SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

POSTPONEMENT OF DATE OF BOARD MEETING

Reference is made to the announcement of SEEC Media Group Limited (the "**Company**") dated 13 August 2025 (the "**Announcement**"), in relation to the meeting of the board (the "**Board**") of directors (the "**Directors**") of the Company to be held on Monday, 25 August 2025 (the "**Board Meeting**"), for the purposes of, among other matters, considering and approving the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2025 (the "**2025 Interim Results**") and considering the declaration and payment of a dividend (if any).

As additional time is required to finalise the 2025 Interim Results, the Board hereby announces that the Board Meeting will be postponed to Friday, 29 August 2025. Save as disclosed in this announcement, all information and contents as set out in the Announcement remain unchanged.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 22 August 2025

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Wei, Mr. Li Zhen and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung, Ms. Fang Ying and Mr. Guo Hui as the independent non-executive directors.