent cashier, intelligent merchandise replenishment solutions, intelligent package sorting solutions, Scan-and-Go solutions, and intelligent delivery. Additionally, we provide offline marketing services and products based on retailers' requirement. With the exception of Scan-and-Go solutions (utilizing a take rate model), offerings feature either one-time or subscription pricing. We continuously develop our products, expand our service offerings to existing customers, and acquire new customers.

The Group's revenue from AI retail value added service increased by 13.7% from RMB519.3 million for the six months ended June 30, 2024 to RMB590.6 million for the Reporting Period, primarily due to the increase from intelligent cashier solutions, intelligent package sorting solutions, intelligent merchandise replenishment solutions, intelligent loss prevention solutions and intelligent cleaning solutions.

	Six months ended June 30,			
	2025		2024	
	<i>RMB in</i>		<i>RMB in</i>	
	<i>thousands</i>	<i>%</i>	<i>thousands</i>	<i>%</i>
– Take rate ⁽¹⁾	1,348	0.2	28,931	5.5
<i>Related Entities</i>	1,277	0.2	28,088	5.3
<i>Independent Customers</i>	71	*	843	0.2
– Subscription ⁽²⁾	579,839	98.2	476,468	91.8
<i>Related Entities</i>	537,962	91.1	451,053	86.9
<i>Independent Customers</i>	41,877	7.1	25,415	4.9
– Product sales	9,370	1.6	13,925	2.7
<i>Related Entities</i>	5,970	1.0	10,537	2.0
<i>Independent Customers</i>	3,400	0.6	3,388	0.7
Total revenue for AI retail value added service	590,557	100.0	519,324	100.0

Notes:

* Less than 0.1%.

- (1) The decrease in our take rate revenue under AI retail value added service from RMB28.9 million for the six months ended June 30, 2024 to RMB1.3 million for the Reporting Period, was mainly attributable to the charging model having shifted from take rate to subscription of certain customers.
- (2) The increase in the subscription fees under our AI retail value added service for the Reporting Period, as compared to the six months ended June 30, 2024, was mainly attributable to a greater adoption of such solutions by customers as we expanded our intelligent solutions during the Reporting Period, including intelligent cashier solutions, intelligent package sorting solutions, intelligent merchandise replenishment solutions, intelligent loss prevention solutions and intelligent cleaning solutions.

Revenue by Geographic Location

Apart from the Chinese Mainland, the Group has successfully expanded its businesses into markets outside the Chinese Mainland, namely Hong Kong, Cambodia, Singapore, Malaysia, Poland, Macau, Indonesia, the Philippines and Brunei.

The following table sets forth the breakdown of our revenue by geographic region, expressed as an absolute amount and as a percentage of our revenue, for the periods presented:

The Chinese Mainland

For the six months ended June 30, 2024 and 2025, revenue generated from the Chinese mainland were RMB864.1 million and RMB1,002.2 million, respectively, representing 92.0% and 92.9% of our revenue in the same period. Our revenue growth in the Chinese mainland was mainly attributable to a greater adoption of intelligent solutions, including intelligent cashier solutions, intelligent package sorting solutions, intelligent merchandise replenishment solutions, intelligent loss prevention solutions and intelligent cleaning solutions by customers, and additional revenue from AI retail core solution as we secured a larger customer base.

Overseas

For the six months ended June 30, 2024 and 2025, revenue generated from overseas markets were RMB75.0 million and RMB76.2 million, respectively, representing 8.0% and 7.1% of our revenue from continued operations in the same period. Our revenue growth in overseas markets was primarily due to an increase in the adoption of our Dmall OS system in Hong Kong, Malaysia, Indonesia, and Macau as increasingly more modules of the Dmall OS system have been launched in the prior year.

	Six months ended June 30,			
	2025		2024	
	<i>RMB in thousands</i>	<i>%</i>	<i>RMB in thousands</i>	<i>%</i>
The Chinese Mainland	1,002,180	92.9	864,121	92.0
Overseas	76,245	7.1	75,041	8.0
Total	1,078,425	100.0	939,162	100.0

Cost of revenue

During the Reporting Period, the three largest components of our cost of revenue were outsourcing and other labor costs, cost of inventories sold, and employee benefit expenses.

