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Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

2025 FIRST INTERIM DIVIDEND

The attached announcement is being released by Prudential plc on the date below.

By order of the Board
Prudential plc
Tom Clarkson
Company Secretary

Hong Kong and London, 27 August 2025

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Shriti Vadera

Executive Director
Anil Wadhwani *(Chief Executive Officer)*

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Guido Fürer, Ming Lu, George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

** For identification purposes*

Prudential plc – First Interim Dividend

Prudential plc ("**Prudential**") has today announced its 2025 first interim dividend of 7.71 US cents per ordinary share (the "**Dividend**").

Shareholders holding shares on the UK or Hong Kong share registers will receive their dividend payments in either pounds sterling or Hong Kong dollars respectively, unless they elect to receive dividend payments in US dollars. Elections for US dollar payments must be made through the relevant UK or Hong Kong share registrar on or before 25 September 2025. Further information is available at https://www.prudentialplc.com/en/investors/shareholder-information/dividend/dividend-currency-election. The corresponding amount per share in pounds sterling and Hong Kong dollars is expected to be announced on or around 2 October 2025. The US dollar to pound sterling and to Hong Kong dollar conversion rates will be determined by the actual rates achieved by Prudential buying those currencies.

Holders of American Depositary Receipts ("**ADRs**") will receive their dividend payments in US dollars through Citibank N.A., the ADR Depositary. Shareholders holding an interest in Prudential shares through The Central Depository (Pte) Limited ("**CDP**") in Singapore ("**Singapore Shareholders**") will receive their dividend payments in Singapore dollars at the prevailing market exchange rate.

All shares bought back by Prudential awaiting cancellation on the Record Date (as defined below) are not eligible for the 2025 first interim dividend.

A scrip dividend alternative will be offered in respect of the 2025 first interim dividend in accordance with the Evergreen Scrip Dividend Scheme Terms and Conditions available on Prudential's website at https://www.prudentialplc.com/en/investors/shareholder-information/dividend/scrip-dividend. The scrip dividend alternative will involve the issuance of relevant new ordinary shares on the Hong Kong line only. Prudential will make available a share dealing facility (the "**Dealing Facility**") to enable shareholders who are not able to hold their shares on the Hong Kong line to participate in the scrip dividend alternative.

Unless a shareholder has an existing scrip dividend mandate in place, elections for the scrip dividend alternative must be received by the deadlines specified in the timetable below. In particular, shareholders holding shares through CREST or an intermediary / CCASS, or Singapore Shareholders who cannot apply for a permanent election, will need to complete a scrip dividend election by the relevant deadline specified below, as their past elections cannot be captured.

Prudential will apply to the Financial Conduct Authority, the Listing Committee of the Hong Kong Stock Exchange ("**HKEX**") and to Singapore Exchange Securities Trading Limited ("**SGX**") for the new shares to be listed, and to the HKEX, London Stock Exchange ("**LSE**") and SGX for the shares to be admitted to trading on the HKEX, LSE and SGX.

Shareholders on the UK register have the option of participating in the Dividend Reinvestment Plan (DRIP) instead of the scrip dividend alternative, which enables shareholders to invest their cash dividend directly in the purchase of Prudential's shares in the market. Further information on the DRIP is available at https://www.prudentialplc.com/en/investors/shareholder-information/dividend/dividend-reinvestment-plan.

2025 first interim dividend timetable

Ex-dividend date	4 September 2025 (Hong Kong, UK and Singapore) (the "**Ex-Dividend Date**")
Record date	5 September 2025 (the "**Record Date**")
Announcement of Scrip Reference Price[(2)]	11 September 2025

Expected publication of mandate forms	On or around 11 September 2025 (Hong Kong) On or around 12 September 2025 (Singapore) Mandate forms for UK shareholders are available to download on Prudential's website.
Deadline for receipt of currency elections	5.00pm (UK register) or 4.30pm (Hong Kong register)[(3)] on 25 September 2025
Deadline for receipt of scrip dividend elections	5.30pm (Singapore register) on 18 September 2025 5.00pm (UK register) or 4.30pm (Hong Kong register)[(3)] on 25 September 2025 (the "**Election Deadline Date**", as applicable)
Deadline for receipt of DRIP elections	5.00pm (UK register) on 25 September 2025
Announcement regarding issue of new shares pursuant to scrip dividend alternative	On or around 30 September 2025
Pound sterling and Hong Kong dollar amount per share announced	On or around 2 October 2025 (the "**Exchange Rate Date**")
Payment date, when cash dividends are paid and applicable CCASS accounts are credited with new scrip shares (other than scrip shares to be sold under the Dealing Facility[(4)])	16 October 2025 (Hong Kong, UK and ADR holders) On or around 23 October 2025 (Singapore) (the "**Dividend Payment Date**", as applicable)

Notes:

(1) All times are local times.

