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# ANJOY FOODS GROUP CO., LTD.
# 安井食品集團股份有限公司

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 2648)**

## ANNOUNCEMENT ON REGULAR OPERATING DATA RELATED TO INDUSTRY FOR THE HALF YEAR OF 2025

Anjoy Foods Group Co., Ltd. (the "**Company**") hereby discloses its key operating data related to industry for the half year of 2025, as prepared in accordance with the PRC Accounting Standards for Business Enterprises, as follows:

### I. Operating Conditions during the Reporting Period

*Unit: '0,000 Currency: RMB*

**Operating Revenue by Product Category for the Reporting Period**

| Product category | January to June 2025 | January to June 2024 | Change (%) |
|---|---|---|---|
| Quick-frozen flavored and processed products | **375,900.84** | 383,336.71 | -1.94 |
| Quick-frozen prepared dishes | **241,581.62** | 220,830.21 | 9.40 |
| Quick-frozen flour and rice products | **124,129.05** | 129,149.16 | -3.89 |
| Subsidiary agricultural products and others | **18,116.88** | 18,984.89 | -4.57 |
| Other businesses | **715.65** | 2,080.29 | -65.60 |
| Total | **760,444.04** | 754,381.26 | 0.80 |

**Operating Revenue by Sales Model for the Reporting Period**

| Sales model | January to June 2025 | January to June 2024 | Change (%) |
|---|---|---|---|
| Distributors | **604,310.21** | 611,311.89 | -1.15 |
| Targeted enterprises | **55,537.76** | 51,796.16 | 7.22 |
| Supermarkets | **42,329.13** | 43,086.34 | -1.76 |
| New retail and e-commerce | **58,266.94** | 48,186.87 | 20.92 |
| Total | **760,444.04** | 754,381.26 | 0.80 |

**Operating Revenue by Geographical Segment for the Reporting Period**

| Geographical segment | January to June 2025 | January to June 2024 | Change (%) |
|---|---|---|---|
| Eastern China | **318,330.16** | 329,333.84 | -3.34 |
| Northern China | **112,417.15** | 108,368.11 | 3.74 |
| Central China | **96,188.83** | 93,642.77 | 2.72 |
| Southern China | **71,632.78** | 62,765.99 | 14.13 |
| Northeastern China | **66,512.41** | 63,991.06 | 3.94 |
| Southwestern China | **46,620.33** | 48,243.29 | -3.36 |
| Northwestern China | **41,565.39** | 41,263.10 | 0.73 |
| Overseas | **7,177.00** | 6,773.10 | 5.96 |
| Total | **760,444.05** | 754,381.26 | 0.80 |

Due to adjustments to the ambient food business of Oriental Food Express Limited, the controlling subsidiary, there was no revenue from sales in the current period, while there were RMB158,900 in the same period of last year, which were consolidated into the category of subsidiary agricultural products and other products. Revenue from other businesses decreased by 65.60% as compared with the same period of last year, primarily due to the decrease in revenue from processing with supplied materials.

## II. Changes in Distributors during the Reporting Period

As of the end of the reporting period, the Company had a total of 2,026 distributors. The changes in the number of distributors in each region are as follows:

*Unit: Entities*

| By region | Number at the beginning of the period | Increase in the current period | Decrease in the current period | Number at the end of the period | Increase/ decrease from the beginning to the end of the period (%) |
|---|---|---|---|---|---|
| Northeastern China | 154 | 9 | 8 | 155 | 0.65 |
| Northern China | 258 | 13 | 20 | 251 | -2.71 |
| Eastern China | 586 | 49 | 48 | 587 | 0.17 |
| Southern China | 163 | 7 | 5 | 165 | 1.23 |
| Central China | 254 | 23 | 18 | 259 | 1.97 |
| Northwestern China | 193 | 11 | 8 | 196 | 1.55 |
| Southwestern China | 160 | 14 | 14 | 160 | 0.00 |
| Overseas | 249 | 22 | 18 | 253 | 1.61 |
| Total | 2,017 | 148 | 139 | 2,026 | 0.45 |

By order of the Board
**Anjoy Foods Group Co., Ltd.**
**Mr. Liu Mingming**
*Chairman of the Board and Executive Director*

Xiamen, China, August 25, 2025

*As at the date of this announcement, the Board of the Company comprises: (i) Mr. Liu Mingming, Mr. Zhang Qingmiao, Mr. Zhang Gaolu and Mr. Huang Jianlian as executive directors; (ii) Dr. Zheng Yanan and Mr. Dai Fan as non-executive directors; and (iii) Ms. Zhang Mei, Dr. Liu Xiaofeng, Dr. Zhao Bei and Mr. Zhang Yueping as independent non-executive directors.*