The following table sets forth a breakdown of our cost of revenue by nature in amounts and as percentages of our revenue for the periods presented:

	Six months ended June 30,			
	2025		2024	
	<i>RMB in thousands</i>	<i>%</i>	<i>RMB in thousands</i>	<i>%</i>
Outsourcing and other labor costs	478,035	44.3	439,715	46.8
Cost of inventories sold	91,064	8.4	11,348	1.2
Employee benefit expenses	39,380	3.7	49,150	5.2
Text messaging cost	12,607	1.2	28,226	3.0
Cloud services, bandwidth and server custody fees	10,358	1.0	14,804	1.6
Payment processing costs	–	–	11,944	1.3
Others	33,052	3.0	24,721	2.6
Total	664,496	61.6	579,908	61.7

The Group's cost of revenue increased by 14.6% from RMB579.9 million for the six months ended June 30, 2024 to RMB664.5 million for the Reporting Period. This increase in our cost of revenue was primarily driven by (i) increase in cost of inventories sold from RMB11.3 million for six months ended June 30, 2024 to RMB91.1 million in the Reporting Period, primarily due to the cost incurred for procurement of the products related to integrated solutions the Group delivered to customers in need, and (ii) increase in our outsourcing and other labor costs from RMB439.7 million for six months ended June 30, 2024 to RMB478.0 million in the Reporting Period, primarily due to the expansion of our AI retail value added service. This was partially offset by a decrease in text messaging cost, and a decrease in employee benefit expenses.

Gross Profit and Gross Margin

As a result of the foregoing, the Group's gross profit increased by 15.2% from RMB359.3 million for the six months ended June 30, 2024 to RMB413.9 million for the Reporting Period, while the gross profit margin for the Reporting Period remained largely consistent with that of the corresponding period in 2024.

The following table sets forth our gross profit in absolute amounts and as percentages of relevant segment revenue, or gross margin, for the periods indicated:

	Six months ended June 30,			
	2025		2024	
	Gross Profit	Gross Margin	Gross Profit	Gross Margin
	<i>RMB in thousands</i>	<i>%</i>	<i>RMB in thousands</i>	<i>%</i>
AI retail core solution	333,316	68.3	322,233	76.8
AI retail value added service	80,613	13.7	37,021	7.1
Total	<u>413,929</u>	<u>38.4</u>	<u>359,254</u>	<u>38.3</u>

The AI retail core solution segment had gross margins of 76.8% and 68.3% for the six months ended June 30, 2024 and the Reporting Period, respectively. The decline in gross margin for our AI retail core solution was attributed to the Group's ramp-up in several major Dmall OS projects delivery with the related revenue being recognised upon go-live of the underlying solutions, and increase in revenue from certain new customers in demand of selected product and service scope which has a relatively low gross profit margin. The AI retail value added service saw an increase in gross profit margin for the Reporting Period as compared to the six months ended June 30, 2024, which was

primarily driven by the Company's continuous improvement in business operations. Our AI retail value added service initially incurred higher costs due to outsourcing and labor needs, which led to relatively lower gross margin. As these solutions mature, the need for outsourcing decreases, leading to a gradual reduction in costs until they stabilize at a lower level.

Other Net Income/(Loss)

The Group's other net income/(loss) primarily consists of, (i) government grants and tax preference, (ii) investment income from wealth management products and disposal of an equity investment, (iii) fair value change in financial assets measured at fair value through profit or loss ("**FVPL**"), and (iv) others. There were no unfulfilled conditions or contingencies relating to the government grants income recorded during the Reporting Period. The Group recorded other net loss of RMB59.1 million for the six months ended June 30, 2024 and other net income of RMB42.3 million for the Reporting Period. The increase was primarily due to (i) the increase in fair value change in financial assets measured at FVPL from negative RMB87.1 million in the six months ended June 30, 2024 to negative RMB1.0 million for the Reporting Period, as a result of the decreased valuation of Guoquan Food (Shanghai) Co., Ltd. (鍋圈食品(上海)有限公司) (stock code: 2517.HK) ("**Guoquan**") and (ii) increase in government grants.

