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SHUN HO HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Code: 253)

ANNOUNCEMENT OF INTERIM RESULTS FOR THE SIX MONTHS ENDED 30TH JUNE, 2025

RESULTS

The board (the "Board") of directors (the "Directors") of Shun Ho Holdings Limited (the "Company") announces that the net profit after tax attributable to owners of the Company before revaluation and depreciation of land, property and equipment for the six months ended 30th June, 2025 was HK\$39 million (six months ended 30th June, 2024: HK\$30 million), increased by HK\$9 million. The unaudited consolidated results of the Company and its subsidiaries (together the "Group") for the period, together with comparative figures for the previous period, are as follows:

	Six mont	ths ended	
	30.6.2025 <i>HK\$</i> '000 (Unaudited)	30.6.2024 <i>HK\$</i> '000 (Unaudited)	Change
Loss after taxation and non-controlling interests	(79,376)	(54,034)	
Add: Revaluation loss Add: Depreciation of land, property and	83,468	49,413	
equipment	34,554	34,243	
Net profit after tax attributable to owners of the Company before revaluation and depreciation of land, property and equipment	38,646	29,622	+30%

INTERIM DIVIDEND

The Board does not recommend the payment of interim dividend in respect of the six months ended 30th June, 2025 (six months ended 30th June, 2024: Nil).

Condensed Consolidated Statement of Profit or Loss

For the six months ended 30th June, 2025

		Six montl	hs ended
	<i>NOTES</i>	30.6.2025	30.6.2024
		HK\$'000	HK\$'000
		(Unaudited)	(Unaudited)
Revenue	3		
Contracts with customers		268,032	259,757
Leases		66,281	59,818
Dividend income		<u>25</u>	
Total revenue		334,338	319,575
Cost of sales		(2,234)	(1,750)
Other services costs		(176,964)	(180,129)
Depreciation of property, plant and equipment		(81,065)	(80,425)
Depreciation of right-of-use asset		(384)	(381)
Gross Profit		73,691	56,890
Decrease in fair value of investment properties		(154,800)	(92,232)
Other income and expenses and gains and losses		2,416	1,280
Administrative expenses		(30,842)	_(31,270)_
- Depreciation		(2,127)	(2,033)
- Others		(28,715)	(29,237)
Finance costs	5	(25,542)	(33,503)
Loss before taxation		(135,077)	(98,835)
Income tax expense	6	(12,484)	(7,685)
Loss for the period	7	(147,561)	(106,520)
Loss for the period attributable to:			
Owners of the Company		(79,376)	(54,034)
Non-controlling interests		(68,185)	(52,486)
		<u>(147,561</u>)	(106,520)
		HK cents	HK cents
Loss per share	8		
Basic	-	(32.83)	(22.35)

Condensed Consolidated Statement of Total Comprehensive Income *For the six months ended 30th June, 2025*

	Six months ended	
	30.6.2025	30.6.2024
	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)
To a Conde and d	(1.47.5(1)	(106.520)
Loss for the period	<u>(147,561</u>)	(106,520)
Other comprehensive income (expense)		
Item that will not be reclassified to profit or loss Fair value gain (loss) on investments in equity instruments at fair value through other comprehensive income ("FVTOCI")	101	(171)
Item that may be reclassified subsequently to profit or loss		
Exchange differences arising on translation of foreign operations	121,222	(13,773)
Other comprehensive income (expense) for the period	121,323	(13,944)
Total comprehensive expense for the period	<u>(26,238)</u>	(120,464)
Total comprehensive (expense) income attributable to:		
Owners of the Company	(32,433)	(59,430)
Non-controlling interests	6,195	(61,034)
	(26,238)	(120,464)

