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WEIMOB INC.
微盟集團*
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 2013)

VOLUNTARY ANNOUNCEMENT
ESTABLISHMENT OF WEIMOB OVERSEAS AND ITS APPOINTMENT AS THE EXCLUSIVE STRATEGIC PARTNER OF GENSTORE.AI IN CHINA

This announcement is made by Weimob Inc. (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis.

The Group officially announces the establishment of a new business unit, Weimob Overseas ("**Weimob Overseas**"), and its appointment as the "Exclusive Strategic Partner of Genstore.ai in China".

Weimob Overseas primarily serves merchants with overseas expansion needs. Concentrating on independent website construction, Weimob Overseas provides comprehensive overseas expansion solutions, and is committed to supporting Chinese brands to enter the global market by providing precise marketing on the traffic side, underlying technology on the tool side, and full-chain support on the operational side.

Genstore.ai is a North American startup company registered in California, with "AI-native" as its core concept. It is dedicated to reinventing the construction and operation of e-commerce independent website through AI technology. The Group is a strategic investor of Genstore.ai.

After becoming the exclusive strategic partner of Genstore.ai in China and by leveraging Genstore.ai's AI-native independent website construction technology and AI Agents matrix, Weimob Overseas will gain multi-dimensional capabilities covering the entire operational chain, including AI-native independent website construction, effect-oriented advertising, marketing creativity and SEO, intelligent customer service, social media operation and data analysis, and value-added operations. Meanwhile, it will complement Genstore.ai's core market in North America, which will assist Chinese cross-border brands in obtaining full-chain digital and intelligent overseas expansion services in an easy way, thereby facilitating their global expansion.

By Order of the Board
Weimob Inc.
SUN Taoyong
Chairman of the Board and Chief Executive Officer

Shanghai, the PRC
23 September 2025

As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. FEI Leiming as executive Directors; and Mr. LI Xufu, Mr. TANG Wei and Ms. XU Xiao'ou as independent non-executive Directors.

* *For identification purposes only*