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Newtrend

新琪安集團股份有限公司

(Newtrend Group Holding Co., Ltd.)

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2573)

POSITIVE PROFIT ALERT

This announcement is made by Newtrend Group Holding Co., Ltd (the "**Company**") pursuant to the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the "**Board**") would like to inform the shareholders of the Company and potential investors, based on a preliminary review of the unaudited consolidated management accounts of the he Company and its subsidiaries (the "**Group**") for the six months ended 30 June 2025 and other information currently available to the Board, as compared with the corresponding period in 2024, the Group is expected to record (i) an increase of revenue in the range of approximately 50%-60% and (ii) an increase of profit in the range of approximately of 500%-600%.

Based on the information currently available to the Company, the Board believes that the expected significant increase in revenue and profit were mainly attributable to the increase in sales volume of the Group's main products, being sucralose and food-grade glycine, which resulted in higher revenue and gross profit during the period.

The Company is in the process of finalizing the interim results of the Group for the six months ended 30 June 2025. The information contained in this announcement is only based on a preliminary assessment by the Board of the unaudited management accounts of the Group as at 30 June 2025 and the information currently available to the Company and is not based on any figures or information that have been audited or reviewed by the Company's auditors. Details of the Group's results will be disclosed as and when the interim results of the Group for the six months ended 30 June 2025 is announced.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Newtrend Group Holding Co., Ltd.
Mr. Wang Xiaoqiang
Chairman of the Board and Executive Director

Ji'an, PRC, 14 August 2025

As at the date of this announcement, the Board comprises Mr. Wang Xiaoqiang, Mr. Wang Hao, Ms. Chen Lijun, Mr. Wu Dingfeng and Ms. Zuo Yue as executive directors; Mr. Xiao Fan as non-executive director; and Dr. Song Jingjin, Dr. Li Ling and Mr. Lo Kwing Yu as independent non-executive directors.