Condensed Consolidated Statement of Financial Position

At 30th June, 2025

	NOTES	30.6.2025 <i>HK\$'000</i> (Unaudited)	31.12.2024 <i>HK</i> \$'000 (Audited)
Non-Current Assets Property, plant and equipment Right-of-use asset Investment properties Equity instruments at FVTOCI		4,585,743 21,215 4,507,845 840	4,619,901 21,454 4,571,490 739
		9,115,643	9,213,584
Current Assets Inventories Trade and other receivables Other deposits and prepayments Bank balances and cash	9	1,381 13,022 15,509 198,515	1,442 15,454 14,926 235,119
		<u>228,427</u>	266,941
Current Liabilities Trade and other payables and accruals Rental and other deposits received Contract liabilities Amount due to a fellow subsidiary Amount due to a shareholder Tax liabilities Bank loans	10	49,498 19,374 9,766 48,940 5,088 15,415 334,498	60,590 17,784 10,736 47,238 7,487 6,280 378,352
		482,579	528,467
Net Current Liabilities		(254,152)	(261,526)
Total Assets less Current Liabilities		<u>8,861,491</u>	8,952,058
Capital and Reserves Share capital Reserves		172,252 3,840,873	172,252 3,873,306
Equity attributable to owners of the Company Non-controlling interests		4,013,125 4,095,848	4,045,558 4,089,653
Total Equity		8,108,973	8,135,211
Non-Current Liabilities Bank loans Rental deposits received Deferred tax liabilities		566,121 9,755 176,642	626,721 12,216 177,910
		752,518	816,847
		<u>8,861,491</u>	8,952,058

NOTES:

1. BASIS OF PREPARATION

The condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") as well as the applicable disclosure requirements of Appendix D2 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The financial information relating to the year ended 31st December, 2024 that is included in these condensed consolidated financial statements as comparative information does not constitute the Company's statutory annual consolidated financial statements for that year but is derived from those financial statements. Further information relating to these statutory financial statements is as follows:

The Company has delivered the financial statements for the year ended 31st December, 2024 to the Register of Companies as required by section 662(3) of, and Part 3 of Schedule 6 to, the Hong Kong Companies Ordinance.

The Company's auditor has reported on those financial statements. The auditor's report was unqualified; did not include a reference to any matters to which the auditor drew attention by way of emphasis without qualifying its report; and did not contain a statement under sections 406(2), 407(2) or (3) of the Hong Kong Companies Ordinance.

2. PRINCIPAL ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis except for investment properties and certain financial instruments, which are measured at fair values, as appropriate.

The accounting policies and methods of computation used in the condensed consolidated financial statements for the six months ended 30th June, 2025 are the same as those presented in the Group's annual financial statements for the year ended 31st December, 2024.

The application of all the amendments to HKFRS Accounting Standards issued by the HKICPA are disclosed below.

2. PRINCIPAL ACCOUNTING POLICIES (continued)

Application of amendments to HKFRS Accounting Standards

In the current interim period, the Group has applied the following amendments to a HKFRS Accounting Standard issued by the HKICPA, for the first time, which are mandatorily effective for the Group's annual period beginning on 1st January, 2025 for the preparation of the Group's condensed consolidated financial statements:

Amendments to HKAS 21 Lack of Exchangeability

The application of the amendments to a HKFRS Accounting Standard in the current interim period has had no material impact on the Group's financial positions and performance for the current and prior periods and/or on the disclosures set out in these condensed consolidated financial statements.

3. REVENUE

Revenue represents the aggregate of income form operation of hotels, property rental and dividend income, and is analysed as follows:

	Six months ended		
	30.6.2025	30.6.2024	
	HK\$'000	HK\$'000	
	(Unaudited)	(Unaudited)	
Income from operation of hotels	268,032	259,757	
Income from property rental	66,281	59,818	
Dividend income	25		
	<u>334,338</u>	319,575	

4. SEGMENT INFORMATION

The Group's operating and reportable segments, based on the information reported to the chief operating decision maker (the "CODM"), being the Chairman of the Company, for the purpose of resources allocation and performance assessment are as follows:

