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北京迪信通商貿股份有限公司

Beijing Digital Telecom Co., Ltd.

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 6188)

INSIDE INFORMATION ANTICIPATION OF INCREASE IN LOSS

The announcement is made by Beijing Digital Telecom Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) hereby informs the shareholders and potential investors of the Company that, based on the preliminary review of the Group’s unaudited consolidated management accounts for the six months ended 30 June 2025, the Group expects to record a net loss attributable to owners of the parent of the Company of not more than RMB80 million, representing a period-on-period increase in loss as compared to a net loss attributable to owners of the parent of the Company of approximately RMB29.27 million for the corresponding period in 2024. The increase in loss was mainly attributable to intensified competition in the 3C industry and market, resulting in a decrease in the overall gross profit of the Group.

The Board hereby reminds the shareholders and potential investors of the Company that, as the Company is still in the process of finalizing the results of the Group for the six months ended 30 June 2025, the information contained in this announcement is only based on the preliminary assessment by the management of the Group according to the unaudited consolidated management accounts of the Group and other information available for the time being, and such information has not been audited or reviewed by the auditors of the Company. Therefore, the actual results of the Group for the six months ended 30 June 2025 may be different from what is disclosed in this announcement. The Company will announce its unaudited interim results for the six months ended 30 June 2025 on 27 August 2025.

Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

By Order of the Board
Beijing Digital Telecom Co., Ltd.
XU Jili
Chairwoman

Beijing, the PRC
19 August 2025

As at the date of this announcement, the executive directors of the Company are Ms. XU Jili, Ms. XU Liping and Mr. LIU Donghai; the non-executive directors of the Company are Mr. XIE Hui, Mr. JIA Zhaojie and Ms. PAN Anran; and the independent non-executive directors of the Company are Mr. LV Tingjie, Mr. LV Pingbo and Mr. CAI Chun Fai.