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# TSINGTAO BREWERY COMPANY LIMITED

(a Sino-foreign joint stock limited company established in the People's Republic of China) (Stock Code: 168)

### **ANNOUNCEMENT ON 2025 INTERIM RESULTS**

The Board of Directors (the "**Board**") of Tsingtao Brewery Company Limited (the "**Company**") hereby presents the unaudited interim results of the Company and its subsidiaries (the "**Group**") for the six months ended 30 June 2025 (the "**Reporting Period**") made pursuant to the China Accounting Standards for Business Enterprises.

#### I. INTERIM FINANCIAL INFORMATION

(All amounts in RMB Yuan unless otherwise stated)

#### **Consolidated Balance Sheet**

ASSETS	Notes	30 June 2025 (unaudited)	31 December 2024
Current assets			
Cash at bank and on hand		16,842,451,076	17,978,772,896
Financial assets held for trading		5,179,128,769	2,021,804,089
Accounts receivable	2	168,937,584	102,420,347
Advances to suppliers		235,599,682	241,896,760
Other receivables		90,523,821	83,284,378
Inventories		2,072,677,300	3,576,387,537
Current portion of non-current assets		29,869,178	51,713,930
Other current assets		612,352,807	1,132,635,624
Total current assets		25,231,540,217	25,188,915,561
Non-current assets			
Long-term equity investments		376,172,130	391,873,803
Other non-current financial assets		2,287,107,100	2,498,379,750
Investment properties		38,523,643	41,138,918
Fixed assets		11,626,580,462	11,817,650,634
Construction in progress		1,042,612,979	630,874,619
Right-of-use assets		124,382,826	115,672,625
Intangible assets		2,624,289,241	2,684,120,584
Goodwill		1,307,103,982	1,307,103,982
Long-term prepaid expenses		68,083,823	85,702,449
Deferred tax assets		2,105,365,800	1,930,039,528
Other non-current assets		5,537,237,814	4,728,913,379
Total non-current assets		27,137,459,800	26,231,470,271
TOTAL ASSETS		52,369,000,017	51,420,385,832

LIABILITIES AND SHAREHOLDERS' EQUITY	Notes	30 June 2025 (unaudited)	31 December 2024
Current liabilities			
Notes payable		276,951,287	217,159,673
Accounts payable	3	4,320,829,644	3,053,514,829
Contract liabilities		5,439,176,353	8,312,560,682
Employee benefits payable	4	1,784,165,778	1,766,787,700
Taxes payable		985,955,617	392,937,002
Other payables		4,693,616,928	3,269,711,751
Current portion of non-current liabilities		39,893,898	42,063,828
Other current liabilities		88,863,800	467,595,834
Total current liabilities		17,629,453,305	17,522,331,299
Non-current liabilities			
Lease liabilities		78,058,147	68,236,710
Long-term payables		16,033,772	16,090,646
Long-term employee benefits payable		712,734,837	747,148,699
Deferred income		2,922,319,279	2,947,288,445
Deferred tax liabilities		239,996,741	259,748,022
Deterred that indefinites			253,7 10,022
Total non-current liabilities		3,969,142,776	4,038,512,522
Total liabilities		21,598,596,081	21,560,843,821
Shareholders' Equity			
Share capital		1,364,196,788	1,364,196,788
Capital surplus		4,198,149,470	4,198,108,121
Less: Treasury stock		22,222	1,501,239
Other comprehensive income		(155,781,316)	(153,540,393)
Surplus reserve		1,400,704,380	1,400,704,380
General reserve		301,761,292	301,761,292
Undistributed profits	5	22,853,747,997	21,950,655,578
Total equity attributable to shareholders			
of the Company		29,962,756,389	29,060,384,527
Non-controlling interests		807,647,547	799,157,484
Total shareholders' equity		30,770,403,936	29,859,542,011
TOTAL LIABILITIES AND			
SHAREHOLDERS' EQUITY		52,369,000,017	51,420,385,832