- 1. Hospitality services Best Western Plus Hotel Kowloon
- 2. Hospitality services Best Western Plus Hotel Hong Kong
- 3. Hospitality services Magnificent International Hotel, Shanghai
- 4. Hospitality services Best Western Hotel Causeway Bay
- 5. Hospitality services Ramada Hong Kong Harbour View
- 6. Hospitality services Ramada Hong Kong Grand
- 7. Hospitality services Ramada Hong Kong Grand View
- 8. Hospitality services Wood Street Hotel
- 9. Hospitality services Grand Bay View Hotel
- 10. Property investment 633 King's Road
- 11. Property investment Shun Ho Tower
- 12. Property investment Shops, hotel and residential properties
- 13. Securities investment

Information regarding the above segments is reported below.

4. **SEGMENT INFORMATION** (Continued)

Segment revenue and results

The following is an analysis of the Group's revenue and results by operating and reportable segment for both periods:

	Segment revenue Six months ended		<u>Segment</u> Six mont		
	30.6.2025	30.6.2024	30.6.2025	30.6.2024	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	
Hospitality services	268,032	259,757	9,353	(1,066)	
- Best Western Plus Hotel Kowloon	26,944	24,396	(2,729)	(4,389)	
- Best Western Plus Hotel Hong Kong	40,828	40,851	13,093	11,990	
 Magnificent International Hotel, Shanghai Best Western Hotel 	12,359	10,523	2,882	1,555	
Causeway Bay - Ramada Hong Kong	24,526	24,514	(542)	(850)	
Harbour View	41,567	40,936	12,242	11,373	
Ramada Hong Kong GrandRamada Hong Kong Grand	40,515	41,658	1,181	2,637	
View	36,794	34,798	3,352	853	
- Grand Bay View Hotel	44,499	42,081	(20,126)	(24,235)	
Property investments	66,281	59,818	(90,487)	(34,276)	
- 633 King's Road	31,106	32,215	(90,642)	(39,377)	
Shun Ho TowerShops, hotel and residential	6,925	7,166	(21,395)	(9,404)	
properties	28,250	20,437	21,550	14,505	
Securities investment	<u>25</u>		25		
	334,338	319,575	(81,109)	(35,342)	
Other income and expenses and gains and losses			2,416	1,280	
Administrative expenses			(30,842)	(31,270)	
Finance costs			(25,542)	(33,503)	
Loss before taxation			(135,077)	(98,835)	

5. FINANCE COSTS

6.

	Six months ended		
	30.6.2025	30.6.2024	
	HK\$'000	HK\$'000	
	(Unaudited)	(Unaudited)	
	,	,	
Interests on:			
Bank loans	23,819	31,657	
Amount due to a fellow subsidiary	1,723	1,846	
, and the second			
	<u> 25,542</u>	33,503	
INCOME TAX EXPENSE			
	Six mont	hs ended	
	30.6.2025	30.6.2024	
	HK\$'000	HK\$'000	
	(Unaudited)	(Unaudited)	
The taxation expense comprises:			
Current tax:			
Hong Kong	9,410	7,070	
The United Kingdom (the "UK")	4,231	2,459	
ine chica imgueni (me cii)			
	13,641	9,529	
Underprovision in prior years:			
Hong Kong	111	_	
Hong Kong	13,752	9,529	
Deferred tax	(1,26 <u>8</u>)	(1,844)	
Deferred tax	(1,208)	(1,044)	
	12,484	<u>7,685</u>	

Hong Kong Profits Tax is recognised based on management's best estimate of the weighted average annual income tax rate expected for the full financial year. The annual tax rate used is 16.5% for the six months ended 30th June, 2025 (six months ended 30th June, 2024: 16.5%).

Taxation arising in the PRC and the UK are recognised based on management's best estimate of the weighted average annual income tax rate expected for the full financial year prevailing in the relevant jurisdictions.

