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新世界百貨中國有限公司
New World Department Store China Limited
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 825)

PRESENTATION ON 2024/2025 ANNUAL RESULTS

A presentation in relation to the annual results of New World Department Store China Limited and its subsidiaries for the year ended 30 June 2025 is appended to this announcement.

By Order of the Board
Cheung Fai-yet, Philip
Chairman

Hong Kong, 25 September 2025

As at the date of this announcement, the executive Directors are Mr. Cheung Fai-yet, Philip, Ms. Xie Hui-fang, Mandy, Ms. Chiu Wai-han, Jenny, Mr. Lau Fu-keung and Mr. Chan Yiu-ho; and the independent non-executive Directors are Mr. Cheong Ying-chew, Henry, Mr. Chan Yiu-tong, Ivan, Mr. Tong Hang-chan, Peter, Mr. Yu Chun-fai and Ms. Ho Pui-yun, Gloria.

新世界百貨中國有限公司
New World Department Store China Limited

FY25 Annual Results Presentation

For the year ended 30 June 2025

25 September 2025



Disclaimer

新世界百貨中國有限公司
New World Department Store China Limited

The information contained in our presentation is intended solely for your personal reference. In addition, such information contains projections and forward-looking statements that reflect the Company's current views with respect to future events and financial performance. These views are based on assumptions subject to various risks. No assurance can be given that future events will occur, that projections will be achieved, or that the Company's assumptions are correct. Actual results may differ materially from those projected.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

新世界百貨中國有限公司
New World Department Store China Limited

Contents

- Company Overview
- Financial Highlights
- Retail Network and Store List
- Future Strategies

新世界百貨中國有限公司
New World Department Store China Limited

Company Overview



Company Overview

新世界百貨中國有限公司
New World Department Store China Limited

Year of Establishment:	1993
Date of Listing on HKEx:	12 July 2007
Stock Code:	825
Issued Shares:	1,686,145,000
Shareholding Structure:	• New World Development Company Limited: 74.99% • Public: 25.01%
Board of Directors:	**Executive Directors** • Mr. Cheung Fai-yet, Philip *(Chairman)* • Ms. Xie Hui-fang, Mandy *(Chief Executive Officer)* • Ms. Chiu Wai-han, Jenny • Mr. Lau Fu-keung • Mr. Chan Yiu-ho **Independent Non-executive Directors** • Mr. Cheong Ying-chew, Henry • Mr. Chan Yiu-tong, Ivan • Mr. Tong Hang-chan, Peter • Mr. Yu Chun-fai • Ms. Ho Pui-yun, Gloria

Company Business



Core Business

- **22** "New World" (「新世界」) and "Ba Li Chun Tian" (「巴黎春天」) branded department stores and shopping malls
- **12** major locations in Mainland China
- Total GFA: Approximately **920,000** sq.m.

新世界百貨中國有限公司
New World Department Store China Limited

Financial Highlights



Summary for FY25

新世界百貨中國有限公司
New World Department Store China Limited

Revenue

- Revenue for FY25 was HK$1,182.8 million compared with HK$1,359.5 million in FY24

Operating Profit for the Year

- Operating profit for the year was HK$288.3 million compared with HK$254.7 million in FY24

Profit for the Year

- Profit for the year was HK$25.3 million compared with HK$13.3 million in FY24

Earnings per Share

- Earnings per share for the year was HK$0.015

Financial Highlights

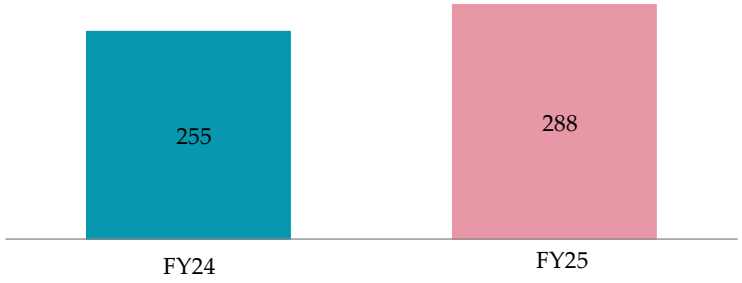
新世界百貨中國有限公司
New World Department Store China Limited

(HKD mn)