# **Consolidated Income Statement**

	Notes	Six months ended 30 June 2025 (unaudited)	Six months ended 30 June 2024 (unaudited)
Revenue	6	20,491,167,745	20,068,307,930
Less: Cost of sales	6	11,537,070,863	11,719,203,916
Taxes and surcharges	7	1,398,844,628	1,344,517,938
Selling and distribution expenses		2,187,282,017	2,169,269,528
General and administrative expenses		682,991,956	666,502,368
Research and development expenses		43,711,961	29,405,848
Finance expenses		(207,791,457)	(290,996,043)
Including: Interest expenses		4,846,659	11,174,771
Interest income		222,322,168	315,777,423
Add: Other income		194,953,690	286,034,209
Investment income		41,235,057	61,406,766
Including: Share of profit of associates and			
a joint venture		26,647,332	19,983,389
Profits arising from changes in fair value			
(Losses are listed with "-")		53,498,908	137,218,767
Credit impairment losses			
(Losses are listed with "-")		(505,690)	195,277
Asset impairment losses			
(Losses are listed with "-")		_	(3,026,192)
Gains on disposals of assets			
(Losses are listed with "-")	8	112,105,570	(189,507)
Operating profit		5,250,345,312	4,912,043,695
Add: Non-operating income		14,829,809	4,213,577
Less: Non-operating expenses		2,017,721	6,622,709
Total profit		5,263,157,400	4,909,634,563
Less: Income tax expenses	9	1,289,191,082	1,188,505,811
Net profit		3,973,966,318	3,721,128,752

# ${\bf Consolidated\ Income\ Statement\ } (continued)$

	Notes	Six months ended 30 June 2025 (unaudited)	Six months ended 30 June 2024 (unaudited)
Classified by continuity of operations  Net profit from continuing operations		3,973,966,318	3,721,128,752
Net profit from discontinued operations		-	_
Classified by ownership of the equity			
Attributable to shareholders of the Company		3,904,325,353	3,641,652,772
Attributable to non-controlling interests		69,640,965	79,475,980
Other comprehensive income, net of tax		(2,603,882)	214,504
Other comprehensive income attributable to			
shareholders of the Company, net of tax		(2,240,923)	176,135
Items that will be subsequently reclassified to			
profit or loss		(2,240,923)	176,135
Shares of other comprehensive income of investees			
accounted for using the equity method that will be			
subsequently reclassified to profit or loss		683,436	(108,885)
Currency translation differences		(2,924,359)	285,020
Other comprehensive income attributable to non-			
controlling interests, net of tax		(362,959)	38,369
Total comprehensive income		3,971,362,436	3,721,343,256
Attributable to shareholders of the Company		3,902,084,430	3,641,828,907
Attributable to non-controlling interests		69,278,006	79,514,349
Earnings per share	10		
Basic earnings per share		2.862	2.672
Diluted earnings per share		2.862	2.672

#### **Notes:**

#### 1 Basis of preparation

The Group implements enterprise accounting standards and related regulations issued by the Ministry of Finance. The Group also discloses relevant financial information in accordance with the "Rules Governing the Preparation of Information Disclosure by Publicly Offered Companies No. 15 – General Requirements for Financial Reporting (Revised in 2023)". In addition, the financial statements include relevant disclosures required by the Hong Kong Companies Ordinance and the Listing Rules of the Stock Exchange of Hong Kong Ltd.

The Group assessed its ability to continue as a going concern for the period of 12 months from 30 June 2025 and did not notice any events or circumstances that may cast significant doubt upon its ability to continue as a going concern. The financial statements have been prepared on a going concern basis.

#### Significant change in accounting policies

There were no significant changes in accounting policies during the Reporting Period.

#### 2 Accounts receivable

	30 June 2025 (unaudited)	31 December 2024
Accounts receivable  Less: Provision for bad debts	321,141,080 152,203,496	269,289,669 166,869,322
	168,937,584	102,420,347

The majority of the Group's sales are made by advances from customers or bank acceptances. The remainders are settled by providing credit terms from 30 to 100 days.

The ageing of accounts receivable based on their recording dates is analyzed as below:

	30 June 2025 (unaudited)	31 December 2024
Within 1 year	169,359,901	102,495,602
1 to 2 years	162,993	1,111
3 to 4 years	_	38,202
Over 5 years	151,618,186	166,754,754
	321,141,080	269,289,669

Accounts receivable is mainly recorded based on the dates of transaction. The ageing of accounts receivable represented on their recording date is basically the same as the ageing represented on the dates of invoice.

#### 3 Accounts payable

The ageing of accounts payable based on their recording dates is analyzed as below:

	30 June 2025 (unaudited)	31 December 2024
Within 1 year	4,316,088,763	3,046,919,946
1 to 2 years	1,877,945	2,676,232
2 to 3 years	1,455,994	1,402,482
Over 3 years	1,406,942	2,516,169
	4,320,829,644	3,053,514,829

Accounts payable is mainly recorded based on the dates of transaction. The ageing of accounts payable represented on their recording date is basically the same as the ageing represented on the dates of invoice.