7. LOSS FOR THE PERIOD

	Six months ended	
	30.6.2025	30.6.2024
	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)
Loss for the period has been arrived at after charging (crediting) the following items:		
Depreciation of right-of-use asset	384	381
Depreciation of property, plant and equipment	83,192	82,458
Interest income from bank deposits (Note)	(1,487)	(2,981)
Loss on disposal of property, plant and equipment (Note)	<u>82</u>	2,497

Note: The amounts are included in other income and expenses and gains and losses.

8. LOSS PER SHARE

The calculation of the basic loss per share is based on the loss for the period attributable to owners of the Company of HK\$79,376,000 (six months ended 30th June, 2024: HK\$54,034,000) and on 241,766,000 shares (six months ended 30th June, 2024: 241,766,000 shares) in issue during the period. The number of shares adopted in the calculation of the loss per share has been arrived at after eliminating the shares in the Company held by a subsidiary of the Company.

Diluted loss per share for both periods are not presented as there are no potential ordinary shares exist during both periods.

9. TRADE AND OTHER RECEIVABLES

	As at 30.6.2025 <i>HK\$'000</i> (Unaudited)	As at 31.12.2024 <i>HK\$'000</i> (Audited)
Trade receivables from contracts with customers Lease receivables Other receivables	6,999 2,534 3,489	10,088 2,250 3,116
	<u>13,022</u>	15,454

Except for a credit period of 30 to 60 days granted to travel agencies and certain customers of the hotels, the Group does not allow any credit period to customers. The following is an aged analysis of the Group's trade receivables from contracts with customers and lease receivables presented based on the invoice date at the end of the reporting period:

	As at 30.6.2025 <i>HK\$'000</i> (Unaudited)	As at 31.12.2024 <i>HK\$'000</i> (Audited)
Not yet due	9,280	12,139
Overdue: 0 – 30 days 31 – 60 days 61 – 90 days	80 173	104 94 1
10. TRADE AND OTHER PAYABLES AND ACCRUALS	9,533	<u>12,338</u>
	As at 30.6.2025 <i>HK\$'000</i> (Unaudited)	As at 31.12.2024 <i>HK\$</i> '000 (Audited)
Trade payables Other payables and accruals	4,748 44,750 49,498	5,288 55,302 60,590

The following is an aged analysis of the Group's trade payables presented based on the invoice date at the end of the reporting period:

	As at 30.6.2025 <i>HK\$'000</i> (Unaudited)	As at 31.12.2024 <i>HK\$'000</i> (Audited)
0 – 30 days 31 – 60 days 61 – 90 days	4,740 7 <u>1</u>	5,281 6 <u>1</u>
	<u>4,748</u>	5,288

INTERIM DIVIDEND

In deciding whether to distribute the interim dividend and its amount, the Board has reviewed the Company's adopted dividend policy and does not recommend the payment of interim dividend for the six months ended 30th June, 2025 (six months ended 30th June, 2024: Nil), mainly because the Company received no cash dividend income from its major subsidiary, Shun Ho Property Investments Limited ("Shun Ho Property").

MANAGEMENT DISCUSSION AND ANALYSIS

During the period, the Group through its major subsidiaries continued with its commercial property investment, property leasing and property development, and hotel investments and hotel management.

The net profit after tax attributable to owners of the Company before revaluation and depreciation of land, property and equipment for the six months ended 30th June, 2025 was HK\$39 million (six months ended 30th June, 2024: HK\$30 million), increased by HK\$9 million (+30%).

PERFORMANCE

1. Hotel Business

The income from hotel operations of the Group amounted to HK\$268 million (six months ended 30th June, 2024: HK\$260 million), increased by 3%.

