新絲路文旅有限公司
NEW SILKROAD CULTURALTAINMENT LIMITED

(Incorporated in Bermuda with limited liability)
(Stock Code: 472)

26 September 2025

Dear Shareholders,

Letter to Shareholders who have elected to receive the Corporate Communications through the Company's official website

We hereby notify you that the following corporate communications[Note] of the Company (the "**Corporate Communications**"), in both English and Chinese, are now available on the Company's official website at www.newsilkroad472.com (the "**Website**"):

Interim Report 2025

You may access the Corporate Communications by browsing the 'Investor Relations' section at the Website.

Shareholders of the Company (the "**Shareholders**") who have chosen to receive the Corporate Communications by electronic means through the Website but, for any reason have difficulty in receiving or gaining access to the above document(s) will, upon request in writing to the Company's Hong Kong branch share registrar, Tricor Investor Services Limited (the "**Branch Share Registrar**"), be promptly sent the document(s) in printed form free of charge. Please complete Part A of the attached Instruction Slip and return the completed Instruction Slip to the Branch Share Registrar either by facsimile at (852) 2810 8185, by email at newsilkroad472-ecom@vistra.com or by post using the mailing label provided.

Please note that you may change your choice of means of receipt (whether by positive consent or by deemed consent) of the Company's future corporate communications at any time, free of charge, by completing Part B of the Instruction Slip and returning the completed Instruction Slip to the Branch Share Registrar using one of the above-mentioned methods.

Should you have any query in relation to this letter, please call the Branch Share Registrar's hotline at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays in Hong Kong.

By order of the Board
New Silkroad Culturaltainment Limited
Wang Gengyu
Chairman and Executive Director

Note: Corporate communications refer to any document(s) issued or to be issued by the Company for information or action of Shareholders, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form etc.