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Be Friends Holding Limited

交個朋友控股有限公司

(Incorporated under the laws of the Cayman Islands with limited liability)

(Stock Code: 1450)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Be Friends Holding Limited (the “**Company**”, and its subsidiaries, the “**Group**”) hereby announces that a meeting of the Board will be held on Wednesday, 27 August 2025 for, among other matters, considering and approving the interim results of the Group for the six months ended 30 June 2025 and its publication, and for considering the payment of an interim dividend, if any.

By Order of the Board
Be Friends Holding Limited
Li Jun
Chairman

Hong Kong, 13 August 2025

As at the date of this announcement, the executive directors of the Company are Mr. Li Jun, Mr. Li Liang and Ms. Zhao Hui Li, and the independent non-executive directors of the Company are Mr. Kong Hua Wei, Mr. Ma Zhan Kai and Dr. Yu Guo Jie.