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361 Degrees International Limited
361度國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1361)

VOLUNTARY ANNOUNCEMENT
STRATEGIC COOPERATION AGREEMENT

This announcement is made by 361 Degrees International Limited (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis to provide the shareholders and potential investors of the Company of the latest business development of the Group.

STRATEGIC COOPERATION AGREEMENT

The board (the "**Board**") of directors of the Company (the "**Director(s)**") is pleased to announce that on 17 August 2025, 361 Degrees (Xiamen) Sports Technology Co., Ltd* (三六一度(廈門)體育科技有限公司), a wholly-owned subsidiary of the Company, entered into a strategic cooperation agreement (the "**Strategic Cooperation Agreement**") with Standard Robots (Wuxi) Co., Ltd. (斯坦德機器人(無錫)股份有限公司) ("**Standard Robots**") to establish a strategic cooperation in the fields of robot apparel, footwear and accessories ("**robot wearables**") and embodied intelligent robot materials by leveraging their respective strengths and resources.

The Group always strives to focus on the functionality of technological products, and proactively develops products that are suitable for the human body and embodied intelligent robot special materials and related designs. Pursuant to the Strategic Cooperation Agreement, the Group will strategically cooperate with Standard Robots, which is a leading company in the industrial robotics field, on robot wearables, robot lightweight and high-performance materials (機器人穿戴、機器人輕量化及高性能材料). The Group will also leverage its accumulated international market resources to assist Standard Robots in the global sales of embodied intelligent robots, in particular to those used in commercial settings, thereby accelerating the expansion of its international business. Moreover, the Group intends to gradually introduce Standard Robots' embodied intelligent robots in its global stores for footwear retail. The Group also intends to showcase and sell these embodied intelligent robots in its global stores.

INFORMATION ON THE PARTIES

The Group is principally engaged in the research and development, design, manufacturing and distribution of sports products, including footwear, apparel, accessories and others in the People's Republic of China (the "**PRC**").

Standard Robots is a company established in the PRC with limited liability, which is a high-tech enterprise specialising in the research, development and application of industrial-grade mobile robots. Its core business covers the entire chain services of autonomous mobile robots and flexible logistics solutions.

To the best of the knowledge, information, and belief of the Directors, Standard Robots and its ultimate beneficial owners are third parties independent of the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**")).

REASONS AND BENEFITS FOR ENTERING INTO THE STRATEGIC COOPERATION AGREEMENT

The Group is committed to exploring strategic opportunities for corporate development and to maximise shareholders' interests. The entering into of the Strategic Cooperation Agreement represents an effort of the Group to tap into in the fields of robot wearables and embodied intelligent robot materials, which aligns with the Group's brand strategy of "technology-driven, brand-first", fostering innovation and enhancing its sports technologies.

The strategic cooperation with Standard Robots goes beyond the traditional supply of products or technology, representing a deep integration based on underlying research and development. From traditional footwear and apparel to artificial intelligence, the strategic cooperation has enabled the Group to deeply integrate intelligent technology into its operations, marking a new starting point for the brand's development. Artificial intelligence technology can be applied across both the front and back ends of the business. For instance, at the back end, smart warehousing, smart logistics, and intelligent factories are being integrated with artificial intelligence technology; while at the front end, intelligent robots will gradually be deployed across global stores to deliver a new retail experience, ultimately better serving every consumer who loves sports.

Moreover, it is expected that the strategic cooperation with Standard Robots will further enhance the Group's overall competitiveness and consolidate the Group's leading position in the industry. In view of the above, the Board considers that the entering into of the Strategic Cooperation Agreement is in the interests of the Company and its shareholders as a whole.

GENERAL

The Strategic Cooperation Agreement forms the basis for the strategic cooperation between the parties thereto, and such cooperation will be subject to the entering into of supplemental and/or execution agreement(s) which shall set out the detailed terms of the cooperation, which is in turn subject to, among other things, further negotiation between the parties thereto.

The Company will keep its shareholders and potential investors informed of any material development in connection with the strategic cooperation with Standard Robots by way of further announcement(s) as and when appropriate under the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
361 Degrees International Limited
Ding Huihuang
Chairman

Hong Kong, 18 August 2025

As at the date of this announcement, the board of directors of the Company comprises four executive directors, namely Mr. Ding Wuhao, Mr. Ding Huihuang (Chairman), Mr. Ding Huirong and Mr. Wang Jiabi, and four independent non-executive directors, namely, Mr. Wu Ming Wai Louie, Mr. Hon Ping Cho Terence, Mr. Chen Chuang and Ms. Ferheen Mahomed.

* *For identification purpose only*