#### 4 Employee benefits payable

	30 June 2025 (unaudited)	31 December 2024
Short-term employee benefits	1,572,951,082	1,545,440,415
Defined contribution plans (Note)	22,628,965	22,713,634
Termination benefits	188,585,731	198,633,651
	1,784,165,778	1,766,787,700

*Note:* The Group pays the basic pension and unemployment insurance to the local labour and social security departments monthly, following the demanding proportion and base. There are no forfeited contributions can be deducted against amounts due for employees in the current and future periods.

#### 5 Dividends

Pursuant to the resolution at the Annual General Meeting dated 20 May 2025, the Company approved a cash dividend of RMB2.20 per share (tax included) to the shareholders of the Company for the year of 2024, based on a total number of 1,364,196,788 shares. As of 11 July 2025, dividend amounting to a total of RMB 3,001,232,934 was distributed (2024: cash dividend of RMB2.00 per share (tax included) to the shareholders of the Company for the year of 2023, based on a total number of 1,364,196,788 shares. As of 9 August 2024, dividend amounting to a total of RMB2,728,393,576 was distributed).

No interim dividend for the six months ended 30 June 2025 has been proposed by the Board (For the six months ended 30 June 2024: nil).

# 6 Revenue and cost of sales

	Six months ended 30 June 2025 (unaudited)	Six months ended 30 June 2024 (unaudited)
Revenue from main operation Revenue from other operations	20,214,060,489 277,107,256	19,828,139,761 240,168,169
	20,491,167,745	20,068,307,930
	Six months ended 30 June 2025 (unaudited)	Six months ended 30 June 2024 (unaudited)
Cost of main operation Cost of other operations	11,387,010,424 150,060,439	11,587,189,408 132,014,508
	11,537,070,863	11,719,203,916
7 Taxes and surcharges		
	Six months ended 30 June 2025 (unaudited)	Six months ended 30 June 2024 (unaudited)
Consumption tax City maintenance and construction tax Education surcharges Real estate tax Land use tax Stamp duty Others	1,007,381,854 170,687,029 126,487,782 40,006,294 29,285,961 20,161,431 4,834,277	977,460,694 159,803,339 118,494,928 36,760,780 28,329,199 19,532,018 4,136,980
	1,398,844,628	1,344,517,938

# 8 Gains (Losses) on disposals of assets

	Six months ended 30 June 2025 (unaudited)	Six months ended 30 June 2024 (unaudited)
Gains (Losses) on disposals of intangible assets	107,855,591	(27,783)
Gains (Losses) on disposals of fixed assets Gains (Losses) on disposals of right-use-of assets	4,122,784 127,195	(93,110) (68,614)
C (—c)	112,105,570	(189,507)
	112,103,370	(167,307)
9 Income tax expenses		
	Six months ended	Six months ended
	30 June 2025	30 June 2024
	(unaudited)	(unaudited)
Current income tax calculated according to tax laws and related regulations – PRC enterprise income tax  Current profits tax calculated according to tax laws and	1,471,708,910	1,272,698,843
related regulations – Hong Kong profits tax	12,490,144	802,417
Current profits supplemental tax calculated according to tax laws and related regulations – Macau profits supplemental tax	228,102	317,026
Deferred income tax	(195,236,074)	(85,312,475)
	1,289,191,082	1,188,505,811
Reconciliation of income tax expenses to accounting profit is as follows:		
	Six months ended	Six months ended
	30 June 2025	30 June 2024
	(unaudited)	(unaudited)
Total profit	5,263,157,400	4,909,634,563
Income tax expenses calculated at applicable tax rates (25%)	1,315,789,350	1,227,408,641
Effect of different tax rates applied by subsidiaries	(1,464,273)	(1,947,293)
Effect of non-taxable income	(9,887,913)	(10,389,767)
Effect of non-deductible costs, expenses and losses	29,907,830	22,264,243
Effect of utilizing deductible losses and deductible temporary differences		
not recognized for deferred tax assets for prior period	(83,222,266)	(91,501,782)
Effect of deductible losses and deductible temporary differences not recognized for deferred tax assets	38,068,354	42,671,769
Income tax expenses	1,289,191,082	1,188,505,811

#### 9 Income tax expenses (continued)

#### (1) PRC enterprise income tax

The applicable enterprise income tax rate for Nanning Tsingtao Brewery Co., Ltd., a subsidiary of the Company, is 15%; Some of the Company's subsidiaries incorporated and operated in mainland China are Micro and Small Enterprises, and the applicable enterprise income tax rate for the current period is 20%; The applicable enterprise income tax rate of the Company and other subsidiaries incorporated and operated in mainland China for the current period is 25%.