Selling and Marketing Expenses

The Group's selling and marketing expenses primarily consist of (i) employee benefit expenses for our selling and marketing personnel, (ii) promotion and marketing expenses, which primarily represent marketing incentives and branding and business promotion to enhance our brand recognition, (iii) professional service fees, which primarily represent fees paid to third parties for professional service they provided, and (iv) others, which primarily represent travel and entertainment expenses and depreciation and amortization. The Group's selling and marketing expenses increased by 47.7% from RMB43.0 million for the six months ended June 30, 2024 to RMB63.4 million for the Reporting Period. The increase was primarily due to (i) increases in professional service fees attributable to the business development for overseas markets, and (ii) increases in expenses of promotion and marketing activities attributable to an increase in marketing and promotional expenses. This was partially offset by a decrease in employee benefit expenses along with our structure optimization progress which enabled us to strengthen cross functional synergy.

General and Administration Expenses

The Group's general and administration expenses primarily consist of (i) employee benefit expenses for our administrative personnel, (ii) outsourcing and other labor costs, (iii) professional service fees, which primarily represent fees paid to third parties for professional services they provided, (iv) depreciation and amortization, (v) expenses relating to short-term leases and leases of low-value assets, incurred primarily for office leases with lease terms no more than 12 months, property management services fees, and leases for low-value assets representing leases of printers for general office use and (vi) others, which primarily represent travel and entertainment expenses as well as general office expenses. The Group's general and administration expenses increased by 4.4% from RMB133.3 million for the six months ended June 30, 2024 to RMB139.1 million for the Reporting Period. The increase was primarily due to increases in outsourcing and other labor costs driven by the addition of outsourced personnel for management of intelligent package sorting solutions, intelligent cashier solutions and intelligent cleaning solutions. This was partially offset by a decrease in professional service fees after our initial public offering.

Research and Development Expenses

The Group's research and development expenses primarily consist of (i) employee benefit expenses for our research and development personnel, (ii) cloud service, bandwidth and server custody fees, which are internally allocated costs, incurred when we purchase cloud and bandwidth services and rent services from third party service suppliers for the purpose of ramping up and maintaining sufficient technological capacity for our research and development efforts, (iii) depreciation and amortization, (iv) expenses relating to short-term leases and leases of low-value assets, incurred primarily for office leases with lease terms no more than 12 months, property management services fees, and leases for low-value assets representing leases of printers for general office use by our research and development function, among which leases for low-value assets account for less than 4% of the total short-term leases and leases of low-value assets, (v) outsourcing and other labor costs, and (vi) other expenses, which include travel expenses for research and development activities. The Group's research and development expenses decreased by 6.5% from RMB203.5 million for the six months ended June 30, 2024 to RMB190.3 million for the Reporting Period. The decrease was primarily due to a decrease in employee benefit expenses from RMB183.5 million for the six months ended June 30, 2024 to RMB168.8 million for the Reporting Period driven by our cost control measures, the use of AI tools to enhance employees' work efficiency and reduce labor costs, and the accumulation of technological capabilities, which enabled us to replicate and upgrade our product offerings without significant further investments.

Net Finance Income/(Costs)

The Group's finance income/(costs) primarily consist of (i) interest income from bank deposits, (ii) interest on bank loans and other borrowings, (iii) net foreign currency exchange gain, (iv) interest on lease liabilities, (v) accrued financial charges of convertible bond, (vi) changes in fair value on the derivative components of convertible bond and (vii) gains on derecognition of convertible bond. The Group recorded net finance income of RMB1.8 million in the Reporting Period, as compared to net finance costs of RMB5.7 million in the six months ended June 30, 2024, primarily due to (i) the increase in interest income from bank deposits and (ii) absence of changes in fair value on the derivative components of convertible bond, accrued financial charges of convertible bond, and gains on derecognition of convertible bond followed by our repayment in full in December 2024.

Fair Value Change of Convertible Redeemable Preferred Shares

The Group's fair value changes of convertible redeemable preferred shares represent changes in fair value of the preferred shares issued by us. The Group designated the preferred shares as financial liabilities at FVPL. They are initially recognized at fair value. Any directly attributable transaction costs are recognized as general and administration expense. Subsequent to initial recognition, the preferred shares are carried at fair value with changes in fair value recognized through profit or loss. The Group had no fair value changes of convertible redeemable preferred shares in the Reporting Period, as compared to negative RMB397.1 million for the six months ended June 30, 2024, as a result of changes in the valuation of the Company. Upon the completion of the initial public offering, all of such redeemable convertible preferred shares have been automatically converted to our ordinary shares, and we will no longer recognize change in fair value liabilities.

