弘毅文化集团
HONY MEDIA GROUP

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

11 September 2025

Dear Non-Registered Holder(s)[1]

Notification of publication of Corporate Communications on the Company's website

We hereby notify you that the following Corporate Communications[2] (the "Current Corporate Communications") of Hony Media Group (the "Company"), in both English and Chinese versions, are now available on the Company's website at www.honymedia.net and the website of Hong Kong Exchanges and Clearing Limited ("HKEx") at www.hkexnews.hk:

- Interim Report for the six months ended 30 June 2025.

You may now access the Current Corporate Communications under "Investor Relations" section of the Company's website.

In support of electronic communication by email, non-registered shareholders are recommended to provide their functional email addresses to their bank(s), broker(s), custodian(s) or nominee(s) through which your shares are held (collectively, the "Intermediaries"). If the Company does not receive your functional email address or postal address from your Intermediaries via HKSCC Nominees Limited, no notice of publication of the website version of a Corporate Communication will be sent to you.

If you wish to receive a printed copy of the Current Corporate Communications and/or printed copies of all future Corporate Communications of the Company, please complete the enclosed Request Form for Non-Registered Holder(s) and return it to the Company c/o the Hong Kong Branch Share Registrar of the Company, Tricor Investor Services Limited by post using the mailing label provided or by email to is-ecom@vistra.com. The printed copy of the Corporate Communications will be sent to you free of charge upon receipt of your request.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Investor Services Limited at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully,
For and on behalf of
Hony Media Group
HAU Wai Man
Company Secretary

Encl.

Notes:

(1) Non-registered Holder refers to a person or company whose shares in the Company are held in The Central Clearing and Settlement System (CCASS).

(2) Corporate Communication(s) refer to any document(s) issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.

Request Form for Non-Registered Holder(s)[(2)]

To: **Hony Media Group (the "Company")**
c/o Tricor Investor Services Limited
17/F, Far East Finance Centre
16 Harcourt Road
Hong Kong

Part A: I/We would like to request for printed copy of Current Corporate Communications dated 11 September 2025 (Please mark (✔) in the following box):

☐ To receive printed English and Chinese versions of the Current Corporate Communications

Part B: I/We would like to receive future Corporate Communications of the Company in the manner as indicated below (Please mark (✔) in ONLY ONE of the following boxes):

☐ To read all future Corporate Communications via the **Company's Website**; or
☐ To receive **printed English version** ONLY of future Corporate Communications[6]; or
☐ To receive **printed Chinese version** ONLY of future Corporate Communications[6]; or
☐ To receive **printed English and Chinese versions** of future Corporate Communications.

Signature(s): _____ Date: _____

_____ _____

Name(s) of Non-registered Holder(s) in English
(Please use BLOCK LETTERS)

Contact Phone Number

Postal Address: _____

Notes:
1. *Please complete all your details clearly.*
2. *Non-registered Holder refers to a person or company whose shares in the Company are held in The Central Clearing and Settlement System (CCASS).*
3. *For the avoidance of doubt, the Company shall not accept any special instructions written on this Request Form.*
4. *This Request Form with no box ticked or otherwise incorrectly completed will be voided and you will therefore be deemed to have consented to receive the Corporate Communications on the Company's website.*
5. *Corporate Communication(s) refer to any document(s) issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.*
6. *If both English and Chinese versions of a Corporate Communication are combined into one document, a printed version of the Corporate Communication in both English and Chinese will be sent to the non-registered Holders requesting for any of the printed versions.*

PERSONAL INFORMATION COLLECTION STATEMENT

"Personal Data" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) Ordinance, Cap. 486 (the "PDPO"), which may include but not limited to your name, contact telephone number, email address and mailing address.

Your supply of Personal Data is on a voluntary basis for the purpose of receiving Corporate Communications in the manner chosen. Your Personal Data will be retained for such period as may be necessary for our verification and record purposes.

You have the right to request access to and/or to correct the respective Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of the Personal Data should be in writing by either of the following means:

By mail to: Data Privacy Officer
Tricor Investor Services Limited
17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong
By email to: is-enquiries@vistra.com

(Please cut along the dotted line 請沿虛線剪下)

Mailing Label 郵寄標籤

Please cut the mailing label and stick this on an envelope to return the Request Form to us.
No postage stamp is required for local mailing in Hong Kong
當 閣下寄回此表格時，請將此郵寄標籤剪貼於信封上。
如在本港投寄， 閣下無需支付郵費或貼上郵票

Tricor Investor Services Limited
卓佳證券登記有限公司
Freepost No. 簡便回郵號碼：10 GPO
Hong Kong 香港