#### (2) Hong Kong profits tax, Macau profits supplemental tax and Vietnam corporate income tax

Tsingtao Brewery Hong Kong Trading Co., Ltd., Asia Brewery (Macau) Co., Ltd. and Tsingtao Brewery Vietnam Co., Ltd., the Company's subsidiaries, were established in Hong Kong, Macau and Vietnam, applying Hong Kong profits tax, Macau profits supplemental tax and Vietnam corporate income tax respectively.

Hong Kong profits tax has been provided at the rate of 16.5% on the estimated assessable profit for the period. Macau profits supplemental tax is imposed on the estimated taxable profit for the period at a progressive rate scale ranging from 3% to 12%. Vietnam corporate income tax has been provided at the rate of 20% on the estimated assessable profit for the period.

#### 10 Earnings per share

#### (1) Basic earnings per share

	Six months ended 30 June 2025 (unaudited)	Six months ended 30 June 2024 (unaudited)
Consolidated net profit attributable to shareholders of the Company	3,904,325,353	3,641,652,772
Less: Cash dividends of restricted shares expected to be vested in the future		8,665,060
Consolidated net profit attributable to ordinary shareholders of		
the Company	3,904,325,353	3,632,987,712
Weighted average number of outstanding ordinary shares of the Company	1,364,100,121	1,359,783,703
Basic earnings per share	2.862	2.672
Including:		
— Basic earnings per share from continuing operations:	2.862	2.672

Basic earnings per share are calculated by dividing consolidated net profit attributable to ordinary shareholders of the Company by the weighted average number of outstanding ordinary shares of the Company.

#### 10 Earnings per share (continued)

#### (2) Diluted earnings per share

	Six months ended	Six months ended
	<b>30 June 2025</b>	30 June 2024
	(unaudited)	(unaudited)
Consolidated net profit attributable to shareholders of the Company	3,904,325,353	3,641,652,772
Weighted average number of outstanding ordinary shares of the Company	1,364,100,121	1,359,783,703
Increase in weighted average number of ordinary shares as a result of		
share-based payments	67,799	3,208,756
Weighted average number of outstanding ordinary shares after dilution	1,364,167,920	1,362,992,459
Diluted earnings per share	2.862	2.672
Including:		
— Diluted earnings per share from continuing operations:	2.862	2.672

Diluted earnings per share is calculated by dividing net profit attributable to ordinary shareholders of the Company adjusted based on the dilutive potential ordinary share by the adjusted weighted average number of outstanding ordinary shares. For the six months ended 30 June 2025, the restricted shares incentive plan implemented by the Company does not have a dilutive effect on earnings per share.

#### 11 Segment reporting

#### (1) Basis for determining reporting segments and related accounting policies

As the Group is mainly engaged in the production and distribution of beer, the reportable segments of the Group are business units operating in different regions. Different region requires different marketing strategies, and the Group, therefore, separately manages the production and operation of each reportable segment and evaluates their operating results respectively, in order to make decisions on resources allocation to these segments and to assess their performance.

Tsingtao Brewery Finance LLC. ("**Finance Company**"), the Group's subsidiary, is principally engaged in the financial businesses of wealth management and agency collection and payment for its members. Due to the unique business characteristics of Finance Company, the Group manages its operation independently and evaluates its operating results separately, to determine its resources allocation and assess its performance.

#### (1) Basis for determining reporting segments and related accounting policies (continued)

The Group identified seven reportable segments as follows:

- Shandong region segment, responsible for the production and distribution in Shandong region and surrounding regions
- South China region segment, responsible for the production and distribution in South China region
- North China region segment, responsible for the production and distribution in North China region
- East China region segment, responsible for the production and distribution in East China region
- Southeast China region segment, responsible for the production and distribution in Southeast China region
- Hong Kong, Macau and other overseas region segment, responsible for the distribution in Hong Kong SAR,
   Macau SAR and other overseas regions
- Finance Company segment, engaged in the financial businesses of wealth management and agency collection and payment for its members

Inter-segment transfer pricing is based on mutually-agreed prices.

Assets are allocated based on the operation of the segments and the physical location of the assets. Liabilities are allocated based on the operation of the segments.