(2) The price used to calculate the number of new ordinary shares offered under the scrip dividend alternative is the average middle-market price of the shares of Prudential on the LSE over a five-day dealing period commencing on the Ex-Dividend Date and converted to US Dollars using the mid-point WMR spot exchange rates quoted by Bloomberg in London at or around 11.00am on 10 September 2025.

(3) The latest time for returning the mandate form by Hong Kong shareholders will be extended, as the case may be, in accordance with (a) and (b) below if a tropical cyclone warning signal number 8 or above, or "extreme conditions" announced by the Government of Hong Kong, or a "black" rainstorm warning signal is in force in Hong Kong (all times Hong Kong time):

a. at any time before 12.00 noon and no longer in force after 12.00 noon on Thursday, 25 September 2025, in which case the latest time for the return of the mandate form will be extended to 5.00pm on the same business day; or

b. at any time between 12.00 noon and 4.00pm on Thursday, 25 September 2025, in which case the latest time for the return of the mandate form will be extended to 4.30pm on the next business day where none of the above warnings is in force at any time between 9.00am and 4.00pm.

(4) Distribution of sale proceeds to shareholders (holding their shares on the UK share register) participating in the scrip dividend alternative via the Dealing Facility will be made within 14 Hong Kong trading days of the completion of the sale of the relevant shares.

Elections for shares held on the UK share register via CREST

On 9 September 2025, Prudential's registrar, Computershare Investor Services PLC ("**Computershare**"), will distribute Electronic Election Entitlements ("**EEEs**") (Interim ISIN code GB00BTRC9G00) to all Prudential shareholders holding shares on the UK share register through CREST on the Record Date. To make an election via EEEs, shareholders holding through CREST will be required to transfer an appropriate number of entitlement shares into a CREST member account via an Unmatched Stock Event ("**USE**") transaction. There will be a separate account designated to each option, and these details will be made available in the CREST system.

Elections via CREST should be received by Computershare no later than 5.00pm on 25 September 2025. If the USE is not settled by such deadline, the dividend will be paid in cash in the default currency. Shareholders holding shares through CREST will need to ensure that their election is made to the appropriate CREST Member Account as detailed in the Corporate Action event that will be made available in the CREST system by Euroclear UK & International Limited ("**Euroclear**") against the Interim ISIN Code GB00BTRC9G00.

An election via CREST will not apply in respect of future dividends as Euroclear will centrally delete all existing dividend election instruction messages submitted on Prudential ordinary shares prior to the Record Date. Therefore, in order to avoid automatically receiving the cash dividend in its default currency, elections will need to be made via Dividend with Options ("**DWO**") for the 2025 first interim dividend and every future dividend.

Registrars' contact details

Register	**Contact details**
UK register: Computershare Investor Services PLC	The Pavilions, Bridgwater Road, Bristol, BS13 8AE, United Kingdom. Telephone: +44 (0)370 707 1507 Lines are open from 8.30am to 5.30pm, Monday to Friday excluding weekends and bank holidays.
Hong Kong register: Computershare Hong Kong Investor Services Limited	17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. Telephone: +852 2862 8555 Lines are open from 9.00am to 6.00pm, Monday to Friday excluding weekends and bank holidays.
Singapore CDP	Shareholders who have shares standing to the credit of their securities accounts with the CDP in Singapore may refer queries to the CDP. Enquiries regarding shares held in Depository Agent Sub-accounts should be directed to your Depository Agent or broker. Email: asksgx@sgx.com Telephone: +65 6535 7511 Lines are open from 8.30am to 5.00pm, Monday to Friday excluding weekends and public holidays.
ADRs	Citibank Shareholder Services, P.O. Box 43077, Providence, RI 02940-3077, USA. Telephone: +1 877 248 4237 (toll free within the United States) +1 781 575 4555 (for international callers) Email: citibank@shareholders-online.com

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About Prudential plc

Prudential provides life and health insurance and asset management in Greater China, ASEAN, India and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (HKEX: 2378) and the London Stock Exchange (LSE: PRU). It also has a secondary listing on the Singapore Stock Exchange (SGX: K6S) and a listing on the New York Stock Exchange (NYSE: PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

The ISIN code for the ordinary shares of Prudential is GB0007099541 and the TIDM code is PRU.

https://www.prudentialplc.com/