Revenue



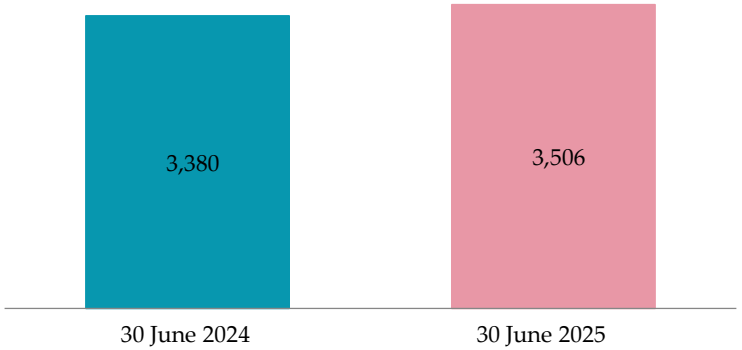
Operating Profit



Profit for the year

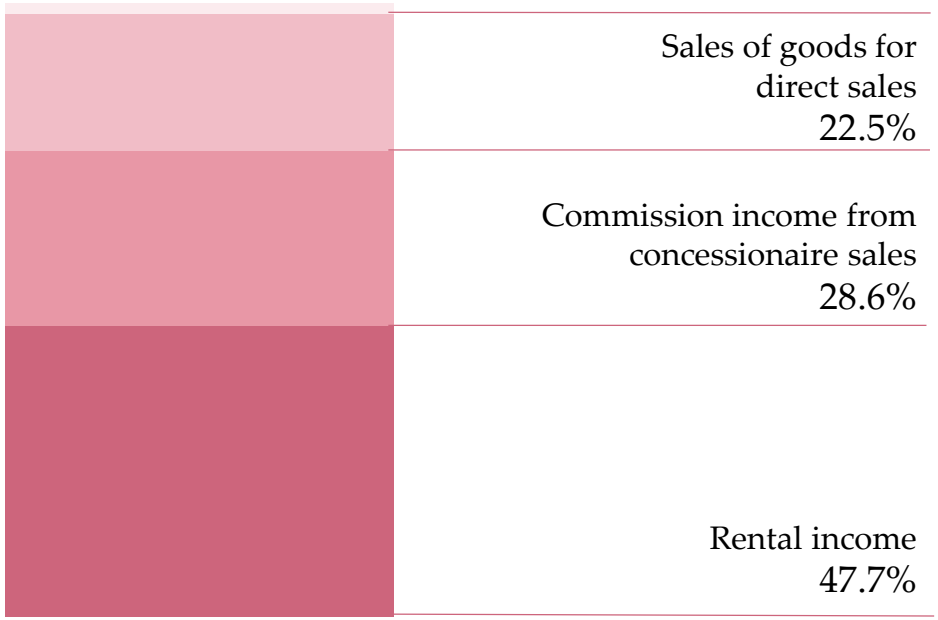


Net Assets



Revenue Breakdown

By Category



Revenue Analysis

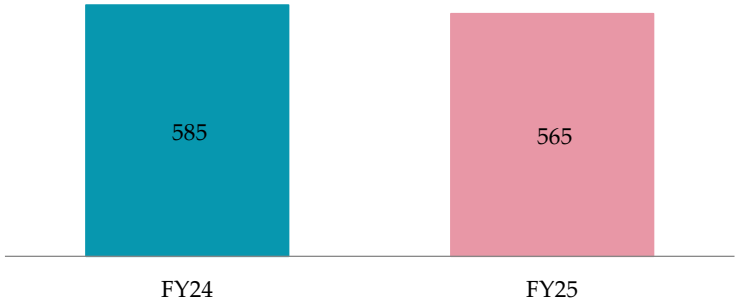
新世界百貨中國有限公司
New World Department Store China Limited

(HKD mn)

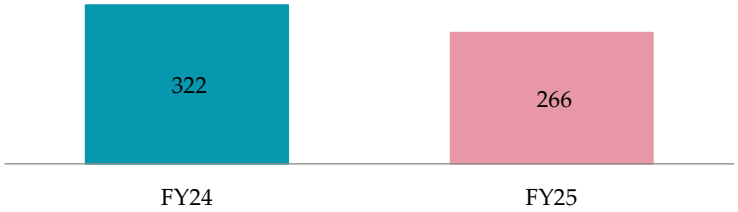
Commission Income from Concessionaire Sales



Rental Income



Sales of Goods for Direct Sales



Interest Income from Finance Leases as the Lessor



Five-year Financial Summary

新世界百貨中國有限公司
New World Department Store China Limited

	For the year ended 30 June				
	2025 HK$'000	2024 HK$'000	2023 HK$'000	2022 HK$'000	2021 HK$'000
Results					
Revenue	1,182,844	1,359,456	1,483,733	1,934,557	2,245,966
Operating profit/(loss)	288,260	254,710	(79,395)	(199,595)	89,491
Profit/(loss) for the year	25,285	13,314	(320,852)	(483,381)	(229,359)