# (2) Financial information of the reporting segments

Segment information as at and for the six months ended 30 June 2025 is as follows (unaudited):

					South-east	Hong Kong, Macau and				
	Shandong	South China	North China	East China	China	other overseas	Finance	Unallocated	Inter-segment	
Items	Region	Region	Region	Region	Region	Region	Company	amount	offsetting	Total
Revenue from external customers	13,108,585,144	1,458,599,511	3,820,155,114	1,457,721,006	353,760,372	286,794,974	196,451	5,355,173	-	20,491,167,745
Inter-segment revenue	1,708,867,275	524,385,347	1,379,111,236	224,943,106	8,678,879	198,823,174	7,449,636	55,503,570	(4,107,762,223)	-
Cost of sales	9,192,799,661	1,280,438,208	3,422,917,330	1,128,463,120	282,607,786	382,216,046	52,147,639	60,757,735	(4,265,276,662)	11,537,070,863
Selling and distribution expenses	1,492,320,804	141,219,121	277,199,265	173,779,222	73,082,755	29,680,850	-	-	-	2,187,282,017
Interest income	26,464,596	5,954,498	13,721,403	3,626,417	484,965	2,888,156	162,862,158	63,525,932	(57,205,957)	222,322,168
Interest expenses	33,311,445	1,255,991	680,379	3,545,462	1,106,372	98,143	52,097,172	-	(87,248,305)	4,846,659
Share of profits of associates and a joint venture	-	-	-	-	-	-	-	26,647,332	-	26,647,332
Credit impairment gains (losses)	14,555,253	(53,280)	2,400	-	-	(574,266)	(14,435,797)	50,000,000	(50,000,000)	(505,690)
Asset impairment losses	-	-	-	-	-	-	-	-	-	-
Depreciation and amortization expenses	299,179,726	71,555,941	120,647,324	67,819,665	17,650,093	3,055,764	868,019	66,756,973	(482,493)	647,051,012
Total profits (losses)	3,314,897,898	372,121,343	1,152,848,610	285,557,898	(21,230,776)	80,492,904	122,252,031	(132,283,422)	88,500,914	5,263,157,400
Income tax expenses	777,087,189	73,949,557	295,959,857	51,692,080	1,606,395	27,613,796	29,781,143	-	31,501,065	1,289,191,082
Net profits (losses)	2,537,810,709	298,171,786	856,888,753	233,865,818	(22,837,171)	52,879,108	92,470,888	(132,283,422)	56,999,849	3,973,966,318
Total assets	20,501,032,448	4,135,090,731	7,630,787,654	3,628,476,258	775,336,604	690,795,660	18,849,754,835	10,371,689,536	(16,319,329,509)	50,263,634,217
Total liabilities	17,319,688,469	1,890,768,909	4,580,993,089	2,508,768,086	463,233,909	72,959,702	14,757,527,307	223,633,588	(20,458,973,719)	21,358,599,340
Non-cash expenses other than depreciation and										
amortization expenses	5,753,412	35,465	988,981	72,870	5,913	-	11,571	707,188	-	7,575,400
Long-term equity investments in associates and										
a joint venture	-	-	-	-	-	-	-	376,172,130	-	376,172,130
Additions of non-current assets (Note)	1,430,049,764	56,547,586	29,908,951	249,589,166	1,263,291	(520,095)	1,415,229	7,310,943	(46,497,047)	1,729,067,788

Note: Non-current assets do not include financial assets, long-term equity investments and deferred tax assets.

# (2) Financial information of the reporting segments (continued)

Segment information as at and for the six months ended 30 June 2024 is as follows (unaudited):