Profit/(loss) for the Period from Continuing Operations

As a result of foregoing, the Group recorded profit for the period from continuing operations of RMB62.2 million in the Reporting Period, as compared to loss for the period from continuing operations of RMB482.2 million in the six months ended June 30, 2024.

Profit for the Period from Discontinued Operations

In April 2024, we conducted a series of restructuring transactions to divest all of our equity interests in Dmall Fresh (Beijing) E-commerce Co., Ltd. (多點新鮮(北京)電子商務有限公司), our former consolidated affiliated entity, to minimize the underlying legal and regulatory risks (the “**Restructuring**”). The Restructuring led to the divestment of online advertising services and the cessation of the operation of the Dmall APP and mini programs. At the time of the Restructuring, Dmall APP was primarily associated with the provision of online advertising services under the marketing and advertising service cloud we previously operated and payment processing services under the retail core service cloud. For details, please refer to the section headed “RECENT DEVELOPMENTS – Product Optimization and Restructuring” in the prospectus of the Company dated November 28, 2024 (the “**Prospectus**”). Revenue from such payment processing services was RMB14.7 million and nil in the six months ended June 30, 2024 and the Reporting Period, respectively. Gross profit from such payment processing services was RMB2.9 million and nil in the six months ended June 30, 2024 and the Reporting Period, respectively. The financial results of our online advertising services were classified as discontinued operations in the historical financial information. Please also refer to the following table which sets forth the results of the discontinued operations.

	Six months ended June 30,	
	2025	2024
	RMB in	RMB in
	thousands	thousands
Revenue	–	41,781
Cost of revenue	–	(2,510)
Gross profit	–	39,271
Profit for the period from discontinued operations	<u>–</u>	<u>233,134</u>

Income Tax Benefit

The Group’s income tax benefit is comprised primarily of deferred tax benefit and current tax expense attributable to withholding income tax pertaining to our income generated from overseas. We recorded tax benefits of RMB2.0 million and RMB0.2 million in the six months ended June 30, 2024 and the Reporting Period, respectively. For the six months ended June 30, 2024 and the Reporting Period, our tax benefits were primarily due to reversal of deferred tax liabilities through amortization of acquired customer relationship and technological know-how from Shenzhen Enjoy Information Technology Co., Ltd. (深圳市昂捷信息技術股份有限公司).

Profit/(loss) for the Period

As a result of the foregoing, the Group recorded profit for the period of RMB62.2 million in the Reporting Period, as compared to loss for the period of RMB249.1 million in the six months ended June 30, 2024.

Non-IFRS Measure

To supplement our consolidated financial statements, which are presented in accordance with IFRS Accounting Standards, we also use adjusted profit from continuing operations (non-IFRS measure) and adjusted net margin from continuing operations (non-IFRS measure) as additional financial measures, which are not required by, or presented in accordance with, the IFRS Accounting Standards.

The Group believes adjusted profit from continuing operations (non-IFRS measure) and adjusted net margin from continuing operations (non-IFRS measure) provide useful information to investors and others in understanding and evaluating our consolidated results of operations in the same manner as they help our management. However, our presentation of adjusted profit from continuing operations (non-IFRS measure) may not be comparable to similarly titled measures presented by other companies. The use of adjusted profit from continuing operations (non-IFRS measure) has limitations as an analytical tool, and you should not consider it in isolation from, or as a substitute for an analysis of, our results of operations or financial condition as reported under IFRS Accounting Standards.

The Group defines adjusted profit from continuing operations (non-IFRS measure) as profit/(loss) for the period from continuing operations adjusted by adding back equity settled share-based payment expenses, fair value change of convertible redeemable preferred shares, fair value change of an equity investment, gains arising from the sale of equity investment and listing expenses. The Group excludes equity-settled share-based payment expenses because they are non-cash in nature, and do not result in cash outflow. Fair value change of convertible redeemable preferred shares represents fair value changes of the convertible redeemable preferred shares issued by the Group and relate to the changes in the valuation of the Group. Fair value change of an equity investment and gains arising from the sale of equity investment represents fair value changes and sale of our investment in Guoquan.

