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Many Idea Cloud Holdings Limited

多想雲控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 6696)

PROFIT WARNING

This announcement is made by Many Idea Cloud Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary review of the unaudited consolidated management accounts (the “**Unaudited Consolidated Management Accounts**”) of the Group for the six months ended 30 June 2025 (the “**Period**”) and the latest information currently available, the Group is expected to record a net loss of not less than RMB60 million for the Period as compared to a net profit of approximately RMB7.2 million for the six months ended 30 June 2024.

The Board believes that the aforementioned expected loss was mainly attributable to, amongst others: (i) the decrease in gross profit during the Period primarily resulting from the increase in cost of sale; (ii) the increase in administrative expenses which comprise research and development expenses; and (iii) an increase in provision for impairment losses on trade receivables and other financial assets as a result of the increase in revenue and the corresponding increase in trade receivables.

As the Company is still in the process of preparing and finalising the results of the Group for the Period, the information contained in this announcement is only based on a preliminary assessment made by the Board

with reference to the latest information currently available and the Unaudited Consolidated Management Accounts, which has not been reviewed by the audit committee of the Board, and therefore may be subject to adjustments as appropriate. Particulars of the Group's business performance will be disclosed in its results announcement for the Period, which is expected to be published before end of August 2025.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board
Many Idea Cloud Holdings Limited
Liu Jianhui
Chairman of the Board

Hong Kong, 15 August 2025

As at the date of this announcement, the Board comprises Mr. Liu Jianhui, Ms. Qu Shuo, Mr. Chen Shancheng, Mr. Chen Zeming and Ms. Liu Hong as executive Directors, and Ms. Wang Yingbin, Ms. Zhou Yan and, Mr. Tian Tao as independent non-executive Directors.