	As at 30 June				
	2025 HK$'000	2024 HK$'000	2023 HK$'000	2022 HK$'000	2021 HK$'000
Assets, liabilities and equity					
Total assets	9,909,873	10,205,513	10,791,316	12,513,402	14,177,638
Total liabilities	6,404,124	6,825,391	7,416,300	8,510,146	9,709,311
Total equity	3,505,749	3,380,122	3,375,016	4,003,256	4,468,327

新世界百貨中國有限公司
New World Department Store China Limited

Retail Network & Store List

Retail Network

新世界百貨中國有限公司
New World Department Store China Limited



Beijing Chongwen Store



Beijing Trendy Store



Beijing Liying Store



Beijing Qianzi Store



Shanghai Wujiaochang Branch Store



Shanghai Baoshan Branch Store



Shanghai Pujian Branch Store



Shanghai Chengshan Branch Store



Tianjin Store



Chongqing Store



Mianyang Store

Department Store Business

- 11 Stores



Shanghai Huaihai Branch Store



Shanghai Shaanxi Road Branch Store



Shanghai Yue Hui Tian Shan



Nanjing Store



Wuhan Jianshe Store



Wuhan Xudong Branch Store



Changsha Trendy Plaza



Shenyang Jinqiao Road Trendy Plaza



Zhengzhou Store



Yantai Store



Lanzhou Store

Shopping Mall Business

- 11 Stores

Department Store Business

(as at 30 June 2025)

新世界百貨中國有限公司
New World Department Store China Limited

★ New World Supermarket

	Date of Opening	Approx. GFA (sq.m.)	
1. Beijing New World Department Store No. 3 and No. 5 Chongwenmenwai Street, Dongcheng District, Beijing, China	Jul 1998	117,700	★
2. Beijing New World Trendy Department Store Block A, Wanda Plaza, 93 Jianguo Road, Chaoyang District, Beijing, China	Mar 2007	31,200	
3. Beijing New World Liying Department Store 16 Guangshun South Road, Wangjing, Chaoyang District, Beijing, China	Sep 2008	52,000	
4. Beijing New World Qianzi Department Store 18 Xinshunnan Road, Shunyi District, Beijing, China	Sep 2010	55,600	
5. Hong Kong New World Department Store – Shanghai Wujiaochang Branch Store 1 Songhu Road, Yangpu District, Shanghai, China	Dec 2006	44,000	
6. Hong Kong New World Department Store – Shanghai Pujian Branch Store 118 Pujian Road, Pudong New District, Shanghai, China	Sep 2007	46,000	
7. Hong Kong New World Department Store – Shanghai Baoshan Branch Store 888 Zhenhua Road, Baoshan District, Shanghai, China	Jan 2010	39,000	
8. Hong Kong New World Department Store – Shanghai Chengshan Branch Store 1993 Chengshan Road, Pudong New District, Shanghai, China	Apr 2010	38,000	
9. Tianjin New World Department Store 138 Dongma Road, Nankai District, Tianjin, China	Oct 1997	14,200	
10. Chongqing New World Department Store Future International Building, No.6 Guanyinqiao, Pedestrian Street, Jiangbei District, Chongqing, China	Sep 2006	42,000	
11. Mianyang New World Department Store 72 Eastern Linyuan Road, Fucheng District, Mianyang City, Sichuan, China	Dec 2011	35,000	

Shopping Mall Business

(as at 30 June 2025)

