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SY HOLDINGS GROUP LIMITED
盛業控股集團有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 6069)

VOLUNTARY ANNOUNCEMENT
LAUNCH OF GLOBAL STRATEGIC DEPLOYMENT – ESTABLISHMENT OF AI-POWERED INTERNATIONAL SUPPLY CHAIN TECHNOLOGY PLATFORM

This announcement is made by SY Holdings Group Limited (the "**Company**", together with its subsidiaries, the "**Group**" or "**SY**") on a voluntary basis.

References are made to the Company's voluntary announcements dated 29 July 2025 and 8 August 2025 in relation to the establishment of its international headquarters in Singapore and the exploration of Web3.0 ecosystem and stablecoin innovative application scenarios. The Board of Directors of the Company (the "**Board**") hereby further announce that, against the backdrop of the in-depth restructuring of the global industrial supply chain and the digital wave sweeping across global trade, the Group formally launched its global strategic deployment on 21 August 2025, following the establishment of its international headquarters in Singapore. The Group will build a new "International Supply Chain Technology Platform" (the "**Technology Platform**") powered by artificial intelligence ("**AI**"), which focuses on serving small and medium-sized enterprises ("**SMEs**") in the upstream and downstream of the global supply chain and provides one-stop solutions encompassing flexible supply chain services, cross-border working capital, exchange rate management and digital empowerment. The Group is committed to supporting SMEs in efficiently expanding into global markets, while fulfilling its mission of "reshaping the global supply chain hand in hand with SMEs" and jointly opening a new era of growth in resonance with global development.

GLOBAL STRATEGIC DEPLOYMENT

Under this global strategic deployment, the Group will adopt the platform-based strategy as its foundation and develop the Technology Platform, which will leverage cutting-edge technologies such as AI large language models and AI Agent to establish an intelligent hub connecting global industrial trade scenarios with inclusive funding sources. This will facilitate the optimisation and efficient circulation of resources on a global scale, with the goal of achieving the vision of "re-creating another SY" in the international market.

- **Established Global Collaboration and Expansion**

  The Group's global deployment is not starting from scratch – it has already entered into cooperation with a number of international partners with regional or industry influence, and has been proactively exploring and accumulating business resources in Southeast Asia, such as facilitating cross-border supply chain services between Carro (the largest online used car trading platform in Southeast Asia) and Zeekr, assisting Chinese merchants on Shopee (Southeast Asia's largest e-commerce platform) in achieving accelerated working capital recovery and boosting revenue from order surges, teaming up with Xinbada (the largest flexible supply chain supplier for Shein) to expand into the Vietnamese and Moroccan markets, and partnering with OH!SOME (a leading international trendy retail brand) to support the overseas expansion of Chinese brands into Southeast Asia. Notably, the Group has already established cooperation with more than 30 international financial institutions, laying a strong foundation for the expansion of larger-scale and broader international business in the future.

- **AI Agent – Driven Technology Platform Connecting the Global Supply Chain Ecosystem**

  On the asset side, the Technology Platform will establish direct system linkages with leading international enterprises and proactively connect to global supply chains through AI Agent technology. Serving as an "intelligent probe" and "data hub" within the industrial ecosystem, the AI Agent will capture, cleanse and analyse multi-dimensional data in real-time from genuine trade scenarios. This enables the Group to verify the authenticity and rationality of underlying transactions across multiple dimensions, while providing ecosystem partners with precise access to business opportunities and supply chain solutions to improve efficiency and competitiveness.

  On the funding side, the Technology Platform will leverage AI large language model technologies to process massive, dynamic supply chain datasets and match supply chain working capital needs arising from real and verified trade scenarios with appropriate international funding sources in a precise and efficient manner. By deeply analysing data such as trade backgrounds, track records, and historical performance, the Technology Platform will construct more comprehensive and objective evaluation models, thereby significantly enhancing its ability to intelligently match high-quality supply chain assets dispersed globally with diversified international funding seeking stable returns, in an efficient and cost-efficient manner.

- **Technological Breakthroughs via Web3.0 Applications**

  SY has identified "technological breakthrough" as a key strategic direction, continuously consolidating the underlying blockchain technology foundation of the Technology Platform while proactively embracing the Web3.0 era. On one hand, the Company plans to pioneer the introduction of stablecoin applications in international supply chain service scenarios, enabling minute-level settlement and low-cost clearing for cross-border payments between enterprises within the ecosystem – with efficiency significantly outperforming the traditional telegraphic transfer system. On the other hand, the Company will further explore application scenarios for the tokenisation of real-world assets ("**RWA**"), whereby high-quality international supply chain assets on the Technology Platform will be converted into standardised, fractionalised and traceable digital assets on-chain. This will not only provide efficient financing channels for SMEs but also establish transparent, credible and traceable value carriers for assets that are difficult to access international capital markets under traditional models – significantly enhancing their attractiveness to global institutional investors. On this basis, SY is expected to further unlock "dormant" assets in the global supply chain, fully realising the advantages of scale, speed, quality, and cost-effectiveness in international supply chain capital circulation.

- **Strategic Partnerships and Global Talent Deployment**

  To effectively support the implementation of its global strategic deployment, the Group plans to introduce strategic partners with global resources for the entity of its international headquarters at an appropriate time, so as to strengthen core ecosystem connectivity and accelerate business expansion. SY will also continue to build a more open platform, deeply integrate the respective advantages across the industrial chain, and become an integral part of the international supply chain. To this end, the Group is deploying resources in a targeted manner to build an international team that combines global vision, local industry insights, technological research and development capabilities; in parallel, the Group will also accelerate the achievement of strategic positioning at key industrial nodes through strategic investments, while efficiently integrating localized ecosystem resources, operational expertise and high-value data assets.

REASONS AND BENEFITS

The Board is of the view that the Group, by leveraging the Technology Platform, will establish system linkages with its partners to achieve ecosystem interconnectivity, thereby accelerating its global expansion and driving synergistic growth in business scale. SY will provide SMEs worldwide with one-stop solutions covering flexible supply chain services, cross-border working capital, exchange rate management and digital empowerment, thereby supporting their efficient expansion into global markets. Against the backdrop of the ongoing structural adjustments in global industrial supply chains and the accelerating digital transformation, the Group, with its proven platform-based model, solid ecosystem foundation and pragmatic application of AI innovative technologies, is well-positioned to provide strong support for the development of global supply chains and SMEs, working together to open up new avenues of growth.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
SY Holdings Group Limited
Tung Chi Fung
Chairman

Hong Kong, 21 August 2025

As at the date of this announcement, the Board comprises two Executive Directors: Mr. Tung Chi Fung and Ms. Wang Ying; one Non-Executive Director: Mr. Lo Wai Hung; and four Independent Non-Executive Directors: Mr. Fong Heng Boo, Mr. Tang King San Terence, Ms. Chan Yuk Ying Phyllis and Mr. Sun Wei Yung Kevin.

If there is any inconsistency in this announcement between the Chinese and English versions, the English version shall prevail.