The following table reconciles adjusted profit from continuing operations (non- IFRS measure) for the periods presented in accordance with IFRS Accounting Standards, which is profit/(loss) for the periods from continuing operations:

	Six months ended June 30,	
	2025	2024
	<i>RMB in</i>	<i>RMB in</i>
	<i>thousands</i>	<i>thousands</i>
Profit/(loss) from continuing operations for the period	<u>62,174</u>	<u>(482,206)</u>
Add:		
Equity-settled share-based payment expenses	15,720	8,330
Fair value change of convertible redeemable preferred shares	–	397,118
Fair value change of an equity investment	2,433	86,883
Gains arising from the sale of equity investment	(3,315)	–
Listing expenses	<u>–</u>	<u>20,372</u>
Adjusted profit from continuing operations (non-IFRS measure) for the period	<u>77,012</u>	<u>30,497</u>

Foreign Exchange Risk

The functional currency of the Company is United States Dollars (“USD” or “US\$”). The consolidated financial statements are presented in RMB as the majority of the Group’s operations are conducted by the Company’s subsidiaries established in the People’s Republic of China (the “PRC”) and the functional currency of which is RMB. Fluctuations in exchange rates between other currencies in which the Group conducts its business may affect the Group’s financial position and operation results and the Group’s foreign currency risk is mainly due to exchange rate fluctuations between USD and RMB. As at the date of this announcement, the Group has not entered into any hedging transactions in an effort to reduce our exposure to foreign currency exchange risk. However, the Group’s management will manage foreign currency exchange risk through regular reviews and consider entering into hedging transactions in the future.

Capital Structure

The Group's primary objectives when managing capital are to safeguard the Group's ability to continue as a going concern, so that it can continue to provide returns for shareholders of the Company (the "**Shareholders**") and benefits for other stakeholders, by pricing products and services commensurately with the level of risk and by securing access to finance at a reasonable cost.

The Group actively and regularly reviews and manages its capital structure to maintain a balance between the higher Shareholders' returns that might be possible with higher levels of borrowings and the advantages and security afforded by a sound capital position and makes adjustments to the capital structure in light of changes in economic conditions. There was no significant change in the capital management objectives, policies or procedures for 2024 and the Reporting Period.

The Group monitors its capital structure on the basis of adjusted liability-to-asset ratio. For this purpose, adjusted liabilities are defined as total liabilities less convertible redeemable preferred shares and convertible bond. The adjusted liability-to-asset ratio of the Group as of June 30, 2025 was approximately 54.8% (as of December 31, 2024: approximately 61.4%).

Liquidity and Financial Resources

The Group maintains an excellent financial position and sufficient liquidity for the Reporting Period. The Group's current assets amounted to RMB1,030.0 million as of June 30, 2025 (as of December 31, 2024: RMB1,283.5 million), representing a decrease of approximately 19.8% as compared to December 31, 2024, primarily due to (i) a decrease of RMB235.2 million in cash and cash equivalents, (ii) a decrease of RMB56.1 million in restricted bank deposits and (iii) a decrease of RMB29.9 million in other financial assets partially offset by an increase of RMB60.1 million in trade receivables. As of June 30, 2025, the Group had cash and cash equivalents of RMB565.9 million (as of December 31, 2024: RMB801.0 million), representing a decrease of approximately 29.4% as compared to December 31, 2024, primarily due to repayment of bank loans, acquisition of non-controlling interests and repurchases of ordinary shares. This was partially offset by cash generated from operations and proceeds from bank loans. Cash and cash equivalents were denominated in USD, HK\$, Singapore Dollars, RMB, Euro, Hungarian Forints and Philippine Pesos. The Group had a gearing ratio of 54.8% as of June 30, 2025 (as of December 31, 2024: 61.4%). The gearing ratio is equal to total liabilities minus convertible redeemable preferred shares and convertible bond, divided by total assets.

Capital Expenditures

The Group's capital expenditures during the Reporting Period are primarily incurred for purchase of property and equipment and intangible assets. For the Reporting Period, the Group's capital expenditures amounted to RMB2.8 million (for the year ended December 31, 2024: RMB8.8 million), including the payment for the purchase of property and equipment which amounted to RMB0.5 million (for the year ended December 31, 2024: RMB8.3 million) and the payment for the purchase of intangible assets which amounted to RMB2.3 million (for the year ended December 31, 2024: RMB0.5 million).

The Group intends to fund future capital expenditures with the existing cash balance, cash generated from the operating activities and proceeds from the global offering. The Group may reallocate the fund to be utilized on capital expenditure and long-term investments based on the ongoing business needs.

