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中煙國際（香港）有限公司
China Tobacco International (HK) Company Limited
(incorporated in Hong Kong with limited liability)
(Stock code: 6055)

Voluntary Announcement
Entering Into the Exclusive Distribution Agreement for "Huanghelou" Cigars in Global Market with China Tobacco Hubei and Entering Into the Exclusive Distribution Agreement for "Taishan" Cigars in Global Market with China Tobacco Shandong

This is a voluntary announcement made by China Tobacco International (HK) Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") for the purpose of informing the shareholders of the Company (the "**Shareholders**") and potential investors of the business development update of the Group.

Reference is made to the announcements of the Company dated 8 April 2024 and 25 July 2025 (the "**Announcements**"). Unless otherwise specified, the capitalised terms used in this announcement shall have the same respective meanings as those defined in the Announcements.

The board of directors of the Company (the "**Board**") is pleased to announce that on the basis of the Framework Agreements on Cigarettes Export to New Regions, the Company entered into the Exclusive Distribution Agreement for "Huanghelou" Cigars in Global Market (the "**Huanghelou Cigars Exclusive Distribution Agreement**") with China Tobacco Hubei Industrial Co., Ltd* (湖北中煙工業有限責任公司) ("**China Tobacco Hubei**") on 2 September 2025 and entered into the Exclusive Distribution Agreement for "Taishan" Cigars in Global Market (the "**Taishan Cigars Exclusive Distribution Agreement**") with China Tobacco Shandong Industrial Co., Ltd* (山東中煙工業有限責任公司) ("**China Tobacco Shandong**") on 4 September 2025, further facilitating the development of a global sales platform for Chinese cigars and collaborating to foster the Chinese cigar brand.

Pursuant to the Huanghelou Cigars Exclusive Distribution Agreement and the Taishan Cigars Exclusive Distribution Agreement, the scope of the Company's exclusive distribution in respect of the "Huanghelou" cigars and the "Taishan" cigars has been extended from the original duty-free markets in the Kingdom of Thailand, the Republic of Singapore, Hong Kong and Macau, as well as the Chinese domestic duty-free market, to the global market (excluding Chinese Mainland). This initiative represents a significant advancement in the Company's global market strategy for Chinese cigars, following the entering into the Exclusive Distribution Agreement for the "Great Wall" Cigars in Global Market with China Tobacco Sichuan Industrial Co., Ltd*(四川中煙工業有限責任公司) on 23 July 2025, and this is expected to further broaden the space for development and generate new revenue streams. Accordingly, the Board is of the view that entering into the Huanghelou Cigars Exclusive Distribution Agreement and the Taishan Cigars Exclusive Distribution Agreement is in the interests of the Company and its Shareholders as a whole.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
China Tobacco International (HK) Company Limited
Shao Yan
Chairman

Hong Kong, 4 September 2025

As at the date of this announcement, the Board comprises Mr. Shao Yan, as chairman and non-executive director, Mr. Dai Jiahui, Mr. Wang Chengrui, Mr. Xu Zengyun and Ms. Mao Zilu as executive directors, and Mr. Chow Siu Lui, Mr. Wang Xinhua, Mr. Qian Yi and Ms. He Junhua as independent non-executive directors.

In this announcement, the English translation of a name in Chinese which is marked with "" is for identification purpose only. If there is any inconsistency between the Chinese names and their English translations, the Chinese names shall prevail.*