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FOSHAN HAITIAN FLAVOURING AND FOOD COMPANY LTD.
佛山市海天調味食品股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock code: 3288)

ANNOUNCEMENT ON KEY OPERATING DATA FOR THE FIRST HALF OF 2025

The key operating data (unaudited) of Foshan Haitian Flavouring and Food Company Ltd. for the first half of 2025 prepared in accordance with the China Accounting Standards for Business Enterprises are as follows:

I. KEY OPERATING DATA FOR THE FIRST HALF OF 2025

1. Principal businesses by product category

Unit: Yuan Currency: RMB

Product items	Revenue of the first half of 2025	Revenue of the first half of 2024	Year-on-year change
Soy sauce	7,927,942,766.07	7,263,876,923.93	9.14%
Oyster sauce	2,502,329,945.16	2,322,480,428.55	7.74%
Flavored sauce	1,625,950,770.20	1,451,592,610.06	12.01%
Others	2,505,507,042.34	2,146,329,086.23	16.73%
Subtotal	14,561,730,523.77	13,184,279,048.77	10.45%

2. Principal businesses by sales channel

Unit: Yuan Currency: RMB

Channels	Revenue of the first half of 2025	Revenue of the first half of 2024	Year-on-year change
Offline channel	13,719,625,207.17	12,578,298,465.53	9.07%
Online channel	842,105,316.60	605,980,583.24	38.97%
Subtotal	14,561,730,523.77	13,184,279,048.77	10.45%

3. Principal businesses by region

Unit: Yuan Currency: RMB

Geographical segments	Revenue of the first half of 2025	Revenue of the first half of 2024	Year-on-year change
Eastern region	2,860,033,028.56	2,517,908,444.79	13.59%
Southern region	3,022,657,047.43	2,657,038,102.88	13.76%
Central region	3,182,252,785.82	2,917,810,835.06	9.06%
Northern region	3,647,681,357.05	3,377,211,650.04	8.01%
Western region	1,849,106,304.91	1,714,310,016.00	7.86%
Subtotal	14,561,730,523.77	13,184,279,048.77	10.45%

II. MOVEMENT OF DISTRIBUTORS IN THE FIRST HALF OF 2025

Unit: Distributor

Geographical segments	No. of distributors at the end of the reporting period	Increase during the reporting period	Decrease during the reporting period
Eastern region	998	129	69
Southern region	946	129	77
Central region	1,414	88	121
Northern region	1,917	136	173
Western region	1,406	107	175
Subtotal	6,681	589	615

The Board of Directors
Foshan Haitian Flavouring and Food Company Ltd.

Hong Kong, August 28, 2025

As at the date of this announcement, the Board comprises: (i) Ms. CHENG Xue, Mr. GUAN Jianghua, Mr. HUANG Wenbiao, Mr. WEN Zhizhou, Mr. LIAO Changhui and Mr. DAI Wen as executive directors; and (ii) Mr. ZHANG Kechun, Mr. QU Wenzhou and Mr. DING Bangqing as independent non-executive directors.