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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

INSIDE INFORMATION EXPECTED SIGNIFICANT DECREASE IN LOSS FOR THE SIX MONTHS ENDED 30 JUNE 2025

This announcement is made by Eternity Investment Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) of the Company and potential investors that the loss attributable to owners of the Company for the six months ended 30 June 2025 (the “**Period**”) is expected to decrease by approximately 61% to 66% as compared to the loss attributable to owners of the Company of HK\$128.0 million for the corresponding period in 2024. Such significant decrease is mainly attributable to (i) the absence of the impairment loss on goodwill of HK\$45.6 million recognised in the corresponding period in 2024; and (ii) a gain arising on change in fair value of financial assets at fair value through profit or loss of HK\$7.8 million, whereas the Group recorded a loss of HK\$19.4 million in the corresponding period in 2024.

The Company is still in the process of finalizing the interim results of the Group for the Period. The information contained in this announcement is only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group and the information currently available and have not been audited or reviewed by the Company’s independent auditor, which may be subject to changes and adjustments. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the Period, which is scheduled to be published on 28 August 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 25 August 2025

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton and Mr. Cheung Kwok Fan; and four independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan, Ms. Leung Man Yee Fanny and Mr. Law Kwok Ho Kenward.