Items	Shandong Region	South China Region	North China Region	East China Region	South-east China Region	Hong Kong, Macau and other overseas Region	Finance Company	Unallocated amount	Inter-segment offsetting	Total
IWIII	Nogion	rugion	RUSTON	Region	Region	ragion	Company	umount	onseams	10111
Revenue from external customers	12,910,961,373	1,464,791,331	3,738,606,822	1,356,765,366	355,533,844	236,338,103	142,804	5,168,287	-	20,068,307,930
Inter-segment revenue	1,536,027,255	493,212,532	1,328,420,705	173,712,086	3,897,937	98,838,993	2,796,882	151,848,404	(3,788,754,794)	-
Cost of sales	9,179,447,138	1,265,095,438	3,392,096,037	1,078,383,404	282,167,404	241,758,958	-	156,664,561	(3,876,409,024)	11,719,203,916
Selling and distribution expenses	1,452,734,952	175,639,268	268,499,423	168,046,827	70,017,535	34,331,523	-	-	-	2,169,269,528
Interest income	37,983,025	14,962,722	28,683,477	5,435,665	1,308,556	2,194,126	244,738,378	76,391,065	(95,919,591)	315,777,423
Interest expenses	3,235,357	1,464,130	685,749	3,261,628	1,199,879	225,313	103,767,249	-	(102,664,534)	11,174,771
Share of profits of associates and a joint venture	-	-	-	-	-	-	-	19,983,389	-	19,983,389
Credit impairment gains (losses)	381,414	-	(48,981)	(589,459)	-	(459,153)	911,456	8,000,000	(8,000,000)	195,277
Asset impairment losses	(1,075,688)	(66,316)	(1,323,681)	-	(560,507)	-	-	-	-	(3,026,192)
Depreciation and amortization expenses	294,290,951	70,904,671	117,486,731	65,326,076	17,448,521	3,625,268	852,052	53,343,960	-	623,278,230
Total profits (losses)	2,988,148,950	330,121,164	1,088,478,564	108,862,065	(19,288,043)	59,625,858	282,440,970	(15,927,441)	87,172,476	4,909,634,563
Income tax expenses	743,948,489	69,811,051	233,243,842	30,866,132	731,405	11,579,412	70,644,545	-	27,680,935	1,188,505,811
Net profits (losses)	2,244,200,461	260,310,113	855,234,722	77,995,933	(20,019,448)	48,046,446	211,796,425	(15,927,441)	59,491,541	3,721,128,752
Total assets	18,364,764,979	4,547,775,420	8,937,769,885	3,596,701,827	835,661,223	604,261,241	23,987,636,559	11,995,219,411	(22,173,692,589)	50,696,097,956
Total liabilities	15,660,811,958	1,879,613,571	4,655,604,250	2,591,662,955	467,062,575	68,195,730	19,205,210,521	204,507,345	(21,380,502,223)	23,352,166,682
Non-cash expenses other than depreciation and										
amortization expenses	24,786,614	2,322,825	4,305,111	2,120,506	499,001	273,083	208,708	1,268,047	-	35,783,895
Long-term equity investments in associates and a joint venture	-	-	-	_	_	_	-	363,866,800	_	363,866,800
Additions of non-current assets (Note)	678,703,127	26,719,401	69,477,986	63,827,735	23,961,024	14,090,358	-	1,041,763,201	(1,027,564,140)	890,978,692

Note: Non-current assets do not include financial assets, long-term equity investments and deferred tax assets.

# (3) Revenue from external transactions

Revenue from external transactions	Six months ended 30 June 2025 (unaudited)	Six months ended 30 June 2024 (unaudited)
Mainland China	20,178,128,670	19,719,640,669
Hong Kong and Macau SAR	83,949,059	90,496,611
Other overseas countries and regions	229,090,016	258,170,650
	20,491,167,745	20,068,307,930
(4) Total non-current assets by geographical location		
Total non-current assets	30 June 2025 (unaudited)	31 December 2024
Mainland China	17,374,082,016	17,193,176,736
Hong Kong and Macau SAR	18,649,816	17,725,846
	17,392,731,832	17,210,902,582

In the regional information above, non-current assets are attributed to the region in which the assets are located. Total non-current assets exclude financial assets and deferred tax assets.

#### II. DIVIDEND

The Company will not distribute interim dividends for the six months ended 30 June 2025.

#### III. MANAGEMENT DISCUSSION AND ANALYSIS

# (I) Introduction to General Information of the Company's Operating Activities during the Reporting Period

The first half of 2025 witnessed a complex and volatile market environment. Enterprises above the designated size in China's beer industry achieved a total output of 19.04 million kiloliters, representing a decrease of 0.3% year-on-year (Source: National Bureau of Statistics; Statistical Scope: All industrial corporate entities with an annual main business revenue of RMB20 million or above).

During the Reporting Period, the Company adhered to innovation-driven high-quality development, fully leveraged Tsingtao Brewery's advantages in brand, quality, and distribution network, etc. to actively explore domestic and overseas markets, continuously optimized product structure enhancement, and improved operational efficiency. Key operating indicators maintained steady growth. In the first half of 2025, the Company achieved a product sales volume of 4.732 million kiloliters, a year-on-year increase of 2.3%; realized operating revenue of RMB20.49 billion, a year-on-year increase of 2.1%; and achieved net profit attributable to shareholders of the listed company of RMB3.90 billion, a year-on-year increase of 7.2%.

