Powerwin Tech Group Limited
力盟科技集團有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2405)

PROFIT WARNING

This announcement is made by Powerwin Tech Group Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors of the Company (the "**Directors**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group and the information currently available to the Board for the six months ended June 30, 2025 (the "**Period**"), the Group is expected to record:

(i) a revenue of approximately US$3.0 million to US$3.5 million for the Period, as compared to a revenue of US$7.4 million for the six months ended June 30, 2024; and

(ii) a loss attributable to the equity shareholders of the Company of approximately US$3.5 million to US$4.0 million for the Period, as compared to a profit attributable to the equity shareholders of the Company of approximately US$0.4 million for the six months ended June 30, 2024.

The Board believes that the following factors contributed to the decrease in revenue and loss incurred for the Period:

(i) due to volatility in the global economy and geopolitical uncertainties, the customers of the Group have significantly reduced their digital advertising budgets, leading to a decline in the Group's revenue for the Period;

(ii) in light of the collection period of certain customers of the Group, the Group has consequently increased its bad debt provisions for prudence's sake; and

(iii) the financial costs associated with the standardized digital marketing services of the Group have not shown significant improvement.

The information contained in this announcement is only based on the preliminary assessment of the unaudited consolidated management accounts of the Group and the information currently available to the Board for the Period, which has neither been reviewed nor audited by the Company’s auditors nor has it been reviewed by the audit committee of the Company. The Group is still in the process of finalizing the interim results of the Group and therefore the actual results may differ from the information set out in this announcement. Details of the Group’s interim results for the Period are expected to be published in August 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Powerwin Tech Group Limited
Li Xiang
Chairman, Chief Executive Officer and Executive Director

Hong Kong, August 13, 2025

As at the date of this announcement, the Board comprises Mr. Li Xiang and Ms. Yu Lu as executive Directors; and Ms. Zhao Yan, Mr. Gong Peiyue and Mr. Li Kwok Tai James as independent non-executive Directors.