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WEIMOB INC.

微盟集團*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2013)

VOLUNTARY ANNOUNCEMENT
INCREASE IN SHAREHOLDING BY THE MANAGEMENT

This announcement is made by Weimob Inc. (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis.

The board (the "**Board**") of directors (the "**Director(s)**") of the Company was informed that Mr. SUN Taoyong ("**Mr. SUN**"), the chairman of the Board and chief executive officer of the Company, acquired an aggregate of 4,000,000 shares of the Company through his controlled entity Yomi.sun Holding Limited ("**Yomi.sun Holding**") at the average price of approximately HK$2.44 per share on the open market on August 22, 2025, representing approximately 0.11% of the total issued shares of the Company as at the date of this announcement (the "**Increase in Shareholding**"). Immediately after the Increase in Shareholding, Yomi.sun Holding directly holds 244,599,000 shares of the Company and Mr. SUN is deemed to be interested in 244,599,000 shares of the Company, both representing approximately 6.76% of the total issued shares of the Company as at the date of this announcement.

As advised by Mr. SUN, the Increase in Shareholding was attributed to his full confidence in the development prospects and growth potential of the Group as a whole. With the Group's adjusted net profit turning positive, gross profit margin improving, and AI-related revenue becoming a new growth point, the Group's fundamentals have changed positively. Mr. Sun may consider further increasing his shareholding in the Company when appropriate opportunities arise in the future, subject to compliance with all applicable laws and regulations.

Based on the information available to the Company and to the knowledge of the Board, following the completion of the Increase in Shareholding and as at the date of this announcement, the Company has maintained a sufficient public float of its issued shares in compliance with the applicable laws, rules and provisions, including the Rule 8.08 of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited; and the Increase in Shareholding was conducted in compliance with the Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix C3 of the Listing Rules.

By Order of the Board
Weimob Inc.
SUN Taoyong
Chairman of the Board and Chief Executive Officer

Shanghai, the PRC
August 25, 2025

As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. FEI Leiming as executive Directors; and Mr. LI Xufu, Mr. TANG Wei and Ms. XU Xiao'ou as independent non-executive Directors.

* *For identification purpose only*