Bank Loans and Other Borrowings

The Group's total outstanding bank loans and other borrowings decreased from RMB529.6 million as at December 31, 2024 to RMB369.3 million as at June 30, 2025, primarily due to the scheduled repayment of principal and interest in accordance with the loan agreements, and a reduction in new borrowings during the Reporting Period. The bank loans and other borrowings were mainly denominated in RMB.

As of June 30, 2025, the Group had interest-bearing borrowings of RMB369.3 million, with effective interest rates ranging from 2.80% to 3.35% per annum, among which, RMB325.0 million of bank loans and other borrowings are repayable within one year or on demand; RMB23.3 million of bank loans and other borrowings are repayable after 1 year but within 2 years; RMB21.0 million of bank loans and other borrowings are repayable after 2 years but within 5 years; and no bank loans and other borrowings are repayable after 5 years. The Group's bank borrowing agreements contain standard terms, conditions and covenants that are customary for commercial bank loans.

Contingent Liabilities and Guarantees

As of June 30, 2025, the Group had no material contingent liabilities or guarantees.

The Group did not have any material mortgages, charges, debentures, loan capital, debt securities, loans, bank overdrafts or other similar indebtedness, finance lease or hire purchase commitments, liabilities under acceptances (other than normal trade bills), acceptance credits, which are either guaranteed, unguaranteed, secured or unsecured, or guarantees as of June 30, 2025.

Pledge of Assets

As of June 30, 2025, the Group pledged term deposits of RMB0.5 million for the issuance of letters of guarantee.

Save as disclosed above, as of June 30, 2025, none of the Group's assets were pledged.

Capital Commitments

As of June 30, 2025, the Group did not have any material capital commitments.

Significant Investments

As of June 30, 2025, the Group did not hold any significant investments.

Future Plans for Material Investments or Capital Assets

The Group had no other plans for material investments or capital assets as at June 30, 2025.

Material Acquisition and Disposal of Subsidiaries, Associates and Joint Ventures

On March 28, 2025, Dmall (Shenzhen) Digital Technology Co., Ltd. (多點(深圳)數字科技有限公司) (“**Dmall (Shenzhen) Digital**”), being an indirect wholly owned subsidiary of the Company, and Beijing Wumart Supermarket Co., Ltd. (北京物美超市有限公司) (“**Beijing Wumart**”) entered into an equity transfer agreement, pursuant to which Dmall (Shenzhen) Digital has conditionally agreed to acquire, and Beijing Wumart has conditionally agreed to transfer the 20% equity interest of Dmall Zhilian (Beijing) Technology Co., Ltd. (多點智聯(北京)科技有限公司) at a consideration of RMB47,000,000 in cash. For details, please refer to the announcements of the Company dated March 28, 2025 and May 23, 2025 and the circular of the Company dated April 30, 2025.

Save as disclosed above, during the Reporting Period, the Group did not have any material acquisitions or disposals of subsidiaries, associates and joint ventures.

Trade Receivables

The Group's trade receivables during the Reporting Period primarily represent outstanding service fees associated with our AI retail core solution business, product and service fees associated with our AI retail value added service due from our customers. The Group recognizes a loss allowance for expected credit losses on trade receivables measured at amortized cost. The Group's trade receivables increased from RMB248.2 million as of December 31, 2024 to RMB308.3 million as of June 30, 2025, primarily due to (i) new revenue stream from integrated marketing solutions, and (ii) additional revenue generated from intelligent replenishment and intelligent loss prevention business.

Trade Payables

The Group's trade payables during the Reporting Period primarily consist of intelligent product and service fees, third-party customer service fees, logistics cost and other procurement cost. The Group's trade payables increased from RMB98.5 million as of December 31, 2024 to RMB114.9 million as of June 30, 2025, primarily due to additional cost generated from intelligent replenishment and intelligent loss prevention business.