The Group owns 66.18% of Shun Ho Property which holds 71.09% of Magnificent Hotel Investments Limited ("Magnificent Hotel", together with its subsidiaries, "Magnificent Hotel Group") as its hotel investment subsidiary. The Group and Magnificent Hotel Group presently own nine hotels, including: (1) Ramada Hong Kong Grand View, (2) Ramada Hong Kong Harbour View, (3) Best Western Plus Hotel Kowloon, (4) Best Western Plus Hotel Hong Kong, (5) Ramada Hong Kong Grand, (6) Best Western Hotel Causeway Bay, (7) Grand Bay View Hotel, (8) Magnificent International Hotel, Shanghai and (9) Royal Scot Hotel in London. The nine hotels have about 3,042 guest rooms and the Group is one of the largest hotel groups in Hong Kong.

The net profit after tax attributable to owners of Magnificent Hotel before revaluation and depreciation of land, property and equipment for the six months ended 30th June, 2025 was HK\$59.3 million (six months ended 30th June, 2024: HK\$41.6 million), increased by HK\$17.7 million (+43%).

	Six months ended		
	30.6.2025	30.6.2024	Change
	HK\$'000	HK\$'000	
	(unaudited)	(unaudited)	
Profit from operation of hotels	8,631	712	+1,112%
Profit from property investment	20,380	14,010	+45%
Income from securities investments	25	-	N/A
Other income and gain and losses	1,615	2,182	-26%
	30,651	16,904	+81%
Administrative expenses	(22,205)	(23,159)	-4%
Finance costs	(17,177)	(23,228)	-26%
Income tax expense	(6,654)	(3,063)	+117%
Loss after taxation	(15,385)	(32,546)	-53%
Non-controlling interests	<u> 187</u>	186	+1%
Loss after taxation and non-controlling interests	(15,198)	(32,360)	-53%
Add: Revaluation loss	5,000	5,000	-
Add: Properties depreciation and release of prepaid lease payments for land	69,493	68,922	+1%
Net profit after tax attributable to owners of the			
Company before revaluation and depreciation of land, property and equipment	<u>59,295</u>	41,562	+43%

The overall increase in profit for the Magnificent Hotel Group for the six months ended 30th June, 2025 was mainly due to increase in revenue by 5% and decrease in hotel operating costs and finance costs.

During the period, the total income for the Magnificent Hotel Group increased by 5% from approximately HK\$246 million to approximately HK\$258 million compared with last period.

As at 30th June, 2025, an independent third-party valuation of Royal Scot Hotel, London was GBP88,500,000 (as at 31st December, 2024: GBP88,500,000). The rental income of Royal Scot Hotel, London for the period was GBP2,362,000 (six months ended 30th June, 2024: GBP1,768,000). The management succeeded in increasing the annual rental by 34% from GBP3,546,000 to GBP4,737,000.

2. Commercial Properties Rental Income

The commercial properties rental income was derived from the hotel property in UK, Royal Scot Hotel in London, office buildings of Shun Ho Tower, 633 King's Road and shops from Best Western Plus Hotel Kowloon, Best Western Plus Hotel Hong Kong and Ramada Hong Kong Grand, amounting to HK\$66 million (six months ended 30th June, 2024: HK\$60 million).

As at 30th June, 2025, the occupancy rates of the Hong Kong commercial properties of the Group are as follows:

Shun Ho Tower 91% 633 King's Road 77%

During the period, the **ADMINISTRATIVE EXPENSES** excluding depreciation was HK\$28.7 million (six months ended 30th June, 2024: HK\$29.2 million).

LIQUIDITY

As at 30th June, 2025, the **OVERALL DEBTS** of the Group including Shun Ho Property and Magnificent Hotel and their subsidiaries were HK\$955 million (31st December, 2024: HK\$1,060 million). The gearing ratio of the Group in terms of overall debts against funds employed was 12% (31st December, 2024: 13%).

The Group's bank borrowings carry interest at floating rates and are mainly denominated in Hong Kong dollar and Pound Sterling. Accordingly, the Group exposes to exchange risk and the management manages and monitors these exposures to ensure appropriate measures are implemented on a timely and effective manner.

As at 30th June, 2025, the Group had a total number of 647 employees (31st December, 2024: 643 employees). Remuneration and benefit were set with reference to the market.