During the Reporting Period, the Company continued to deepen its presence in the domestic market. With a growth-oriented, structure-supported, and innovation-driven approach, the Company strengthened its advantages across all price levels, product categories, and channels and continued to promote the integrated development of regional markets. These efforts led to further enhancements in the Company's advantages in traditional base markets and growth in both volume and profits in the three strategic zones. In the international market, the Company continued to advance product distribution coverage in the overseas market and brand promotion, further elevating Tsingtao Brewery's global brand influence.

The Company upheld an all-channel strategy, continuously strengthening its market position in mainstream channels while maintaining industry leadership in emerging channels. During the Reporting Period, the Company deepened the operations of traditional platforms for online channels and focused on expanding new media and new channels. For instant retail business, the Company reinforced the development of new formats such as flash warehouses and liquor specialty stores, achieving rapid transaction growth for the fifth consecutive year.

During the Reporting Period, the Company continued to implement its branding strategy of promoting "Tsingtao Beer as Core Brand + Laoshan Beer as Secondary Brand." The Company actively carried out brand promotion and product marketing campaigns focusing on sports and music marketing. These multi-scenario marketing efforts contributed to an enriched consumer experience and deeper engagement, consistently strengthening brand and product competitiveness while fostering consumption expansion and upgrading.

The Company accelerated the cultivation of major single products and innovative category-based products, continued to improve its brands and product structure, and further accelerated the development of the "1+1+1+2+N" product portfolio under Tsingtao's primary brand. Among these, the Classic series\* (經典系), Tsingtao White Beer\*(青島白啤), 1L aluminum bottles of premium draft beer\*(高端生鮮1L鋁瓶), and ultra-premium products all maintained steady growth in sales volume. During the Reporting Period, Tsingtao Brewery's primary brands achieved a total product sales volume of 2.713 million kiloliters, representing an increase of 3.9% year-on-year. In particular, mid-to-high-end and above products achieved a sales volume of 1.992 million kiloliters, representing an increase of 5.1% year-on-year.

During the Reporting Period, the Company focused on "new demographics, new demands, new products, new channels, and new scenarios" to develop new growth space and continuously drive product innovation and upgrading. During the Reporting Period, the Company developed and launched several featured products, including "Light Dry\* (輕干)", "Cherry Blossom White Beer\* (櫻花味白啤)", "Hazy IPA\* (渾濁 IPA)", "All-Malt Guochao\* (全麥國潮)", and "All-Malt Yipin\* (全麥逸品)", meeting multi-layered consumption needs for personalization, health, premium quality, innovative taste, and portable packaging.

#### (II) Core Competitiveness Analysis

The Company's core competitiveness and the discussion and analysis on the Company's future developments (including the Company's development strategy and business plan) did not change during the Reporting Period. Please refer to the Company's 2024 Annual Report for details.

#### IV. SIGNIFICANT EVENTS

#### (I) Unlocking and Listing of Restricted Shares under the Incentive Plan

The Company has convened the meeting of the eleventh session of the Board on 20 May 2025, and the "Resolution on the Fulfillment of the Unlocking Conditions for the Third Unlocking Period under the Reserved Grant of the Restricted Shares under the A Share Incentive Plan (the "Incentive Plan")" was considered and approved by the Board. The third locking period under the reserved grant under the Incentive Plan has expired and the corresponding conditions for unlocking the restricted shares under the Incentive Plan have been fulfilled. The Company shall deal with the unlocking matters in relation to the 32 qualified participants with a total of 95,000 restricted shares. The listing and circulation time of the unlocked shares is 30 May 2025.

For more details of the unlocking and listing of restricted shares under the Incentive Plan, please refer to the relevant announcements of the Company dated 20 May 2025 and 26 May 2025, published on the websites of Shanghai Stock Exchange and Hong Kong Exchanges and Clearing Limited.

# (II) COMPLETION OF CHANGE OF TERM OF THE BOARD AND ABOLISHMENT OF ESTABLISHMENT OF THE SUPERVISORY COMMITTEE

On 20 May 2025, the Company held the 2024 Annual General Meeting ("AGM"), where the "proposal in relation to the re-election and election of executive directors of the eleventh session of the board of directors" was considered and approved. Mr. JIANG Zong Xiang, Mr. LIU Fu Hua, and Mr. HOU Qiu Yan were elected as executive directors of the Company. The "proposal in relation to the re-election and election of independent non-executive directors of the eleventh session of the board of directors" was also considered and approved. Mr. XIAO Geng, Mr. SHENG Lei Ming, Ms. ZHANG Ran, Mr. ZHAO Chang Wen, and Ms. ZHAO Hong were elected as independent non-executive directors of the Company. On 22 May 2025, following election and approval at the Company's employee representatives' committee, Ms. SUN Jing was elected as an employee director of the Company. In accordance with the provisions of the Company's Articles of Association, the term of office for directors of the eleventh session of the Board is three years, commencing immediately upon the date of approval at the AGM (the term of the employee director commences from the date of election and approval at the meeting) and ending on the expiry of the term of the eleventh session of the Board.

