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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2440)

DATE OF BOARD MEETING

The board (the "Board") of directors (the "Directors") of MemeStrategy, Inc. (the "Company") hereby announces that a meeting of the Board will be held on Thursday, 28 August 2025, for the purpose of, among other matters, considering and approving the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2025 and its publication, and considering the payment of an interim dividend (if any).

By Order of the Board

MemeStrategy, Inc.

Mr. Chan Chin Ching

Chairman and executive Director

Hong Kong, 18 August 2025

As of the date of this announcement, the Board comprises Mr. Chan Chin Ching, Mr. Chan Chin Chun, Mr. Kwong Kevin Tak Tsing and Mr. Lee Alexander Patrick as executive Directors; and Mr. Ng Pui Sun Wesley, Ms. Peng Cheng and Mr. Siu Chi Wai as independent non-executive Directors.