BUSINESS HIGHLIGHTS

During the six months ended 30th June, 2025, the number of overnight visitors in Hong Kong amounted to around 11.3 million (30th June, 2024: 10.6 million) and against 15 million in the same period in 2019 pre-pandemic year, among which 75% were mainland visitors and 25% were non-mainland visitors. Per-capita spending of mainland visitors remained low at HK\$5,100 as compared to HK\$6,000 in 2019 pre-pandemic year. The pace of recovery of the tourism industry continues to be affected by the more expensive HKD vs RMB and declining per-capita spending of mainland visitors.

Throughout the period, the Group achieved an average hotel occupancy rate of over 90%. Compared with last period, the hotel income of the Group increased by 3% to HK\$268 million and the total income of the Group increased by 5% to HK\$334 million.

The management succeeded in increasing the annual rental of Royal Scot Hotel, London by 34% from GBP3,546,000 to GBP4,737,000.

The Group acquired Wood Street Police Headquarter building in the centre of City of London for GBP40 million on 29th January, 2020 which has a gross internal area of 117,472 s.f. on a 20,000 s.f. island site and obtained planning consents approval to refurbish a deluxe hotel of about 216 guest rooms, restaurant, bar and facilities.

LOOKING AHEAD

The Group has nine income producing hotels, seven in Hong Kong, one in Shanghai, one in London, and the Wood Street Hotel refurbishment project in London.

With the weak economy of the PRC and the expensive HKD vs RMB, more PRC tourists choose to stay in the Greater Bay area and visit Hong Kong on day trips. However, the future prospect of further Multiple-entry Endorsement of other major PRC cities such as Beijing and Shanghai would be most encouraging.

Most of the tenants at the Group's 633 King's Road office building and Shun Ho Tower are multinational trading companies. Due to the US/China trade war and downturn of Hong Kong's import/export volumes, those trading company tenants are experiencing difficulties and therefore the occupancies are being affected.

Future prospects of the hotel business and rental incomes may continue to be challenging. The management will keep its effort to increase incomes and control costs.

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities during the six months ended 30th June, 2025.

CORPORATE GOVERNANCE

(a) Compliance with the Corporate Governance Code

During the six months ended 30th June, 2025, the Company has complied with all applicable code provisions of the Corporate Governance Code set out in Appendix C1 of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited with the exception of the following deviation:

Code Provision C.2.1: chairman and chief executive should not be performed by the same individual

The Company does not have separate appointments for the Chairman and the Chief Executive Officer. Mr. William Cheng Kai Man holds both positions. The Board believes that vesting the roles of both the Chairman and the Chief Executive Officer in the same person enables the Company to have a stable and consistent leadership. It also facilitates planning and execution of the Company's strategy and is hence, for the interests of the Company and its shareholders. It is also significantly cost-saving for Mr. Cheng, the Chairman to also serve as the Chief Executive Officer, which would have otherwise been recruited from the market at a heavy cost.

(b) Compliance with the Model Code

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers set out in Appendix C3 of the Listing Rules (the "Model Code") as the code of conduct regarding securities transactions by Directors. All Directors have confirmed, following specific enquiry by the Company, their compliance with the required standard set out in the Model Code throughout the period.

REVIEW BY THE AUDIT COMMITTEE

The audit committee has reviewed the unaudited financial results of the Group for the six months ended 30th June, 2025.

By Order of the Board

William CHENG Kai Man

Chairman

Hong Kong, 22nd August, 2025

As at the date hereof, the Board of the Company comprises four Executive Directors, namely Mr. William Cheng Kai Man (Chairman), Mr. Albert Hui Wing Ho, Madam Kimmy Lau Kam May and Madam Ng Yuet Ying; one Non-executive Director, namely, Madam Mabel Lui Fung Mei Yee; and three Independent Non-executive Directors, namely, Mr. Chan Kim Fai, Mr. Lam Kwai Cheung and Mr. Warren Liu Yuk Cho.