In accordance with the Company Law implemented on 1 July 2024 and the announcement on "The Transitional Period Arrangements for the Implementation of the Rules of the Supporting System of the New 'Company Law'\*《關於新(<公司法>配套制度規則實施相關過渡期安排》)" issued by the China Securities Regulatory Commission, the Company has abolished the supervisory committee, removed all references to supervisors and the supervisory committee from the Company's Articles of Association, and transferred the relevant functions and powers to the audit and internal control committee of the Company. At the same time, it has been explicitly stipulated that the audit and internal control committee of the Company shall exercise the functions and powers of the supervisory committee as prescribed by the Company Law. The members of the tenth session of the supervisory committee of the Company, including the tentative convener Ms. LI Yan, independent supervisor Mr. WANG Ya Ping, and supervisors as employees' representatives Mr. HUANG Zu Jiang, Ms. SUN Li Hong, and Mr. MENG Qing Shang, stepped down upon the conclusion of the AGM.

Save as disclosed above, there were no important events affecting the Group which have occurred since the end of the Reporting Period and up to the date of this announcement.

#### (III) Others

- 1. During the Reporting Period, the Company was not involved in any new significant litigation or arbitration.
- 2. During the Reporting Period, neither the Company nor its subsidiaries had purchased, sold or redeemed any listed securities of the Company.

#### V. REVIEW OF THE UNAUDITED INTERIM RESULTS

The Audit & Internal Control Committee of the Board has reviewed the Company's unaudited 2025 Interim Results.

#### VI. CORPORATE GOVERNANCE CODE

The Company is committed to maintaining and promoting stringent corporate governance standards. The principles of the Company's corporate governance are to promote effective internal control measures and to enhance the work transparency and accountability of the Board to all shareholders.

During the Reporting Period, the Company had complied with the provisions of Part 2 of the Corporate Governance Code contained in Appendix C1 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, except for deviation from code provisions B.2.2 and C.2.1 of the Corporate Governance Code.

Pursuant to code provision B.2.2, among other things, every director (including those appointed for a specific term) should be subject to retirement by rotation at least once every three years. As disclosed in the announcement of the Company dated 21 June 2024, the terms of office of the tenth session of the Board and the supervisory committee of the Company have expired on 28 June 2024. As the nomination of candidates for the new session of the Board and the supervisory committee of the Company had not been completed, in order to maintain the continuity and stability of the work related to the Board and the supervisory committee of the Company, the re-election and appointment of the tenth session of the Board and the supervisory committee of the Company was postponed and the term of office of the tenth session of each specialized Board committee has been correspondingly extended. On 20 May 2025, members of the new session of the Board were appointed or re-elected at the annual general meeting of the Company held on the same date, and the supervisory committee of the Company has been abolished, hence the Company has complied with code provision B.2.2 since that date.

Pursuant to code provision C.2.1, the roles of chairman and chief executive should be separate and should not be performed by the same individual. Since 25 December 2024, Mr. Jiang Zong Xiang, an executive director of the Company, has assumed the roles and duties of the Chairman and continues to act as the President of the Company. From 20 May 2025, Mr. Jiang Zong Xiang, the Chairman of the Company, has acted on behalf of the President of the Company. Although the relevant arrangement deviates from code provision C.2.1, the Board considers that under the supervision of other existing members of the Board, the Board is appropriately structured with balance of power to provide sufficient checks to protect the interests of the Company and its shareholders.

By order of the Board

TSINGTAO BREWERY COMPANY LIMITED

Chairman

JIANG Zong Xiang

Qingdao, People's Republic of China 26 August 2025

As at the date of this announcement, the Board members are listed as follows:

Executive Directors: Mr. JIANG Zong Xiang (Chairman), Mr. LIU Fu Hua and

Mr. HOU Qiu Yan

Employee Director: Ms. SUN Jing

Independent Non-Executive Directors: Mr. XIAO Geng, Mr. SHENG Lei Ming, Ms. Rania ZHANG,

Mr. ZHAO Chang Wen and Ms. ZHAO Hong

<sup>\*</sup> For identification purposes only