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XINHUA NEWS MEDIA HOLDINGS LIMITED
新華通訊頻媒控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 309)

CHANGE OF DATE OF ANNUAL GENERAL MEETING AND BOOK CLOSURE PERIOD

References are made to (i) the notice of annual general meeting (the "**AGM**") of Xinhua News Media Holdings Limited (the "**Company**") dated 11 August 2025 (the "**Notice**"); and (ii) the circular of the Company dated 11 August 2025 in respect of the AGM (the "**Circular**"). Unless the context requires otherwise, capitalised terms used in this announcement shall have the same meanings as those defined in the Notice and the Circular.

CHANGE OF DATE OF THE AGM AND THE BOOK CLOSURE PERIOD

As disclosed in the Circular and the Notice, the AGM was originally scheduled to be held at 10:00 a.m. on Thursday, 25 September 2025. Due to logistical and administrative reasons, the Board announces that the AGM will be rescheduled to 10:00 a.m. on Tuesday, 30 September 2025. The venue of the AGM will remain unchanged and will be held at 22/F, Euro Trade Centre, No. 13-14 Connaught Road Central, Central, Hong Kong. All resolutions set out in the Notice to be proposed at the AGM will remain unchanged, and all such resolutions will be proposed at the rescheduled AGM.

Due to the rescheduling of the AGM, the period of the closure of the register of members of the Company for determining entitlements of Shareholders to attend and vote at the AGM will be changed from the originally scheduled period from Monday, 22 September 2025 to Thursday, 25 September 2025, (both days inclusive) to the date of Tuesday, 30 September 2025, during which no transfer of Shares will be registered. In order to qualify for the right to attend and vote at the AGM or any adjournment thereof, all transfer documents accompanied by the relevant share certificates must be lodged with the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong not later than 4:30 p.m. on Monday, 29 September 2025.

PROXY FORMS FOR THE RESCHEDULED AGM

Save for the above changes, the forms of proxy for the AGM, which have been despatched to the Shareholders (the "Proxy Form(s)") together with the Circular and the Notice on 11 August 2025, will remain unchanged and valid for the rescheduled AGM. Shareholders who have yet to return the Proxy Form(s) but intend to appoint a proxy to attend the AGM are required to deliver the Proxy Form(s) to the Company's branch share registrar and transfer office in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, not less than 48 hours before the time fixed for holding the AGM.

If a Shareholder has already completed and returned the Proxy Form(s) in accordance with the instructions printed thereon, such Proxy Form(s) will remain valid for the AGM (unless superseded by an additional Proxy Form submitted to Tricor Investor Services Limited by the above timing) and such Shareholder is not required to re-submit the Proxy Form(s).

Save as disclosed above, all information and contents as set out in the Notice, the Circular and the Proxy Form for the AGM remain unchanged. This announcement is supplemental to and should be read in conjunction with the Circular, the Notice and the Proxy Form. No revised documents will be despatched to the Shareholders.

By order of the Board
Xinhua News Media Holdings Limited
Tsui Kwok Hing
Co-Chairman

Hong Kong, 11 September 2025

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Lo Kou Hong, Mr. Tsui Kwok Hing and Mr. Yung Ting Yiu; two non-executive Directors, namely, Ms. Wang Guan and Ms. Chen Yun; and three independent non-executive Directors, namely, Mr. Wang Qi, Mr. Yau Pak Yue and Mr. Leung Nga Tat.