EMPLOYEES

As of June 30, 2025, the Group had a total of 1,340 employees, most of them are located in the Chinese Mainland. The following table sets forth the number of the Group's employees categorized by function as of June 30, 2025:

	Number of Employees	Percentage
Function		
Sales and marketing	84	6.3%
Research and development	752	56.0%
Operation	321	24.0%
General and administrative	183	13.7%
Total	1,340	100%

The Group's staff costs decreased from RMB349.2 million in the six months ended June 30, 2024 to RMB322.0 million in the Reporting Period. The remuneration packages of our employees mainly include salaries, allowances, retirement scheme contributions and share-based payment expense, the amount of which is generally determined by their qualifications, industry experience, position and performance. The Group believes it offers its employees competitive remuneration packages and an environment that encourages self-development and creativity. The Group provides training programs for its employees in order to enhance their professional and technical skills and understanding of the industry. The Group designs and offers different training programs for employees at different positions and departments based on their differing needs. As a result, the Group has generally been able to attract and retain qualified personnel. The employees are not currently represented by any labor union. The Group believes that it maintains a good working relationship with its employees, and the Group has not experienced any work stoppages due to labor disputes in the past.

As required by regulations in China, the Group participates in various employee social insurance plans that are organized by applicable municipal and provincial governments for its PRC-based employees, including pension, unemployment insurance, childbirth insurance, work-related injury insurance, medical insurance and housing insurance. The Group is required under PRC law to make contributions from time to time to employee benefit plans for its PRC-based employees at specified percentages of the salaries, bonuses and certain allowances of such employees, up to a maximum amount specified by the local governments in China. Bonuses are generally discretionary and based in part on employee performance and in part on the overall performance of our business. The Group has granted, and plans to continue to grant, share-based incentive awards to its employees in the future to incentivize their contributions to the Group's growth and development. Moreover, the Group also provides insurance coverage for its international employees in compliance with local statutory requirements in overseas jurisdictions.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the Reporting Period, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any listed securities of the Company (including sale of treasury shares (as defined in the Listing Rules)). The Company did not hold any treasury shares as of June 30, 2025.

USE OF PROCEEDS FROM THE GLOBAL OFFERING

The shares of the Company (the “**Shares**”) were listed on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) on December 6, 2024. The net proceeds raised from the global offering, after deduction of the underwriting fees and other related listing expenses paid or payable by the Group in connection with the global offering, amounted to approximately HK\$630.4 million (the “**Net Proceeds**”).

As of the date of this announcement, there was no change in the intended use of the Net Proceeds and the expected timeline as previously disclosed in the section headed “Future Plans and Use of Proceeds – Use of Proceeds” in the Prospectus. The following table illustrates the planned use and utilisation of the Net Proceeds:

Planned use of the Net Proceeds	Percentage to total Net Proceeds	Net Proceeds (HK\$ million)				Expected timeline for full utilization of the remaining Net Proceeds
		Net Proceeds incurred from the global offering	Unutilized amount as of December 31, 2024	Actual amount of Net Proceeds utilized during the Reporting Period	Unutilized amount as of June 30, 2025	
1. To develop new applications and new service modules	42.1%	265.5	259.2	82.0	177.2	December 31, 2026
2. For talent acquisition associated with the expansion of our operations	30.0%	189.1	189.0	76.8	112.2	December 31, 2026
3. To selectively pursue strategic cooperation, investments and acquisitions that are complementary to our organic growth strategies, particularly those that can complement our product offerings, strengthen our technology capabilities, and solidify our market position	10.0%	63.0	63.0	0	63.0	December 31, 2026
4. To expand our sales network and further strengthen our brand reputation	7.9%	49.8	49.8	21.4	28.4	December 31, 2026
5. For working capital and general corporate purposes	10.0%	63.0	45.0	39.3	5.7	December 31, 2026
Total	100.0%	630.4	606.0	219.5	386.5	

As of June 30, 2025, we had not utilised approximately HK\$386.5 million of the Net Proceeds. The Company expects to utilise the remaining Net Proceeds in the next 18 months.

