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CHICMAX

Shanghai Chicmax Cosmetic Co., Ltd.
上海上美化妆品股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 2145)

NOTICE OF THE SECOND 2025 EGM

NOTICE IS HEREBY GIVEN that the second 2025 extraordinary general meeting (the "**Second 2025 EGM**") of Shanghai Chicmax Cosmetic Co., Ltd. (the "**Company**") will be held at Meeting Room, 25 Floor, Building B, No. 3300 Zhongshan North Road, Putuo District, Shanghai, the PRC on Thursday, 25 September 2025 at 2:00 p.m. to consider and approve the following resolutions. Unless otherwise indicated, capitalised terms used in this notice shall have the same meanings as those defined in the circular of the Company dated 9 September 2025 (the "**Circular**"):

ORDINARY RESOLUTIONS

1. To consider and approve the proposed distribution of an interim dividend of RMB0.5 per share for the six months ended 30 June 2025.

2. To consider and approve the proposed amendments to other relevant governance policies as set out in Appendix IV to the Circular.

3. To consider and approve the appointment of executive Director.

SPECIAL RESOLUTIONS

1. To consider and approve the proposed abolition of the Supervisory Committee and amendments to the Articles of Association as set out in Appendix I to the Circular.

2. To consider and approve the proposed amendments to the Rules of Procedure for the General Meetings as set out in Appendix II to the Circular.

3. To consider and approve the proposed amendments to the Rules of Procedure for the Board of Directors as set out in Appendix III to the Circular.

By order of the Board
Shanghai Chicmax Cosmetic Co., Ltd.
上海上美化妆品股份有限公司
Chairman of the Board, Executive Director and Chief Executive Officer
Mr. Lyu Yixiong

Shanghai, the PRC
9 September 2025

Notes:

1. All resolutions at the Second 2025 EGM will be taken by poll (except where the chairman decides to allow a resolution relating to a procedural or administrative matter to be voted on by a show of hands) pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. The results of the poll will be published on the websites of the Company at www.chicmaxgroup.com and Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk after the Second 2025 EGM.

2. Any shareholder entitled to attend and vote at the Second 2025 EGM convened by the above notice is entitled to appoint one or more proxies to attend and vote instead of him/her. A proxy need not be a shareholder of the Company.

3. In order to be valid, the instrument appointing a proxy together with the power of attorney or other authority, if any, under which it is signed, or a notarially certified copy of such power of attorney or authority, must be complete and returned to the Company's H share registrar of the Company in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong (for holders of H shares), or to the business address of the Company in the PRC, at 25 Floor, Building B, No. 3300 Zhongshan North Road, Putuo District, Shanghai, PRC (for holders of Unlisted Shares) at least 24 hours before the Second 2025 EGM (i.e. before 2:00 p.m. on Wednesday, 24 September 2025) or any adjourned meeting thereof. Completion and return of the form of proxy will not preclude a shareholder from attending and voting at the Second 2025 EGM or any adjourned meeting thereof should he/she so wish.

4. For the purpose of determining the list of shareholders who are entitled to attend the Second 2025 EGM, the register of members of the Company will be closed from Monday, 22 September 2025 to Thursday, 25 September 2025, both days inclusive, during which period no transfer of shares will be registered. In order to be eligible to attend and vote at the Second 2025 EGM, unregistered holders of the shares shall ensure all properly completed transfer documents accompanied by the relevant share certificates must be lodged with the Company's H share registrar in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong not later than 4:30 p.m. on Friday, 19 September 2025 for registration.

5. For determining the entitlement to the interim dividend, the register of members of the Company will be closed from Thursday, 2 October 2025 to Monday, 6 October 2025, both days inclusive, during which period no transfer of shares will be effected. Shareholders whose name appear on the register of members of the Company on Monday, 6 October 2025 will be entitled to the interim dividends. In order to be entitled to the interim dividend, all transfer forms accompanied by relevant share certificates must be lodged with the Company's H Share registrar, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong (for H share Shareholders) before 4:30 p.m. on Tuesday, 30 September 2025.

6. In case of joint shareholders, the vote of the senior joint shareholder who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint shareholder(s) and for this purpose, seniority will be determined by the order in which the names stand in the register of members of the Company in respect of the joint shareholding.

7. Shareholders who attend the meeting in person or by proxy shall bear their own travelling and accommodation expenses.

8. A shareholder or his/her proxy should produce proof of identity when attending the Second 2025 EGM.

9. References to date and time in this notice are to Hong Kong dates and time.

As at the date of this notice, the Board comprises Mr. Lyu Yixiong, Ms. Luo Yan (羅燕), Mr. Feng Yifeng and Ms. Song Yang as executive Directors; Mr. Sun Hao as non-executive Director; Mr. Leung Ho Sun Wilson, Ms. Luo Yan (羅妍) and Mr. Li Yang as independent non-executive Directors.