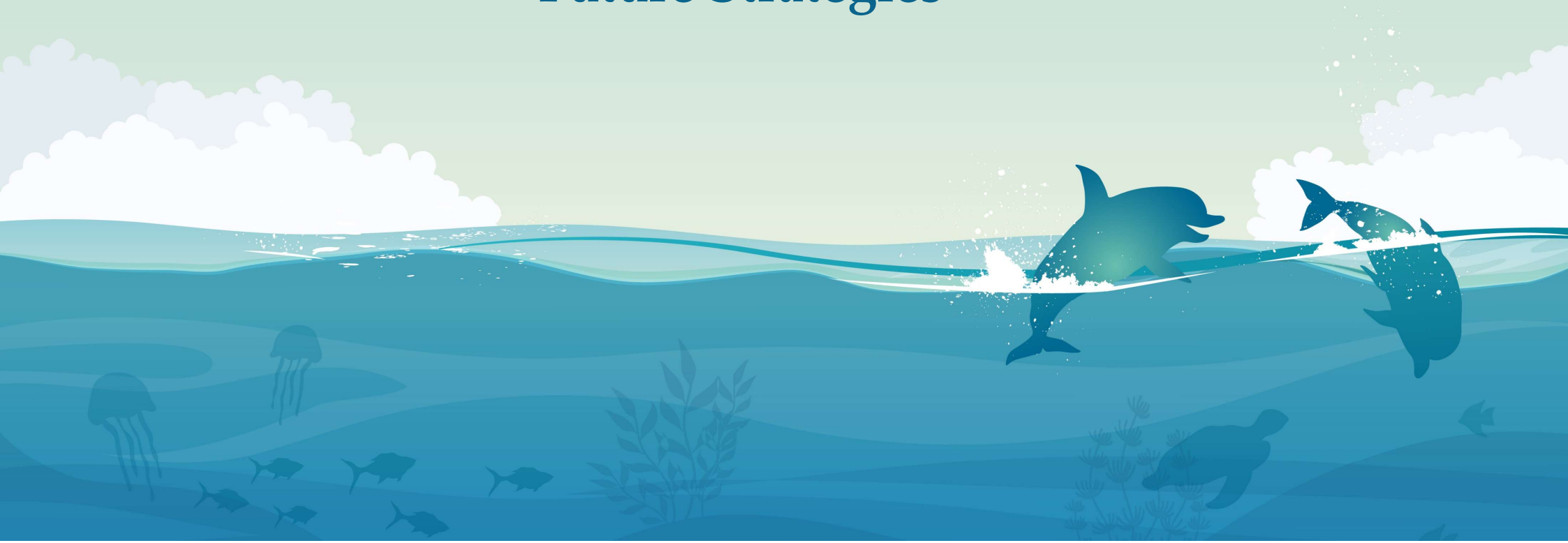
新世界百貨中國有限公司
New World Department Store China Limited

● LOL Diverse Creation Space ★ New World Supermarket

	Date of Opening	Approx. GFA (sq.m.)		
1. Hong Kong New World Department Store – Shanghai Huaihai Branch Store 939-949 Central Huaihai Road, Huangpu District, Shanghai, China	Dec 2001	22,500	●	
2. Hong Kong New World Department Store – Shanghai Shaanxi Road Branch Store No. 155 Changshou Road, Putuo District, Shanghai, China	Nov 2011	42,000	●	
3. Hong Kong New World Department Store – Shanghai Yue Hui Tian Shan 762 Tian Shan Road, Changning District, Shanghai, China	Aug 2013	37,600	●	
4. Nanjing New World Department Store 88 Zhujiang Road, Xuanwu District, Nanjing, Jiangsu, China	Nov 2007	41,200	●	
5. Wuhan New World Department Store 566 Jian She Da Dao, Hankou, Wuhan, Hubei Province, China	Nov 1994	42,000		★
6. Wuhan New World Department Store – Xudong Branch Store 31 Xudong Dajie, Hongshan District, Wuhan, Hubei Province, China	Jan 2008	29,800		
7. Changsha New World Trendy Plaza 153 Wuyi Xi Road, Changsha, Hunan Province, China	Sep 2006	35,000		
8. Shenyang New World Department Store – Jinqiao Road Trendy Plaza 3 Jinqiao Road, Dadong District, Shenyang City, Liaoning, China	May 2011	34,000		
9. Zhengzhou New World Department Store 57 Zijingshan Road, Guancheng Huizu District, Zhengzhou, China	Apr 2011	35,500		
10. Yantai New World Department Store Wanxiang Plaza, Qingquan Road, Laishan District, Yantai, Shandong Province, China	Dec 2013	55,600		★
11. Lanzhou New World Department Store 89 Zhangye Road, Chengguan District, Lanzhou, Gansu, China	Sep 2005	24,400		

新世界百貨中國有限公司
New World Department Store China Limited

Future Strategies



Future Strategies

新世界百貨中國有限公司
New World Department Store China Limited

- **Keep promoting the transformation from serving a single purpose of merchandise sales to providing diversified and vibrant social spaces, addressing costumers' emotional values to improve accessibility.**
- **Continue to explore new consumption models to achieve an effective integrated layout of products, customers, business and immersive scenarios.**
- **Actively expand new business ventures, deepen its engagement with segmented customer groups, to meet the increasingly bespoke and diversified demands of different customers.**
- **Effectively promote the development of community stores into "multi-functional stores", and leverage cross-industry resource to increase foot traffic and enhance member loyalty.**
- **Adopt the expansion strategies of "Multiple Presences within a Single City" and "Radiation City", expand the business network in an orderly manner and consolidate market competitiveness.**

新世界百貨中國有限公司
New World Department Store China Limited



Thank You