SIGNIFICANT EVENTS AFTER THE END OF THE REPORTING PERIOD

On July 16, 2025, the Company entered into a placing and subscription agreement (the “**Placing and Subscription Agreement**”) with Odor Nice Limited (the “**Seller**”) and China International Capital Corporation Hong Kong Securities Limited and Guotai Junan Securities (Hong Kong) Limited (collectively, the “**Managers**”), pursuant to which (i) the Seller has agreed to sell, and the Managers have severally agreed to act as the agents of the seller to procure, on a best effort basis, placees to purchase the placing shares at the placing price of HK\$11.1 per placing share; and (ii) the Seller has conditionally agreed to subscribe for, and the Company has conditionally agreed to allot and issue to the Seller, 35,400,000 subscription shares at a price which is equivalent to the placing price of HK\$11.1 per placing share under the general mandate. On July 21, 2025, the completion of the placing took place in accordance with the terms and conditions of the Placing and Subscription Agreement, where an aggregate of 35,400,000 placing shares were successfully placed by the Managers, on a best effort basis, to not less than six placees, at the placing price of HK\$11.1 per placing share. On July 25, 2025, all conditions for the completion of the subscription had been fulfilled and the Company allotted and issued 35,400,000 subscription shares to the Seller at HK\$11.1 per subscription share in accordance with the terms and conditions of the Placing and Subscription Agreement. As of June 30, 2025, included in cash and cash equivalents, the Company has approximately RMB213.4 million cash generated from its operating business, which will primarily be used to partially repay its outstanding bank loans and other borrowings totaling RMB369.3 million as of June 30, 2025, of which approximately RMB325.0 million will be due by June 30, 2026. The net proceeds from the subscription amounted to approximately HK\$388 million. The Company intends to use the net proceeds of the subscription for the R&D investment in stablecoins and blockchain and technology advancement, as well as for general corporate purpose. For details, please refer to the announcements of the Company dated July 16, 2025 and July 25, 2025.

Save as disclosed above, there have been no significant events that have materially affected the Group subsequent to June 30, 2025 and up to the date of this announcement.

ROUNDING

Certain amounts and percentage figures included in this announcement have been subject to rounding adjustments. Any discrepancies in any table between totals and sums of amounts listed therein are due to rounding.

CORPORATE GOVERNANCE

The Company is committed to maintaining high standards of corporate governance to safeguard the interests of the Shareholders and to enhance corporate value and accountability. The Company has adopted the provisions of the Corporate Governance Code (the “**CG Code**”) set out in Part 2 of Appendix C1 to the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”) as its own corporate governance code. During the Reporting Period, the Company has complied with all applicable provisions of the CG Code.

The Company will continue to review and monitor its corporate governance practices on a regular basis to ensure compliance with the CG Code and to maintain the Company’s high standard of corporate governance practices.

MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix C3 to the Listing Rules (the “**Model Code**”) as its own code of conduct regarding the Directors’ dealings in the securities of the Company. Specific enquiries have been made of all the Directors and they have confirmed that they have complied with the Model Code during the Reporting Period.

The Company has also adopted written guidelines on terms no less exacting than the Model Code for those relevant employees (including employees of the Company or directors or employees of its subsidiaries who, because of such office or employment, is likely to be in possession of inside information in relation to the Company or its securities) in respect of their dealings in the securities of the Company.

REVIEW OF ACCOUNTS

The unaudited consolidated financial statements of the Group for the Reporting Period have not been audited nor reviewed by the Group’s auditor, KPMG. The Audit Committee has reviewed the unaudited consolidated financial statements of the Group for the Reporting Period and discussed with the management of the Group on the accounting principles and practices adopted by the Group, risk management and internal controls and financial reporting.

The Audit Committee considered that the unaudited financial statements of the Group for the Reporting Period are in compliance with the applicable accounting standards, laws and regulations, and the Company has made appropriate disclosures thereof.

INTERIM DIVIDEND

The Board does not recommend the payment of an interim dividend for the Reporting Period.

PUBLICATION OF INTERIM RESULTS AND INTERIM REPORT

This interim results announcement has been published on the Company's website (<https://ir-tc.dmall.com>) and the website of the Stock Exchange (www.hkexnews.hk). The interim report of the Group for the Reporting Period, which contains all the information required under the Listing Rules, will be dispatched to the Shareholders who requested for a printed copy and published on the above websites in due course.

By Order of the Board
Dmall Inc.
Mr. Curtis Alan Ferguson
Chairman

Hong Kong, August 13, 2025

As at the date of this announcement, the Board comprises (i) Mr. ZHANG Feng as executive Director; (ii) Mr. Curtis Alan FERGUSON, Mr. CHEN Zhiyu and Mr. WANG Zhenghao as non-executive Directors; and (iii) Dr. HOU Yang, Ms. CAI Lin, Dr. MAO Jiye and Mr. LI Wei as independent non-executive Directors.

* *For identification purposes only*